

**2017
RATES**

Louisiana State Newspapers

THE CROWLEY
POST-SIGNAL



Janet C. Doucet – Advertising Supervisor

A Division of Louisiana State Newspapers
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Regional Newspaper Advertising Really Works!!!

Target the market you want with one phone call. Advertise in a single paper or all of them.
Thirty-three newspapers and total market coverage shoppers.

Choose the market areas you are interested in and let's begin advertising!!!

• TMC rates are combo rates

Newspaper	Color Rates	Net Rates	Pub. Day	Deadlines
Abbeville Meridional	\$125.00	9.25	Tues-Fri, Sun	Tues. paper – Fri. 10 am Wed. paper – Mon. 10 am Thurs. paper – Tues. 10 am Fri. paper – Wed. 10 am Sun. paper – Thurs. 10 am
TMC: Advantage	\$125.00	4.50	Wednesday	Thursday 3 pm
Avoyelles Journal (TMC)	N/A	17.06	Sunday	Wednesday 10 am
Basile Weekly	\$100.00	5.69	Thursday	Friday 10 am
Breaux Bridge Marketplace	\$2.00 PCI	7.50	Wednesday	Thursday noon
Bunkie Record	\$350.00	9.41	Thursday	Thursday 10 am
Caldwell Watchman (Columbia)	\$120.00	4.20	Wednesday	Thursday noon
TMC: News Journal	\$120.00	5.95	Monday	Wednesday noon
Church Point News	\$125.00	5.90	Wednesday	Thursday noon
Crowley Post-Signal	\$325.00	9.20	Sunday	Thursday 8:30 am
		9.20	Tuesday	Friday 10 am
		9.20	Wednesday	Monday 10 am
		9.20	Thursday	Tuesday 10 am
		9.20	Friday	Wednesday 10 am
TMC: Acadia Ad+ition	\$325.00	4.10	Wednesday	Thursday noon
Delhi Dispatch	\$100.00	5.35	Thursday	Monday noon
The Eunice News	\$125.00	8.50	Thursday	Tuesday noon
			Sunday	Thursday noon
TMC: The Buyline	\$125.00	4.26	Wednesday	Wednesday 5 pm
Franklin Banner-Tribune	\$300.00	7.70	Sunday, Wednesday	Tuesday, Tuesday - noon
Gueydan Journal	\$125.00	6.25	Thursday	Friday noon
Kaplan Herald	\$75.00	5.50	Wednesday	Friday noon
Kinder Courier	\$125.00	6.82	Thursday	Friday noon
Mamou Acadian Press	\$130.00	5.69	Tuesday	Friday 10 am
TMC: Lagniappe	\$130.00	4.27	Tuesday	Friday 10 am
Marksville Weekly News	\$350.00	9.41	Thursday	Monday 10 am
Morgan City Daily Review	\$350.00	8.98	Monday – Friday	Four days prior - noon
TMC: St. Mary Journal	\$350.00	7.20	Sunday	Tuesday noon
Oakdale Journal	\$125.00	6.82	Thursday	Friday noon
TMC: Allen Parish Advantage	\$125.00	4.21	Tuesday	Tuesday noon
Pierre Part Bayou Journal	\$250.00	5.40	Tuesday	Thursday 4 p.m.
Rayne Acadian-Tribune	\$100.00	7.00	Thursday	Monday noon
Richland Beacon News (Rayville)	\$100.00	6.40	Thursday	Monday noon
Teche News (St. Martinville)	\$2.00 PCI	7.50	Wednesday	Friday noon
Tensas Gazette (St. Joseph)	\$100.00	5.30	Wednesday	Friday noon
Ville Platte Gazette	\$130.00	8.54	Thursday, Sunday	Tuesday, Thursday noon
TMC: Lagniappe	\$130.00	4.27	Tuesday	Friday 10 am
West Carroll Gazette	\$100.00	6.45	Wednesday	Thursday noon