



2017 Editorial Calendar and Publishing Schedule

<u>Issue Dates</u>	<u>Mail Date</u>	<u>Space Close at 4PM</u>	<u>Material Close at Noon</u>	<u>Editorial Themes</u>	<u>Sections That Run in Every Issue</u>
1/6/17	1/5/17	12/23/16	12/27/16	SD Pork Congress	Livestock, Market Forecaster, Crop Watchers (April-Nov Only), Country Living
1/20/17	1/19/17	1/6/17	1/10/17	Watertown Farm Show / Sioux Falls / Empire Farm Show	
2/3/17	2/2/17	1/20/17	1/24/17	Tillage / Planting	
2/17/17	2/16/17	2/3/17	2/7/17	Chemical / Pesticide / Home Improvement	
3/3/17	3/2/17	2/17/17	2/21/17	Spring Farm Building / Dairy Expo	
3/17/17	3/16/17	3/3/17	3/7/17	Hay & Forage	
3/31/17	3/30/17	3/17/17	3/21/17	Spray Equipment / Lawn & Garden	
4/14/17	4/13/17	3/31/17	4/4/17	Local News and Features	
4/28/17	4/27/17	4/14/17	4/18/17	Beef Month	
5/12/17	5/11/17	4/28/17	5/2/17	Local News and Features	
5/26/17	5/25/17	5/12/17	5/16/17	Dairy Month / Case IH / NH / World Pork Expo	
6/9/17	6/8/17	5/26/17	5/30/17	Local News and Features	
6/23/17	6/22/17	6/9/17	6/13/17	Fall Farm Building	
7/7/17	7/6/17	6/23/17	6/27/17	Local News and Features	
7/21/17	7/20/17	7/7/17	7/11/17	Farmfest	
8/4/17	8/3/17	7/21/17	7/25/17	Dakotafest	
8/18/17	8/17/17	8/4/17	8/8/17	SD State Fair / Clay County Fair / Big Iron	
9/1/17	8/31/17	8/18/17	8/22/17	Crop Management	
9/15/17	9/14/17	9/1/17	9/5/17	Caterpillar	
9/29/17	9/28/17	9/15/17	9/19/17	Pork Month / Dairy	
10/13/17	10/12/17	9/29/17	10/3/17	Higher Education	
10/27/17	10/26/17	10/13/17	10/17/17	New Machinery	
11/10/17	11/9/17	10/27/17	10/31/17	SD Cattlemen's	
11/24/17	11/23/17	11/10/17	11/14/17	Ag Outlook	
12/8/17	12/7/17	11/24/17	11/28/17	SD Seed Guide*	
12/22/17	12/21/17	12/8/17	12/12/17	Livestock Guide* / Dakota Farm Show	

All closing dates listed are for ROP (run of press) placements. **All insert and Cover Wrap materials are due three weeks prior to the issue date.**

* These special issues have rates and deadlines different than regular issues



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