

Rate Card



RD

RATE BASE 3,000,000

Gross Rate

4-Color

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1/2 Page	\$42,317
Black + 1 Color	Gross Rate
Full Page	\$63,055
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1/2 Page	\$37,844
Black & White	Gross Rate
Full Page	\$61,825
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1/2 Page	\$37,117
Covers	Gross Rate
Cover 2	\$110,053
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Cover 3	\$101,424
Cover 3 Cover 4	• •

Regional and Demographic options are available upon request.

RD LARGE PRINT

NATIONAL CIRCULATION 300,000

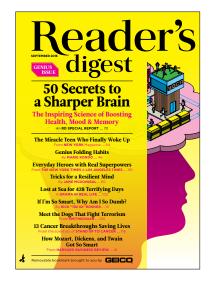
Gross Rate

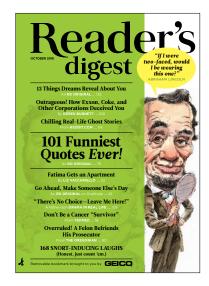
\$24.987

4-Color

Full Page

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