

## **MATERIALS & DEADLINE REQUIREMENTS**

All ad materials and business presses released, including promotional items  
Must be submitted on every Wednesday of the week no later than 4:00 p.m.

For Classified ad, all wording must be received on Thursday. Ad materials,  
Which are not camera ready are subject to be a one time charged for type  
Setting, layout and composition as followings :

Half page & up	\$ 300.00
Less than half page	\$ 150.00

## **SPECIFICATIONS & FORMAT**

Page Size 11.5" x 21" deep

Column width : 1.75 inches

Column depth : 1.50 inches

Format : Broadsheet, offset process

Ad Placement : Page placement of all ads are subject to space availability and  
Editorial layout discretion.

Translation ad : There are no translation fee if the descriptions are not  
Exceeding 50 words. If your information is more than 50 words, you will be  
Charged \$ 50.00 for translation fee.