



2017 CLASSIFIEDS RATE CARD

Effective January 1, 2016

KENORA Daily Miner & News

Lake of the Woods Enterprise

*All rates plus virtual paper charge (VPDS): \$5/insertion (less than \$100), \$10/insertion (over \$100).

CLASSIFIEDS

Careers & Legals (Classified Display)	\$1.18
	<i>Net Pricing Add 15%</i>
Church, Charitable.....	76¢

VOLUME CONTRACTS

\$1,000 to \$2000	\$1.02
\$2,001 to \$3500.....	98¢
\$3,501 to \$5000.....	90¢
\$5,001 to \$7500	83¢
\$7,501 to \$10,000.....	79¢
\$10,001 to \$12,500	76¢
\$12,501 to \$15,000.....	72¢
\$15,001 to \$17,500	70¢
\$17,501 to \$20,000.....	68¢
\$20,001 to \$22,500	66¢
\$22,501 to \$25,000.....	64¢
Over \$25,000.....	62¢

COLOUR ADVERTISING

One (1) Colour	\$175
Process Colour	\$525

CLASSIFIEDS

Careers & Legals (Classified Display)	\$1.32
	<i>Net Pricing Add 15%</i>
Church, Charitable.....	85¢

VOLUME CONTRACTS

\$1,000 to \$2000	\$1.14
\$2,001 to \$3500.....	\$1.09
\$3,501 to \$5000.....	\$1.01
\$5,001 to \$7500	93¢
\$7,501 to \$10,000.....	88¢
\$10,001 to \$12,500	85¢
\$12,501 to \$15,000.....	81¢
\$15,001 to \$17,500	78¢
\$17,501 to \$20,000.....	76¢
\$20,001 to \$22,500	74¢
\$22,501 to \$25,000.....	72¢
Over \$25,000.....	69¢

COLOUR ADVERTISING

One (1) Colour	\$175
Process Colour	\$525

PRE-PRINT INSERTS

(1-4) Drops	\$80.00/m	(13-26) Drops	\$72.00/m
(5-12) Drops.....	\$76.00/m	(26+) Drops.....	\$64.00/m

DEADLINES - SPACE RESERVATION AND CLOSING

3 Days prior to publication

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