

Ad Size	Col x Row	Colmn x Inch	Size(Inch) Width x Height	B&W (Net)	Color (Net)
2x3	2 x 3	2C x 3.75"	3.98 X 3.7	\$221.00	\$311.00
1/9	2 x 5	2C X 6.5"	3.35 X 6.5	\$315.00	\$630.00
1/6	3 x 5	3C X 6.5"	5.06 X 6.5	\$475.00	\$950.00
1/4	3 x 7	3C X 9.5"	5.06 X 9.5	\$640.00	\$1,280.00
1/3H	5 x 5	5C X 6.5"	10.3 X 6.5	\$914.00	\$1,828.00
1/2	5 x 7	5C X 9.5"	10.3 X 9.5	\$1,280.00	\$2,560.00
2/3	5 x 10	5C X 13.167"	10.3 X 13.2	\$1,827.00	\$3,654.00
FULL PAGE	5 x 15	5C X 20.5"	10.3 X 20.5	\$2,740.00	\$5,480.00
DOUBLE TRUCK	10 x 15	10C X 20.5"	21.3 X 20.5	\$5,100.00	\$10,200.00

\* Insertion Order Deadline : Fifteen(15) Days prior to the Publication date.

\* Complete Artwork Deadline : One(1) Week Prior to Publication Date .

\* To cancel the reservation without charge, advertiser must submit the written notice to notice to The Korea Times one(1) week before the Publication date at the latest. Otherwise, it will be charged 100%.

**SPECIFIC PAGE/SECTION PLACEMENT WILL INCUR AN ADDITIONAL 20% COST**

**FULL COLOR COSTS 2X B&W RATE**