

ad sizes & rates

Effective January 2017 • Based on .92 Rate. Includes virtual paper surcharge, all rates plus tax & colour if applicable.
Add \$75 for 1 Colour or \$150 for Process Colour



Business Card

3" x 2"

3 Columns
x 28 agates

\$82.28
per insertion



Inside Banner

10 5/16" x 1 12/16"

10 Columns
x 25 agates

\$240.00
per insertion



1/16 Page

4 1/16" x 1 12/16"

4 columns
x 25 agates

\$97.00
per insertion



1/16 Page

1 15/16" x 3 9/16"

2 columns
x 50 agates

\$97.00
per insertion

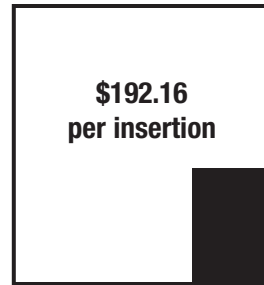


1/8 Page

4 1/16" x 3 9/16"

4 columns
x 50 agates

\$194.00
per insertion



1/8 Page

3" x 4 3/4"

3 columns
x 66 agates

\$192.16
per insertion



1/8 Page

1 15/16" x 7 1/8"

2 columns
x 100 agates

\$194.00
per insertion

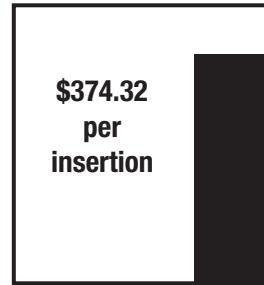


1/8 Page

5 1/16" x 2 7/8"

5 columns
x 40 agates

\$194.00
per insertion



1/4 Page

3" x 9.42"

3 columns
x 132 agates

\$374.32
per
insertion



1/4 Page

4 1/16" x 7 1/8"

4 columns
x 100 agates

\$378.00
per
insertion

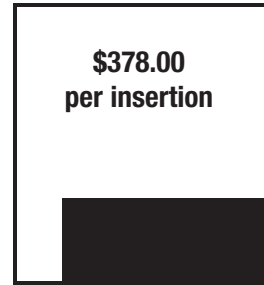


1/4 Page

5 1/16" x 5 3/4"

5 columns
x 80 agates

\$378.00
per insertion

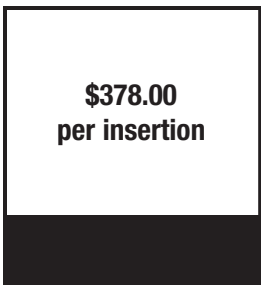


1/4 Page

8 1/4" x 3 9/16"

8 columns
x 50 agates

\$378.00
per insertion



1/4 Page

10 5/16" x 11.42"

10 columns
x 40 agates

\$378.00
per insertion



1/2 Page

8 1/4" x 7 1/8"

8 columns
x 100 agates

\$746.00
per insertion

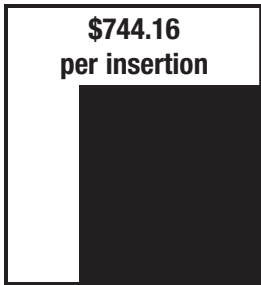


1/2 Page

5 1/16" x 11.42"

5 columns
x 160 agates

\$746.00
per
insertion

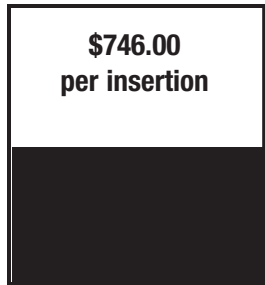


1/2 Page

7 3/16" x 8 1/8"

7 columns
x 114 agates

\$744.16
per insertion



1/2 Page

10 5/16" x 5 3/4"

10 columns
x 80 agates

\$746.00
per insertion



Full Page

10 5/16" x 11.42"

10 columns
x 160 agates

\$1482.00
per insertion

FOR MORE INFORMATION CONTACT LORRY ALCOCK
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KENORA Daily Miner & News

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