



2017 RATE CARD

Effective January 1, 2016

Kenora Daily Miner & News

Lake of the Woods Enterprise

*All rates plus virtual paper charge (VPDS): \$5/insertion (less than \$100), \$10/insertion (over \$100).

GENERAL ADVERTISING

Line Rate - General Advertising GROSS.....	98¢
	<i>Net Pricing Add 15%</i>
Church, Charitable.....	61¢

VOLUME CONTRACTS

\$1,000 to \$2000	82¢
\$2,001 to \$3500.....	75¢
\$3,501 to \$5000.....	69¢
\$5,001 to \$7500	64¢
\$7,501 to \$10,000.....	63¢
\$10,001 to \$12,500	61¢
\$12,501 to \$15,000.....	59¢
\$15,001 to \$17,500	57¢
\$17,501 to \$20,000.....	55¢
\$20,001 to \$22,500	54¢
\$22,501 to \$25,000.....	53¢
Over \$25,000	51¢

COLOUR ADVERTISING

One (1) Colour	\$175
Process Colour.....	\$525

CLASSIFIEDS

Careers & Legals (Classified Display)	\$1.18
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GENERAL ADVERTISING

Line Rate - General Advertising GROSS.....	\$1.09
	<i>Net Pricing Add 15%</i>
Church, Charitable.....	68¢

VOLUME CONTRACTS

\$1,000 to \$2000	92¢
\$2,001 to \$3500.....	84¢
\$3,501 to \$5000.....	77¢
\$5,001 to \$7500	72¢
\$7,501 to \$10,000.....	70¢
\$10,001 to \$12,500	68¢
\$12,501 to \$15,000.....	66¢
\$15,001 to \$17,500	64¢
\$17,501 to \$20,000.....	62¢
\$20,001 to \$22,500	61¢
\$22,501 to \$25,000.....	59¢
Over \$25,000	57¢

COLOUR ADVERTISING

One (1) Colour	\$175
Process Colour.....	\$525

CLASSIFIEDS

Careers & Legals (Classified Display)	\$1.32
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PRE-PRINT INSERTS

(1-4) Drops	\$80.00/m	(13-26) Drops	\$72.00/m
(5-12) Drops.....	\$76.00/m	(26+) Drops.....	\$64.00/m

DEADLINES - SPACE RESERVATION AND CLOSING

3 Days prior to publication

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