

COSMOPOLITAN
2017 Rate Card

2017 Close Date Calendar

(draft as of 8.15.16)

Issue	On-Sale Date	ROB Space/Material Issue Closing Date	We-print Paper Order Closing Date	Cover Release Date	Scent Strip Release Date	Scent Strip Close Date	Furnished Inserts Due to Plant
	Tuesday	Tuesday	Tuesday	Friday	Thursday	Wednesday	Wednesday
January 2017	December 6, 2016	October 18, 2016	September 13, 2016	September 16, 2016	June 15, 2016	July 20, 2016	November 14, 2016
February	January 10, 2017	November 22, 2016	October 18, 2016	October 21, 2016	July 21, 2016	August 24, 2016	December 19, 2016
March	February 7, 2017	December 20, 2016	November 15, 2016	November 18, 2016	August 18, 2016	September 21, 2016	January 16, 2017
April	March 7, 2017	January 17, 2017	December 13, 2016	December 16, 2016	September 15, 2016	October 19, 2016	February 13, 2017
May	April 11, 2017	February 21, 2017	January 17, 2017	January 20, 2017	October 20, 2016	November 23, 2016	March 20, 2017
June	May 9, 2017	March 21, 2017	February 14, 2017	February 17, 2017	November 17, 2016	December 21, 2016	April 17, 2017
July	June 6, 2017	April 18, 2017	March 14, 2017	March 17, 2017	December 15, 2016	January 18, 2017	May 15, 2017
August	July 11, 2017	May 23, 2017	April 18, 2017	April 21, 2017	January 19, 2017	February 22, 2017	June 19, 2017
September	August 8, 2017	June 20, 2017	May 16, 2017	May 19, 2017	February 16, 2017	March 22, 2017	July 17, 2017
October	September 5, 2017	July 18, 2017	June 13, 2017	June 16, 2017	March 16, 2017	April 19, 2017	August 14, 2017
November	October 10, 2017	August 22, 2017	July 18, 2017	July 21, 2017	April 20, 2017	May 24, 2017	September 18, 2017
December	November 7, 2017	September 19, 2017	August 15, 2017	August 18, 2017	May 18, 2017	June 21, 2017	October 16, 2017
January 2018 (est)	December 5, 2017	October 17, 2017	September 12, 2017	September 15, 2017	June 15, 2017	July 19, 2017	November 13, 2017

Note: We-print materials are due on the same day as rob space/materials.

Hearst 2017 Cancellation Fee Policy

Should an advertiser cancel any Cover or Scent strip Insertion based on the guidelines below, a cancellation fee will be charged as follows:

COVERS

- * Cancellation must take place 1 month prior to the Issue Closing Date (see dates above).
- * Cancellation fee will be equivalent to the Cover Premium. If a Scent strip within a Cover is cancelled but the Cover still runs, no cancellation fee will be issued.
- * the cover is non-cancellable after the Issue Closing date.

SCENT STRIPS

- * Cancellation must take place prior to 4 months of the Issue Closing Date.
- * Cancellation fee will be equivalent to 10% of the Scent strip rate, and will be applied to units cancelled after the release date.
- * Scent Strip unit is non-cancellable after the Scent strip Closing Date