COMMERCIAL PRINTING

Meridian Printing produces top quality printed products ranging from business cards to specialty publications. With state-of-the-art web offset presses to sheet-fed facilities. Meridian Printing has the solution for virtually any commercial printing need. To discuss printing options or for price quotes on specific projects, call Leanne Johnston at 780-875-3362.



PRE-PRINTED INSERTS

Inserts may be printed on any stock, colour or black and white. Size must not exceed 11.5"x13.5", and is limited to a maximum weight of 50 grams. All inserts must be received at our distribution facility (c/o Edmonton Sun, 9300 - 47 Street, Edmonton, AB T6B 2P6) seven (7) days prior to release and must be shipped either boxed or brick stacked on pallets. Additional charges may apply for oversized, overweight or inserts that must be folded upon arrival.

Delivery of loose or unbundled inserts will be refused at the distribution facility.

> Rates for delivery of inserts are \$75.00 / 1000 inserts.

Lloydminster

Meridian Booster







HOW TO REACH US

Mail: 5918-50 Ave

Lloydminster, SK

S9V 2A4

Phone: 780-875-3362

Fax: 306-825-5147

Web: www.meridianbooster.com

DIRECT CONTACT

Director Media Sales.....Leanne Johnston 780-861-0359 leanne@meridianbooster.com

Media Sales Consultant Robyn Cote 780-861-0413 robyn@meridianbooster.com

Managing Editor..... Taylor Weaver taylor@meridianbooster.com 780-875-3362

Reporter...... Jessica Dempsey

iessica@meridianbooster.com

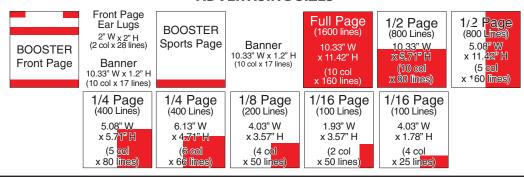
CREDIT

Before credit privileges are extended, clients must satisfy Meridian Booster and Printing of their ability to meet their credit obligations. Terms are net 30 days. Accounts 30 days past due from date of invoice will be assessed a service charge of 2% monthly on the outstanding balance. Meridian Booster and Printing reserves the right to withdraw all credit privileges on notice for all overdue accounts.



REGULAR DISPLAY ADVERTISING

ADVERTISING SIZES



FREQUENCY/VOLUME DISCOUNT

| | FULL PAGE | HALF PAGE | QUARTER PAG |
|----------|------------------|-----------|-------------|
| 52 weeks | \$895 | \$490 | \$270 |
| 26 weeks | \$955 | \$520 | \$285 |
| 13 weeks | \$990 | \$550 | \$300 |
| 6 weeks | \$1045 | \$585 | \$310 |
| 1 week | \$1095 | \$615 | \$325 |

Casual Rate: \$12.65/col. inch Non-Profit/Churches: \$8.00/col. inch

Front page banner: \$275.00 colour included **A2 & A3 banner:** \$350.00 colour included

Earlugs: \$75.00

Advertorial: Full page \$895 + \$100(editorial)

Half page \$490 + \$100 (editorial)

Guaranteed placement: Cost of the ad plus 25%

• Regular Column Widths •

| 2 columns: | 1.93" | 6 columns: 6.13" |
|------------|-------|--------------------|
| 3 columns: | 2.98" | 7 columns: 7.18" |
| 4 columns: | 4.03" | 8 columns: 8.23" |
| 5 columns: | 5.08" | 10 columns: 10.33' |

DEADLINES

Wednesday Edition Monday, Noon

Note: Deadlines may change due to holidays.

CLASSIFIED RATES & COLUMN WIDTHS

Classifieds

Classified Display Ads • Celebration Ads: \$13.00/col. inch Career Ads: \$10.50/col. inch

Obituaries: 50¢ per word, photo \$25 Business Directory: \$280 (8 issues per month)

colour included

Word Classifieds: \$15 for one, \$25 for two (based on 20 words, additional words 15 cents per word)

Confidential Box #

Confidential box numbers will be assigned for classified ad reply. \$5.00 per box will be charged with no additional fees for mail volume.

Legal Notices / Tenders

\$13.00/col. inch - A \$75.00 one time charge will be assessed for a notarized affidavit if required.

Prices subject to change without notice.

Classified Column Widths

| 1 column: 1" | 5 columns: 5.667" |
|-------------------|-------------------|
| 2 columns: 2.167" | 6 columns: 6.833" |
| 3 columns: 3.333" | 7 columns: 8" |
| 4 columns: 4.5" | 9 columns: 10.33" |

ONLINE ADVERTISING

Call to learn more about online advertising.

CIRCULATION

The Meridian Booster is published every Wednesday at 5921 - 50 Avenue, Lloydminster, Saskatchewan. As a member of the Canadian Community Newspapers Association, the Meridian Booster is subjected to an independent audit of paid circulation annually. With a total distribution of 15,000 each day of publication, the Meridian Booster offers the most comprehensive coverage in the mid-west. Distribution by area:

| ndise Hill Kitscoty |
|---------------------|
| eilburg Blackfoot |
| arsden Marwayne |
| nauvin Alcurve |
| acklin Onion Lake |
| rovost Heinsburg |
| ise Valley Dewberry |
| r |

(17 Communities with a distribution of 100 or less not listed individually.)

15,000 copies per week

