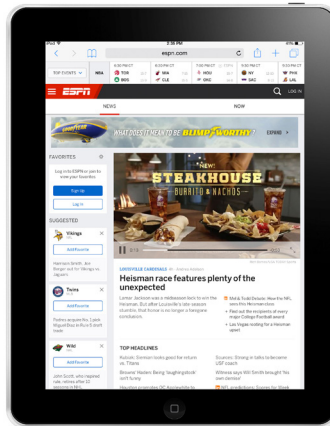
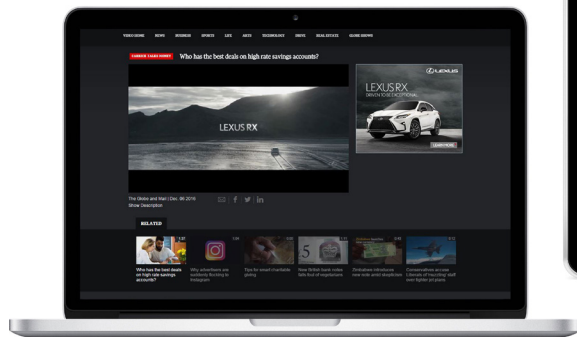
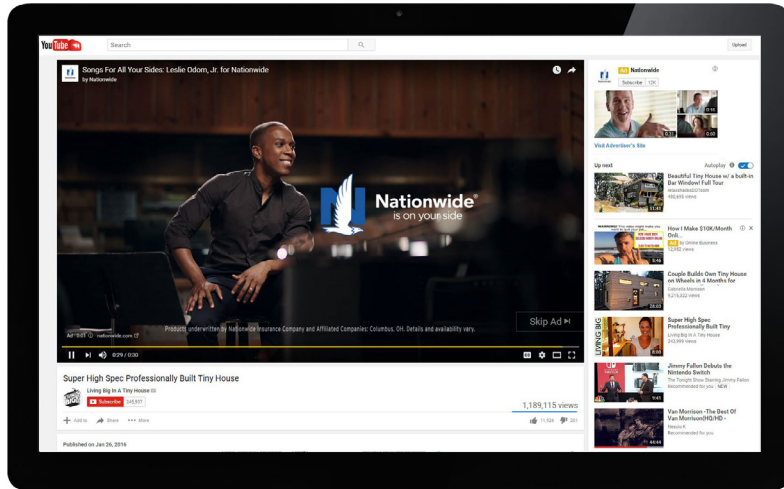


PROGRAMMATIC PRE-ROLL VIDEO

Programmatic video is an excellent medium for reaching users on desktops and mobile devices. Engage new customers by streaming video ads across a wealth of premium publishers. Real-time bidding allows you to target users based on geography and online behavior.



PRE-ROLL VIDEO ADS:

Video ads appearing before free content from publishers like CNN, Forbes, ABCFamily, ESPN, local area news sites and many more.

NON-SKIPPABLE ADS:

Video ads 15 seconds in length or less requiring users to view the complete ad before continuing to their free video content.

AD PLACEMENT:

Video ads appear center page and above the fold for the best programmatic advertising.

GLOBAL DISTRIBUTION:

Serve your video ads across the globe including the United States, Europe, Latin America and other English-speaking countries.

RATE \$32 CPM

PRE-ROLL VIDEO FACTS

- 72 hours of video gets uploaded to YouTube every minute. (*YouTube*)
- The average user spends 16 minutes watching online video ads every month. (*ComScore*)
- 90% of users say that seeing a video about a product is helpful in the decision making process. (*ComScore*)



For advertising information, please contact:
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