

## NEWSPAPER ON-STATEMENT PRINT & ELECTRONIC OPPORTUNITY

1,440,000 Total Universe                      \$50.00/M Net  
120,000 Monthly

GateHouse Media, Inc. is one of the largest publishers of daily and weekly newspapers. Reach readers of print and on-line news via their billing statements. Currently available in the following states: AL, FL, LA, NC, RI & SC.

Two opportunities are available to you:

\*Ad space on the printed statement mailed to the customer's home

\*Ad space on the electronic statement emailed to the customer

Please note: electronic ad space only available bundled with printed statement

**DEMOGRAPHICS:**

Average Age:

50+

Average Household Income: \$66,669

Majority attended college

Most are homeowners

**PRINT AD SPECIFICATIONS:**

Image file type: JPEG

Color Scheme: RGB, 24 bit

Resolution: 72DPG

Various positions available: please inquire

**SELECTIVITY**

State

Printed statements:  
Approx. 117.6M

**GENDER**

55% Female

**MINIMUM ORDER**

\$1,500

**Stanton Direct Marketing, Inc.**

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