

# Information about Sereechai Newspaper

**Publishing day :** Saturday

**Deadline for display ad :** Every Wednesday of the week

**Deadline for classified ad :** Every Thursday of the week

**Circulation :** 15,000 issues

**Type of news/articles :** About politic and current event in Thailand, U.S. News, local news, news concerning Thai community, learning English, medical advice, real estate and economics, education, commentary, some entertainment news, sport, siteseeing, Art and Cultural, Business promotion news, Thai community in other state, etc.

**Special issues :** We will provide special coverage for important events. Special issues are usually published in colors with additional pages.

**Distribution :** Sereechai Newspaper is distributed through 500 locations in Southern California. These include, selected Bookstores, Supermarket, Thai Restaurant, Beauty Salon, Thai Business offices, Thai congregation. Points of interest located around Los Angeles, Hollywood, North Hollywood, Monterey Park, San Gabriel, Alhambra, Glendale, Pomona, W.Covina, Pasadena, etc.

In South coastal areas of Los Angeles newspapers are available at Thai Store in Lynwood, Lakewood, Long Beach, Artesia, Norwalk, Cerritos, Bellflower, Anaheim, Santa Ana, Riverside and San Diego.

For other area of U.S. and Canada newspapers are delivered by U.S. Postal Services.