

Valassis Markets

Last updated: 7/19/16

markets are Valassis 4 Page Wraps, not a local book

*supplement wraps local books

red books books mailed out through Clipper but they are part of the region mailing out as Valassis

green books are Mint books

State	New Host Book	Distribution	Open Date	Closed Book Name	Mast Head	Insertor
AZ	02500 Mesa-West	46,000	4/11/2016	00168 Mesa-Greater	Local Flavor	227
AZ	02501 Mesa-East	53,000	4/11/2016	00168 Mesa-Greater	Local Flavor	227
AZ	02502 Gilbert	57,000	4/11/2016	00237 Gilbert/South Mesa	Local Flavor	227
AZ	02503 Tempe/Chandler	59,000	4/11/2016	00280 Tempe Chandler	Local Flavor	227
AZ	02504 Chandler-Greater	47,000	4/11/2016	00282 Chandler-Greater	Local Flavor	227
AZ	02505 Phoenix-North	46,000	4/11/2016	00279 Phoenix-North	Local Flavor	227
AZ	02506 Peoria/Glendale	59,000	4/11/2016	00310 Glendale/Peoria	Local Flavor	227
AZ	02507 Scottsdale	57,000	4/11/2016	00409 Scottsdale	Local Flavor	227
AZ	02508 Sun City/ Surprise	52,000	4/11/2016	00468 Sun City/ Surprise/Peoria	Local Flavor	227
AZ	01868 Tucson Metro/Sah/GV Reg. Mega Local	139,000	*Tucson was an already existing Valassis market		Savvy Shopper	227
AZ	01869 Tucson Northwest Reg. Mega Local	145,000			Savvy Shopper	227
AZ	01870 Tucson East Reg. Mega Local	133,000			Savvy Shopper	227
CA	02622 Atascadero/Paso Robles	56,000	7/4/2016	00425 Atascadero/Paso Robles	Local Flavor	Alpha
CA	02623 San Luis Obispo Co.	51,000	7/4/2016	00398 San Luis Obispo Co.	Local Flavor	Alpha
CA	02624 Santa Barbara	71,000	7/4/2016	00187 Santa Barbara	Local Flavor	Alpha
CA	02625 Santa Maria/Orcutt	35,000	7/4/2016	n/a	Local Flavor	Alpha
DE	02551 Kent Co.	59,000	8/1/2016	01249 Kent Co.-North 01250 Kent Co.-South	Clipper Magazine	Alpha
DE	02552 Sussex Co.-West	30,000	8/1/2016	01276 Sussex Co.-West	Clipper Magazine	Alpha
DE	02553 Sussex Co.-East	29,000	8/1/2016	01277 Sussex Co.-East	Clipper Magazine	Alpha
DE	02554 New Castle Co.-South	62,000	7/4/2016	01274 New Castle Co.-Bear/Newark 01275 New Castle Co.-MOT/Bear	Clipper Magazine	Alpha
DE	02555 New Castle Co.-Central	52,000	7/4/2016	00040 New Castle Co.-Central	Clipper Magazine	Alpha
DE	02556 New Castle Co.-North	49,000	7/4/2016	00041 New Castle Co.-North	Clipper Magazine	Alpha
DE	02557 New Castle Co. Extra	33,000	7/4/2016	n/a	Clipper Magazine	Alpha
FL	02585 Coral Springs/Parkland	45,000	6/20/2016	00076 Coral Springs	Clipper Magazine	Alpha
FL	02586 Coconut Creek/West Deerfield	24,000	6/20/2016	01479 Coconut Creek/Deerfield	Clipper Magazine	Alpha
FL	02587 Sunrise-NW/West Tamarac	26,000	6/20/2016	00326 Broward-W	Clipper Magazine	Alpha
FL	02588 Deerfield/Lighthouse Pt./Pompano	50,000	6/20/2016	00248 Pompano Beach/Lighthouse Pt.	Clipper Magazine	Alpha
FL	02589 Fort Lauderdale E	52,000	6/20/2016	00221 Fort Lauderdale E	Clipper Magazine	Alpha
FL	02590 Broward North Extra	31,000	6/20/2016	n/a	Clipper Magazine	Alpha
FL	02591 Plantation/Sunrise	47,000	6/20/2016	00213 Plantation/Sunrise	Clipper Magazine	Alpha
FL	02592 Weston/Davie/Cooper City/Pines Reg. Mega Local	101,000	6/20/2016	01767 Weston/Davie/Cooper City Reg. Mega Local	Clipper Magazine	Alpha
FL	02593 Hollywood	29,000	6/20/2016	00331 Hollywood	Clipper Magazine	Alpha
FL	02594 Broward South Extra	40,000	6/20/2016	n/a	Clipper Magazine	Alpha
FL	02595 Boca Raton Reg. Mega Local	102,000	8/1/2016	01858 Boca Raton Reg. Mega Local	Clipper Magazine	Alpha
FL	02596 Boca Raton Extra	28,000	8/1/2016	n/a	Clipper Magazine	Alpha
FL	02561 Brandon	57,000	6/13/2016	00121 Brandon	Clipper Magazine	Alpha
FL	02562 Hillsborough-Riverview/Appollo Beach	42,000	6/13/2016	01918 Hillsborough-Riverview/Sun City Cty	Clipper Magazine	Alpha
FL	02563 Hillsborough-Carrollwood/Westchase	58,000	6/13/2016	01920 Hillsborough Co.-Bay Area West Reg. Mega Local	Clipper Magazine	Alpha
FL	02564 Hillsborough-New Tampa/Wesley Chapel	49,000	6/13/2016	01919 Hillsborough Co.-Bay Area North Reg. Mega Local	Clipper Magazine	Alpha
FL	02565 Hillsborough-Temple Terrace/USF	59,000	6/13/2016	01919 Hillsborough Co.-Bay Area North Reg. Mega Local	Clipper Magazine	Alpha
FL	02566 Hillsborough-Lutz/Land O Lakes	46,000	6/13/2016	01919 Hillsborough Co.-Bay Area North Reg. Mega Local	Clipper Magazine	Alpha
FL	02567 Brandon Extra	26,000	6/13/2016	n/a	Clipper Magazine	Alpha
FL	02581 Aventura	47,000	6/20/2016	00262 Aventura	Clipper Magazine	Alpha
FL	02582 Doral/West Kendall	56,000	6/20/2016	01731 Miami South Reg. Mega Local	Clipper Magazine	Alpha
FL	02583 Miami-South/Central Kendall	47,000	6/20/2016	01731 Miami South Reg. Mega Local	Clipper Magazine	Alpha
FL	02584 Miami Extra	55,000	6/20/2016	n/a	Clipper Magazine	Alpha
FL	02514 Orlando-Northwest	58,000	5/9/2016	00193 Orlando-Northwest	Clipper Magazine	Alpha

FL	02515	Orlando-Northeast	52,000	5/9/2016	00194	Orlando-Northeast	Clipper Magazine	Alpha
FL	02516	Orlando-Southwest	54,000	5/9/2016	00242	Orlando-West	Clipper Magazine	Alpha
FL	02517	Orlando-Clermont	28,000	5/9/2016	00242	Orlando-West	Clipper Magazine	Alpha
FL	02518	Orlando-South	32,000	5/9/2016	00348	Orlando-Central/South	Clipper Magazine	Alpha
FL	02568	Sarasota	52,000	6/13/2016	00111	Sarasota	Clipper Magazine	Alpha
FL	02569	Port Charlotte/Punta Gorda	56,000	6/13/2016	01872	Tri County Reg. Mega Local	Clipper Magazine	Alpha
FL	02570	Venice/Northport	56,000	6/13/2016	01872	Tri County Reg. Mega Local	Clipper Magazine	Alpha
FL	02571	Manatee Co.-North	48,000	6/13/2016	01888	Manatee Co. Reg. Mega Local	Clipper Magazine	Alpha
FL	02572	Manatee Co.-South	51,000	6/13/2016	01888	Manatee Co. Reg. Mega Local	Clipper Magazine	Alpha
FL	02573	Sarasota Extra	81,000	6/13/2016	n/a		Clipper Magazine	Alpha
FL	02521	Volusia-Southwest	50,000	5/9/2016	00393	Volusia-W	Clipper Magazine	Alpha
FL	02522	Volusia-Southeast	57,000	5/9/2016	01951	Volusia-E	Clipper Magazine	Alpha
FL	02523	Volusia-Northwest	27,000	5/9/2016	n/a		Clipper Magazine	Alpha
FL	02524	Volusia-Northeast	22,000	5/9/2016	n/a		Clipper Magazine	Alpha
FL	02664	Daytona Beach	26,000	1/2/2017	n/a		Clipper Magazine	Alpha
GA	00462	Atlanta-Stockbridge/McDonough	50,000				Local Flavor	n/a
GA	01226	Atlanta-Fayetteville	25,000				Local Flavor	n/a
GA	01227	Atlanta-Peachtree City/E. Coweta	25,000				Local Flavor	n/a
GA	01654	Atlanta-Newnan	27,000				Local Flavor	n/a
GA	02626	Atlanta-Dunwoody/Roswell	52,000	7/11/2016	00367	Atlanta-Roswell	Local Flavor	Ferag
GA	02627	Atlanta-Forsyth Co.	47,000	7/11/2016	01793	Atlanta-Alpharetta/Cumming Reg. Mega Local	Local Flavor	Ferag
GA	02628	Atlanta-Alpharetta	65,000	7/11/2016	01793	Atlanta-Alpharetta/Cumming Reg. Mega Local	Local Flavor	Ferag
GA	02629	Atlanta-NE/Decatur	50,000	7/11/2016	00320	Atlanta-NE/Decatur	Local Flavor	Ferag
GA	02630	Atlanta-West Perimeter	50,000	7/11/2016	00293	Atlanta-Dunwoody/Sandy Springs	Local Flavor	Ferag
GA	02631	Atlanta-Buckhead	53,000	7/11/2016	01761	Atlanta-In Town Reg. Mega Local	Local Flavor	Ferag
GA	02632	Atlanta-In Town	50,000	7/11/2016	01761	Atlanta-In Town Reg. Mega Local	Local Flavor	n/a
GA	02633	Atlanta-Norcross/Duluth	52,000	7/11/2016	00209	Atlanta-John's Creek/Duluth	Local Flavor	Ferag
GA	02634	Atlanta-Lawrenceville	53,000	7/11/2016	01791	Atlanta-N/Central/S Gwinnett Reg. Mega Local	Local Flavor	Ferag
GA	02635	Atlanta-Grayson/Lilburn/Snellville	27,000	7/11/2016	01791	Atlanta-N/Central/S Gwinnett Reg. Mega Local	Local Flavor	Ferag
GA	02636	Atlanta-Buford/Suwanee/Dacula	50,000	7/11/2016	01791	Atlanta-N/Central/S Gwinnett Reg. Mega Local	Local Flavor	n/a
GA	02637	Atlanta-Cobb West	36,000	7/11/2016	00547	Atlanta-W Cobb	Local Flavor	Ferag
GA	02638	Atlanta-Paulding Co.	25,000	7/11/2016	00547	Atlanta-W Cobb	Local Flavor	n/a
GA	02639	Atlanta-Cobb South	49,000	7/11/2016	00382	Atlanta-NW/Cobb S	Local Flavor	Ferag
GA	02640	Atlanta-Cobb East	50,000	7/11/2016	00197	Atlanta-Cobb Co. E	Local Flavor	Ferag
GA	02641	Atlanta-NW Cobb/Cherokee	52,000	7/11/2016	00287	Atlanta-N Cobb/S Cherokee Co.	Local Flavor	Ferag
GA	02642	Atlanta-North Fulton	25,000	7/11/2016	n/a		Local Flavor	Ferag
GA	02643	Atlanta-Druid Hills/Emory/Highlands	28,000	7/11/2016	n/a		Local Flavor	Ferag
GA	02644	Atlanta-Metro	42,000	7/11/2016	n/a		Local Flavor	Ferag
GA	02645	Atlanta-East	30,000	7/11/2016	n/a		Local Flavor	Ferag
GA	02646	Atlanta-Powder Springs/Marietta	22,000	7/11/2016	n/a		Local Flavor	Ferag
GA	02647	Atlanta-NW	43,000	7/11/2016	n/a		Local Flavor	Ferag
GA	02648	Atlanta-Stone Mountain	27,000	7/11/2016	n/a		Local Flavor	Ferag
LA	02681	Baton Rouge-N/Zachary	54,000	2/13/2017	n/a		Clipper Magazine	Alpha
LA	02682	Baton Rouge-Denham Springs/Watson	57,000	2/13/2017	n/a		Clipper Magazine	Alpha
LA	02683	Baton Rouge-Highland/Coursey	55,000	2/13/2017	n/a		Clipper Magazine	Alpha
LA	02684	Baton Rouge-Prairieville/Gonzales	41,000	2/13/2017	n/a		Clipper Magazine	Alpha
LA	02685	Baton Rouge-LSU/Bocage	48,000	2/13/2017	n/a		Clipper Magazine	Alpha
LA	02687	Lafayette-W/Abbeville	53,000	7/31/2017	n/a		Clipper Magazine	Alpha
LA	02688	Lafayette-Breaux Bridge	58,000	7/31/2017	n/a		Clipper Magazine	Alpha
LA	02689	Lafayette-New Iberia/Broussard	56,000	7/31/2017	n/a		Clipper Magazine	Alpha
LA	01980	Slidell	45,000	4/11/2016	00407	Slidell	Clipper Magazine	Alpha
LA	01981	New Orleans-Houma	53,000	4/11/2016	00685	Houma	Clipper Magazine	n/a
LA	01982	New Orleans-Northshore	50,000	4/11/2016	00218	New Orleans-Northshore	Clipper Magazine	Alpha
LA	01983	New Orleans-Mid City	61,000	4/11/2016	00217	New Orleans-Orleans South	Clipper Magazine	Alpha
LA	01984	New Orleans-River Parishes	41,000	4/11/2016	00148	New Orleans-Southshore West	Clipper Magazine	Alpha
LA	01985	New Orleans-West Metairie/Kenner	51,000	4/11/2016	00134	New Orleans-Southshore East	Clipper Magazine	Alpha
LA	01986	New Orleans-East Metairie/Lakeview	50,000	4/11/2016	01867	New Orleans-Orleans North	Clipper Magazine	Alpha

LA	01987	New Orleans-West Bank	69,000	4/11/2016	00115	New Orleans-West Bank	Clipper Magazine	Alpha
MD	02558	Cecil/Newark	25,000	8/8/2016	01269	Cecil Co.	Clipper Magazine	Alpha
MD	00022	Frederick	50,000				Clipper Magazine	n/a
MD	02606	Germantown	48,000	7/11/2016	00442	Germantown	Clipper Magazine	Alpha
MD	02607	Gaithersburg	57,000	7/11/2016	00012	Gaithersburg	Clipper Magazine	Alpha
MD	02608	Potomac/Bethesda	62,000	7/11/2016	01786	Montgomery Co.-South Reg. Mega Local	Clipper Magazine	Alpha
MD	02609	Rockville	64,000	7/11/2016	01786	Montgomery Co.-South Reg. Mega Local	Clipper Magazine	Alpha
MD	02610	Silver Spring	52,000	7/11/2016	01786	Montgomery Co.-South Reg. Mega Local	Clipper Magazine	Alpha
MD	02611	Prince George's Co.	68,000	7/11/2016	00426	Prince George's Co.	Clipper Magazine	Alpha
MD	02612	Charles Co.	58,000	7/11/2016	00255	Charles Co.	Clipper Magazine	Alpha
MD	00077	Carroll Co.	50,000				Clipper Magazine	n/a
MD	02613	Laurel	42,000	7/11/2016	00024	Laurel	Clipper Magazine	Alpha
MD	02614	Columbia/Fulton	61,000	7/11/2016	00035	Columbia/Fulton	Clipper Magazine	Alpha
MD	02615	Ellicott City W	59,000	7/11/2016	00520	Ellicott City W	Clipper Magazine	Alpha
MD	02616	Harford Co.	58,000	7/11/2016	00135	Harford Co.	Clipper Magazine	Alpha
MD	02617	Perry Hall	52,000	7/11/2016	01819	Baltimore Co. Reg. Mega Local	Clipper Magazine	Alpha
MD	02618	Towson/Timonium	52,000	7/11/2016	01819	Baltimore Co. Reg. Mega Local	Clipper Magazine	Alpha
MD	02619	Owings Mills/Reisterstown	51,000	7/11/2016	01819	Baltimore Co. Reg. Mega Local	Clipper Magazine	Alpha
MD	02620	Glen Burnie/Pasadena	71,000	7/11/2016	01903	Anne Arundel Co. Reg. Mega Local	Clipper Magazine	Alpha
MD	02621	Annapolis/Severna Park	66,000	7/11/2016	01903	Anne Arundel Co. Reg. Mega Local	Clipper Magazine	Alpha
MI	00416	Ann Arbor	70,000				Clipper Magazine	n/a
MI	02538	Livingston-Greater	24,000	5/9/2016	01811	Detroit Metro Reg. Mega Local	Clipper Magazine	227
MI	02539	Oakland-West	72,000	5/9/2016	01811	Detroit Metro Reg. Mega Local	Clipper Magazine	227
MI	02540	Oakland-Central	35,000	5/9/2016	01811	Detroit Metro Reg. Mega Local	Clipper Magazine	227
MI	02541	Plymouth/Canton	53,000	5/9/2016	00589	Canton/Plymouth	Clipper Magazine	227
MI	02542	Detroit Metro Extra	43,000	5/9/2016	n/a		Clipper Magazine	227
NC	01994	Charlotte-South/Ballantyne	57,000	4/25/2016	00400	Charlotte-Ballantyne/Waxhaw	Clipper Magazine	Ferag
NC	01995	Charlotte-Matthews/Union County	57,000	4/25/2016	00465	Charlotte-Matthews/Indian Trail	Clipper Magazine	Ferag
NC	01996	Fort Mill	23,000	4/25/2016	01315	Fort Mill/Tega Cay/Wylie	Clipper Magazine	Ferag
NC	01997	Charlotte-South Park/Cotswold/Myers Park	38,000	4/25/2016	01424	Charlotte-South Park	Clipper Magazine	Ferag
NC	01998	Charlotte-Lake Norman	50,000	4/25/2016	00485	Charlotte-Lake Norman	Clipper Magazine	n/a
NC	02525	Durham	43,000	5/23/2016	00762	Durham/Chapel Hill	Clipper Magazine	Ferag
NC	02526	Wake Co. South Reg. Mega Local	149,000	5/23/2016	00763	Wake Co. South Reg. Mega Local	Clipper Magazine	Ferag
					00766	Cary/Morrisville		
NC	02527	Raleigh-North - closing in 2017	50,000	5/23/2016	00767	Wake Co. North	Clipper Magazine	Ferag
NC	02528	NC State/Garner	56,000	5/23/2016	n/a		Clipper Magazine	Ferag
NC	02529	Raleigh-North/Midtown - closing in 2017	54,000	5/23/2016	n/a		Clipper Magazine	Ferag
NC	02699	Raleigh-E/Knightdale/Wendell/Zebulon	53,000	1/23/2017	n/a		Clipper Magazine	Ferag
NC	02700	Wake Forest/Wakefield	54,000	1/23/2017	n/a		Clipper Magazine	Ferag
NC	02701	Raleigh-North/Brier Creek	48,000	1/23/2017	n/a		Clipper Magazine	Ferag
NC	02702	Crabtree/Capital Blvd/North Hills	53,000	1/23/2017	n/a		Clipper Magazine	Ferag
NJ	02651	Gloucester Co.-N	58,000	7/11/2016	00078	Gloucester Co.-N	Clipper Magazine	Alpha
NJ	02652	Atlantic Co.	67,000	7/11/2016	00152	Atlantic Co.	Clipper Magazine	Alpha
NJ	02653	Cherry Hill	48,000	7/11/2016	00058	Cherry Hill-W	Clipper Magazine	Alpha
NJ	02654	Burlington Co.-S	55,000	7/11/2016	00023	Cherry Hill-E	Clipper Magazine	Alpha
NJ	02655	Burlington Co.-N	58,000	7/11/2016	00038	Burlington Co.-S	Clipper Magazine	Alpha
NJ	02656	Washington Twp.	65,000	7/11/2016	00028	Gloucester Co.-Central	Clipper Magazine	Alpha
NJ	02657	Camden Co.-N	26,000	7/11/2016	00043	Camden Co.-S	Clipper Magazine	Alpha
NJ	02658	Salem Co.	29,000	7/11/2016	n/a		Clipper Magazine	Alpha
NJ	02659	Hammonton	31,000	7/11/2016	n/a		Clipper Magazine	Alpha
NJ	02660	Burlington/Browns Mills	44,000	7/11/2016	n/a		Clipper Magazine	Alpha
NJ	02661	Camden Co.-S	53,000	7/11/2016	n/a		Clipper Magazine	Alpha
NJ	02662	Vineland	61,000	7/11/2016	n/a		Clipper Magazine	Alpha
NJ	02663	Cape May Co.	55,000	7/11/2016	n/a		Clipper Magazine	Alpha
NJ	02559	Mercer Co.	89,000	1/2/2017	01875	Mercer Co. Reg. Mega Local	Clipper Magazine	Alpha
NJ	02560	Lower Mercer Co.	55,000	1/2/2017	01875	Mercer Co. Reg. Mega Local	Clipper Magazine	Alpha
NY	02509	Rochester-Greece	47,000	5/30/2016	01745	Rochester West Reg. Mega Local	Local Flavor	Alpha

NY	02510	Rochester-NW	50,000	5/30/2016	01745	Rochester West Reg. Mega Local	Local Flavor	Alpha
NY	02511	Rochester-NE	58,000	5/30/2016	01746	Rochester East Reg. Mega Local	Local Flavor	Alpha
NY	02512	Rochester-SE	40,000	5/30/2016	01746	Rochester East Reg. Mega Local	Local Flavor	Alpha
NY	02513	Rochester-SW	45,000	5/30/2016	01746	Rochester East Reg. Mega Local	Local Flavor	Alpha
NY	00100	Rockland-Greater	56,000				Clipper Magazine	n/a
NY	01906	Orange Co. Reg. Mega Local	150,000				Clipper Magazine	n/a
NY	02690	Dutchess Co.	59,000	1/23/2017	00460	Dutchess Co.	Clipper Magazine	Alpha
NY	02691	Westchester-Suburban	68,000	1/23/2017	00372	Westchester-Suburban	Clipper Magazine	Alpha
NY	02692	Upper Westchester	57,000	1/23/2017	01417	Upper Westchester-West	Clipper Magazine	Alpha
					01418	Upper Westchester-East		
NY	02693	Westchester-Shore Towns	52,000	1/23/2017	00092	Westchester-Shore Towns	Clipper Magazine	Alpha
NY	02694	Westchester-Central	73,000	1/23/2017	00095	Westchester-Central	Clipper Magazine	Alpha
NY	02695	Westchester-Mid	61,000	1/23/2017	00097	Westchester-Mid	Clipper Magazine	Alpha
NY	02696	Dutchess Co.-North	68,000	1/23/2017	n/a		Clipper Magazine	Alpha
NY	02697	Westchester-South	56,000	1/23/2017	n/a		Clipper Magazine	Alpha
OH	02530	Columbus-Northeast	46,000	5/30/2016	01899	Columbus-North Central Reg. Mega Local	Local Flavor	227
OH	02531	Columbus-Northwest	57,000	5/30/2016	01899	Columbus-North Central Reg. Mega Local	Local Flavor	227
OH	02532	Columbus-East	43,000	5/30/2016	01900	Columbus-East Reg. Mega Local	Local Flavor	227
OH	02533	Columbus-Southeast	51,000	5/30/2016	01900	Columbus-East Reg. Mega Local	Local Flavor	227
OH	02534	Columbus-Central	58,000	5/30/2016	01901	Columbus-West Reg. Mega Local	Local Flavor	227
OH	02535	Columbus-West	48,000	5/30/2016	01901	Columbus-West Reg. Mega Local	Local Flavor	227
OH	02536	Columbus-Southwest	47,000	5/30/2016	01901	Columbus-West Reg. Mega Local	Local Flavor	227
OH	02537	Columbus Reg. Supp.*	352,000	5/30/2016	01902	Columbus Reg. Supp.	Local Flavor	227
OH	02543	Dayton-South	113,000	5/16/2016	00680	Dayton-S	Local Flavor	227
OH	02544	Dayton-North	61,000	5/16/2016	01070	Dayton Reg. Supp.	Local Flavor	n/a
OH	02545	Dayton Reg. Supp.*	90,000 SM	5/16/2016	01070	Dayton Reg. Supp.	Local Flavor	227
OR	01976	Beaverton-Greater Reg. Mega Local	99,000	4/11/2016	01839	Beaverton/Portland Westside Reg. Mega Local	Clipper Magazine	227
OR	01977	Gresham-Greater/Clackamas Reg. Mega Local	125,000	4/11/2016	01835	Gresham/Clackamas Reg. Mega Local	Clipper Magazine	227
OR	01978	Lake Oswego/Tigard Reg. Mega Local	92,000	4/11/2016	00394	Lake Oswego	Clipper Magazine	227
PA	02704	Harrisburg-East Shore/Hershey	65,000	1/9/2017	00004	Harrisburg-East Shore	Clipper Magazine	Alpha
					01411	Hershey/Hummelstown/Palmyra		
PA	02703	Harrisburg-West Shore	63,000	1/9/2017	00003	Harrisburg-West Shore	Clipper Magazine	Alpha
PA	02705	Lebanon	38,000	1/9/2017	01412	Lebanon/Myerstown	Clipper Magazine	Alpha
PA	02665	Pittsburgh-Greensburg/Latrobe	46,000	9/19/2016	00266	Pittsburgh-Greensburg/Latrobe	Clipper Magazine	Alpha
PA	02666	Pittsburgh-Eastern Suburbs	54,000	9/19/2016	00154	Pittsburgh-Eastern Suburbs	Clipper Magazine	Alpha
PA	02667	Pittsburgh-North Huntingdon	53,000	9/19/2016	00222	Pittsburgh-Irwin/N Huntingdon	Clipper Magazine	Alpha
PA	02668	Pittsburgh-East End	52,000	9/19/2016	00199	Pittsburgh-East End	Clipper Magazine	Alpha
PA	02669	Pittsburgh-McMurray/Washington	51,000	9/19/2016	00224	Pittsburgh-McMurray/Washington	Clipper Magazine	Alpha
PA	02670	Pittsburgh-Mon Valley	51,000	9/19/2016	01563	Pittsburgh-Mon Valley	Clipper Magazine	Alpha
PA	02671	Pittsburgh-South Hills	54,000	9/19/2016	00124	Pittsburgh-South Hills	Clipper Magazine	Alpha
PA	02672	Pittsburgh-Greentree/Dormont	26,000	9/19/2016	00124	Pittsburgh-South Hills	Clipper Magazine	Alpha
PA	02673	Pittsburgh-South Central	52,000	9/19/2016	00180	Pittsburgh-South Central	Clipper Magazine	Alpha
PA	02674	Pittsburgh-Western Suburbs	53,000	9/19/2016	00175	Pittsburgh-Western Suburbs	Clipper Magazine	Alpha
PA	02675	Pittsburgh-Allegheny Valley	26,000	9/19/2016	00235	Pittsburgh-Allegheny Valley	Clipper Magazine	Alpha
PA	02676	Pittsburgh-Northern Suburbs	55,000	9/19/2016	00127	Pittsburgh-Northern Suburbs	Clipper Magazine	Alpha
PA	02677	Pittsburgh-Cranberry/Butler	45,000	9/19/2016	00215	Pittsburgh-Cranberry/Butler	Clipper Magazine	Alpha
PA	02678	Pittsburgh-Beaver Co.	44,000	9/19/2016	00223	Pittsburgh-Beaver Co.	Clipper Magazine	Alpha
PA	02679	Pittsburgh-Kiski Valley	48,000	9/19/2016	00267	Pittsburgh-Kiski Valley	Clipper Magazine	Alpha
PA	02680	Pittsburgh-Greater	140,000	9/19/2016	n/a		Clipper Magazine	Alpha
SC	00711	Columbia-West Columbia/Lexington	63,000	4/12/2016	00768	Columbia-West Columbia/Lexington	Mint Magazine	Ferag
SC	00712	Columbia-IRMO	45,000	4/12/2016	00769	Columbia-IRMO/Chapin	Mint Magazine	Ferag
SC	00713	Columbia-Northeast	48,000	4/12/2016	00779	Columbia-Northeast	Mint Magazine	Ferag
SC	00714	Columbia-Downtown	23,000	4/12/2016	00757	Columbia Reg. Mega Local	Mint Magazine	Ferag
SC	02519	Greater Greenville Reg. Mega Local	110,000	5/23/2016	01953	Greater Greenville Reg. Mega Local	Clipper Magazine	Ferag
SC	02520	Greater Greenville Extra	56,000	5/23/2016	n/a		Clipper Magazine	Ferag
TN	02574	Chattanooga-Signal Mtn./Riverview/Red Bank	37,000	8/8/2016	00747	Chattanooga-Signal Mtn./Riverview/Red Bank	Mint Magazine	227
TN	02575	Chattanooga-Hixson/Soddy Daisy	28,000	8/8/2016	00748	Chattanooga-Hixson/Soddy Daisy	Mint Magazine	227

TN	02576	Chattanooga-East Brainerd/Ooltewah	60,000	8/8/2016	00717	Chattanooga-East Brainerd/Ooltewah	Mint Magazine	227
TN	02577	Chattanooga-Cleveland	37,000	8/8/2016	00718	Chattanooga-Cleveland	Mint Magazine	227
TN	02578	Chattanooga-Ringgold/N. Georgia	32,000	8/8/2016	00720	Chattanooga-Ringgold/N. Georgia	Mint Magazine	227
TN	02579	Chattanooga-Dalton	41,000	8/8/2016	00721	Chattanooga-Dalton	Mint Magazine	227
TN	02580	Chattanooga-Central	22,000	8/8/2016	n/a		Mint Magazine	227
TX	01999	Dallas-Keller/North Richland Hills	48,000	6/6/2016	00627	Dallas-Keller/North Richland Hills	Local Flavor	Ferag
VA	00448	Stafford	50,000				Clipper Magazine	n/a
VA	00632	Fredericksburg/Spotsylvania	50,000				Clipper Magazine	n/a
VA	02597	Woodbridge	89,000	7/11/2016	00402	Woodbridge	Clipper Magazine	Alpha
VA	02598	Sterling/Ashburn	66,000	7/11/2016	00353	Sterling/Ashburn	Clipper Magazine	Alpha
VA	02599	Loudoun-West	34,000	7/11/2016	01159	Loudoun-West	Clipper Magazine	Alpha
VA	02600	Burke/Springfield	56,000	7/11/2016	00354	Burke/Springfield	Clipper Magazine	Alpha
VA	02601	Fairfax-North	50,000	7/11/2016	00200	Fairfax-North	Clipper Magazine	Alpha
VA	02602	Centreville/Chantilly	61,000	7/11/2016	00312	Centreville/Chantilly	Clipper Magazine	Alpha
VA	02603	Manassas/Gainesville	55,000	7/11/2016	00447	Manassas/Gainesville	Clipper Magazine	Alpha
VA	02604	Oakton/Vienna	63,000	7/11/2016	00054	Oakton/Vienna	Clipper Magazine	Alpha
VA	02605	Herndon/Reston	64,000	7/11/2016	00327	Herndon/Reston	Clipper Magazine	Alpha
WA	01979	Greater Vancouver Reg. Mega Local	126,000	4/11/2016	01775	Greater Clark Co. Reg. Mega Local	Clipper Magazine	227
WI	01988	Milwaukee-Kettle Moraine North	62,000	4/11/2016	01768	Milwaukee North Suburbs Reg. Mega Local	Clipper Magazine	Alpha
WI	01989	Milwaukee-Kettle Moraine South	51,000	4/11/2016	01768	Milwaukee North Suburbs Reg. Mega Local	Clipper Magazine	Alpha
WI	01990	Milwaukee-Lake Country	64,000	4/11/2016	01769	Milwaukee West Suburbs Reg. Mega Local	Clipper Magazine	Alpha
WI	01991	Milwaukee-Elm Brook	50,000	4/11/2016	01769	Milwaukee West Suburbs Reg. Mega Local	Clipper Magazine	Alpha
WI	01992	Milwaukee-Suburban Southwest	50,000	4/11/2016	01770	Milwaukee South Suburbs Reg. Mega Local	Clipper Magazine	Alpha
WI	01993	Milwaukee-Southshore	69,000	4/11/2016	01770	Milwaukee South Suburbs Reg. Mega Local	Clipper Magazine	Alpha

Market Distribution Changes

State	Market Name	Old Mail Qty	Valassis	Variance
			Mail Qty	
AZ	Phoenix	400,000	480,000	17% increase
CA	Central Coast	165,000	213,000	23% increase
DE	Delaware	263,000	314,000	16% increase
FL	Broward Co. North	195,000	228,000	14% increase
FL	Broward Co. South	174,000	218,000	20% increase
FL	Hillsborough	305,000	342,000	11% increase
FL	Miami	150,000	206,000	27% increase
FL	Orlando	210,000	227,000	7% increase
FL	Palm Beach	234,000	264,000	11% increase
FL	Sarasota	245,000	344,000	29% increase
FL	Volusia	100,000	162,000	38% increase
GA	Atlanta	862,000	1,100,000	22% increase
LA	New Orleans	385,000	425,000	9% increase
MD	Baltimore	515,000	561,000	8% increase
MD	Cecil Co.	25,000	25,000	no increase
MD	Suburban	451,000	461,000	2% increase
MI	Detroit	250,000	300,000	17% increase
NC	Charlotte	200,000	225,000	11% increase
NC	Raleigh	225,000	352,000	36% increase
NC	Raleigh - 2017	352,000	435,000	19% increase from 2016
NJ	Central Jersey	140,000	144,000	3% increase
NJ	South Jersey	383,000	650,000	41% increase
NY	Rochester	200,000	240,000	17% increase
NY	Westchester	252,000	435,000	42% increase
OH	Columbus	300,000	352,000	15% increase
OH	Dayton	252,000	265,000	5% increase
OR	Portland	250,000	315,000	21% increase
PA	Harriburg	160,000	166,000	1% increase
PA	Pittsburgh	700,000	855,000	18% increase
SC	Columbia	155,000	180,000	14% increase
SC	Greenville	100,000	166,000	40% increase
TN	Chattanooga	221,000	259,000	15% increase
TX	Dallas	45,000	48,000	6% increase
VA	Northern VA	595,000	596,000	<1% increase
WA	Washington	100,000	126,000	21% increase
WI	Milwaukee	320,000	346,000	8% increase