

COMMERCIAL PRINTING

Meridian Printing produces top quality printed products ranging from business cards to specialty publications. With state-of-the-art web offset presses to sheet-fed facilities, Meridian Printing has the solution for virtually any commercial printing need. To discuss printing options or for price quotes on specific projects, call Leanne Johnston at 780-875-3362.



PRE-PRINTED INSERTS

Inserts may be printed on any stock, colour or black and white. Size must not exceed 11.5"x13.5", and is limited to a maximum weight of 50 grams. All inserts must be received at our distribution facility (c/o Edmonton Sun, 9300 - 47 Street, Edmonton, AB T6B 2P6) seven (7) days prior to release and must be shipped either boxed or brick stacked on pallets. Additional charges may apply for oversized, overweight or inserts that must be folded upon arrival. Delivery of loose or unbundled inserts will be refused at the distribution facility.

**Rates for delivery of inserts
are \$75.00 / 1000 inserts.**

Lloydminster

Meridian Booster



HOW TO REACH US

Mail: 5918-50 Ave
Lloydminster, SK
S9V 2A4

Phone: 780-875-3362

Fax: 306-825-5147

Web: www.meridianbooster.com

DIRECT CONTACT

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CREDIT

Before credit privileges are extended, clients must satisfy Meridian Booster and Printing of their ability to meet their credit obligations. Terms are net 30 days. Accounts 30 days past due from date of invoice will be assessed a service charge of 2% monthly on the outstanding balance. Meridian Booster and Printing reserves the right to withdraw all credit privileges on notice for all overdue accounts.



5921 - 50 Ave
Lloydminster, SK
S9V 2A4

780-875-3362
Fax: 306-825-5147

Lloydminster

Meridian Booster

WEDNESDAY

NEWS

RATES and DATA 2017

REGULAR DISPLAY ADVERTISING

ADVERTISING SIZES

BOOSTER Front Page	Front Page Ear Lugs 2" W x 2" H (2 col x 28 lines) Banner 10.33" W x 1.2" H (10 col x 17 lines)	BOOSTER Sports Page	Banner 10.33" W x 1.2" H (10 col x 17 lines)	Full Page (1600 lines) 10.33" W x 11.42" H (10 col x 160 lines)	1/2 Page (800 Lines) 10.33" W x 5.71" H (10 col x 80 lines)	1/2 Page (800 Lines) 5.08" W x 11.42" H (5 col x 160 lines)
	1/4 Page (400 Lines) 5.08" W x 5.71" H (5 col x 80 lines)	1/4 Page (400 Lines) 6.13" W x 4.71" H (6 col x 66 lines)	1/8 Page (200 Lines) 4.03" W x 3.57" H (4 col x 50 lines)	1/16 Page (100 Lines) 1.93" W x 3.57" H (2 col x 50 lines)	1/16 Page (100 Lines) 4.03" W x 1.78" H (4 col x 25 lines)	

FREQUENCY/VOLUME DISCOUNT

	FULL PAGE	HALF PAGE	QUARTER PAGE
52 weeks	\$895	\$490	\$270
26 weeks	\$955	\$520	\$285
13 weeks	\$990	\$550	\$300
6 weeks	\$1045	\$585	\$310
1 week	\$1095	\$615	\$325

Casual Rate: \$12.65/col. inch
Non-Profit/Churches: \$8.00/col. inch

Front page banner: \$275.00 colour included

A2 & A3 banner: \$350.00 colour included

Earlugs: \$75.00

Advertorial: Full page \$895 + \$100(editorial)
 Half page \$490 + \$100 (editorial)

Guaranteed placement: Cost of the ad plus 25%

• Regular Column Widths •

2 columns: 1.93"	6 columns: 6.13"
3 columns: 2.98"	7 columns: 7.18"
4 columns: 4.03"	8 columns: 8.23"
5 columns: 5.08"	10 columns: 10.33"

DEADLINES

Wednesday Edition Monday, Noon

Note: Deadlines may change due to holidays.

CLASSIFIED RATES & COLUMN WIDTHS

Classifieds

Classified Display Ads • Celebration Ads: \$13.00/col. inch

Career Ads: \$10.50/col. inch

Obituaries: 50¢ per word, photo \$25

Business Directory: \$280 (8 issues per month)
 colour included

Word Classifieds: \$15 for one, \$25 for two (based on
 20 words, additional words 15 cents per word)

Confidential Box

Confidential box numbers will be assigned for classified ad reply.
\$5.00 per box will be charged with no additional fees for mail volume.

Legal Notices / Tenders

\$13.00/col. inch – A \$75.00 one time charge will be assessed for a notarized affidavit if required.

Prices subject to change without notice.

• Classified Column Widths •

1 column: 1"	5 columns: 5.667"
2 columns: 2.167"	6 columns: 6.833"
3 columns: 3.333"	7 columns: 8"
4 columns: 4.5"	9 columns: 10.33"

ONLINE ADVERTISING

Call to learn more about online advertising.

CIRCULATION

The Meridian Booster is published every Wednesday at 5921 - 50 Avenue, Lloydminster, Saskatchewan. As a member of the Canadian Community Newspapers Association, the Meridian Booster is subjected to an independent audit of paid circulation annually. With a total distribution of 15,000 each day of publication, the Meridian Booster offers the most comprehensive coverage in the mid-west. Distribution by area:

City of	Paradise Hill	Kitscoty
Lloydminster	Neilburg	Blackfoot
Marshall	Marsden	Marwayne
Lashburn	Chauvin	Alcurve
Maidstone	Macklin	Onion Lake
Turtleford	Provost	Heinsburg
St. Walburg	Paradise Valley	Dewberry

(17 Communities with a distribution of 100 or less not listed individually.)

15,000 copies per week

