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PUBLICATION DESCRIPTION:

El Aviso Magazine is an award winning Spanish language weekly publication; it's a one of a kind way to reach highly responsive Spanish Speaking market. El Aviso was established in 1988, and it is distributed throughout the Los Angeles Demographic Area in areas of high Hispanic populations. El Aviso Magazine offers a unique blend of Social & Political, Health & Welfare, General Cultural, Motivational, Family, Entertainment and Personal Article content and even a dash of the Unbelievable-. El Aviso Magazine is passionate about promoting your business to the Spanish speaking communities. Our Magazine can be found in over 9000 points of distribution within 136 Cities and neighborhoods in Los Angeles County, Orange County and the Inland Empire. (www.elaviso.com).

VERIFICATION OF DISTRIBUTION, PRINTING AND INTERNAL RECORDS:

Verification of distribution is conducted by appropriate survey methodology(s). An audit of internal records is conducted by a professional circulation auditor in conformity with accepted circulation auditing procedures, prior to Verified's issuance of an initial audit report and annually thereafter. This audit of internal records includes a review of source printing, distribution and subscription records as well as supporting financial documents. Please see the following pages for additional details.

WEEKLY CIRCULATION: TWELVE MONTH AVERAGE

	EL AVISO (COMBINED)
FREE CIRCULATION	
TARGET	306,731
TOTAL FREE	306,731
TOTAL QUALIFIED CIRCULATION	306,731
AVERAGE PRESS RUN	327,250
PRESS RUN AS OF 12/26/2016	329,500

QUALIFIED CIRCULATION HISTORY

3 MONTHS ENDING DECEMBER, 2016	306,892
3 MONTHS ENDING SEPTEMBER, 2016	306,039
3 MONTHS ENDING JUNE, 2016	306,281
3 MONTHS ENDING MARCH, 2016	307,734
12 MONTHS ENDING DECEMBER, 2015	304,002
12 MONTHS ENDING DECEMBER, 2014	311,419

BREAKDOWN BY MASTHEAD FOR THE TWELVE MONTH PERIOD ENDING DECEMBER 31, 2016

	FREE CIRCULATION	PAID CIRCULATION	TOTAL CIRCULATION
EL AVISO MAGAZINE LA NORTH- AREA 1	24,095	0	24,095
EL AVISO MAGAZINE LA CENTRAL-AREA 2	24,242	0	24,242
EL AVISO MAGAZINE LA SOUTH AREA 3	23,035	0	23,035
EL AVISO MAGAZINE SAN FERNANDO - AREA 4	29,191	0	29,191
EL AVISO MAGAZINE ORANGE COUNTY - AREA 5	23,147	0	23,147
EL AVISO MAGAZINE INLAND EMPIRE E. AREA 6	13,130	0	13,130
EL AVISO MAGAZINE-N ORANGE COUNTY-AREA 7	22,873	0	22,873
EL AVISO MAGAZINE-SE LOS ANGELES-AREA 8	23,131	0	23,131
EL AVISO MAGAZINE-SAN GABRIEL VLY AREA 9	23,623	0	23,623
EL AVISO MAGAZINE LA NORTH AREA 11	24,266	0	24,266
EL AVISO MAGAZINE LA CENTRAL AREA 12	23,880	0	23,880
EL AVISO MAGAZINE LA SOUTH AREA 13	23,559	0	23,559
EL AVISO MAGAZINE SAN FERNANDO AREA 14	17,835	0	17,835
EL AVISO MAGAZINE INLAND EMPIRE W. AREA 16	10,724	0	10,724
TOTAL	306,731	0	306,731

ANNUAL AUDIT REPORT

EL AVISO MAGAZINE LA NORTH- AREA 1

BASED ON ISSUE DATE: 12/26/2016

TOTAL QUALIFIED CIRCULATION: 24,139

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Los Angeles	90022	4,850
Los Angeles	90023	3,420
Montebello	90640	2,940
Los Angeles	90033	2,560
Los Angeles	90031	2,290
Los Angeles	90063	2,245
Los Angeles	90065	2,195
Los Angeles	90042	1,160
Los Angeles	90032	1,110
Pasadena	91104	580
Altadena	91001	320
Pasadena	91103	245
Pasadena	91107	195
Los Angeles	90039	160
Alhambra	91801	50
Pasadena	91101	50
Pasadena	91105	45
Pasadena	91106	30
San Marino	91108	30
Los Angeles	90041	25

GROSS DISTRIBUTION 24,500

NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION (361)

TOTAL QUALIFIED CIRCULATION 24,139

MISCELLANEOUS NON-QUALIFIED DISTRIBUTION 500

(Includes non-qualified mail, office use, advertising, sales, and extra copies)

TOTAL PRINTED 25,000

ANNUAL AUDIT REPORT

EL AVISO MAGAZINE LA CENTRAL-AREA 2

BASED ON ISSUE DATE: 12/26/2016

TOTAL QUALIFIED CIRCULATION: 24,320

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Huntington Park	90255	8,450
Bell	90201	5,850
Los Angeles	90011	2,600
Los Angeles	90037	2,090
Maywood	90270	1,640
Los Angeles	90001	1,595
Los Angeles	90003	1,300
Los Angeles	90058	550
Los Angeles	90044	425

GROSS DISTRIBUTION	24,500
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NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION	(180)
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TOTAL QUALIFIED CIRCULATION	24,320
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MISCELLANEOUS NON-QUALIFIED DISTRIBUTION	500
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(Includes non-qualified mail, office use, advertising, sales, and extra copies)

TOTAL PRINTED	25,000
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ANNUAL AUDIT REPORT

EL AVISO MAGAZINE LA SOUTH AREA 3

BASED ON ISSUE DATE: 12/26/2016

TOTAL QUALIFIED CIRCULATION: 23,866

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Long Beach	90805	5,040
Long Beach	90813	4,425
Wilmington	90744	4,000
Long Beach	90806	2,285
Carson	90745	1,660
Long Beach	90810	1,500
San Pedro	90731	1,280
Long Beach	90804	1,260
Harbor City	90710	875
Long Beach	90807	595
Long Beach	90802	580
Lomita	90717	440
Long Beach	90808	170
Carson	90746	150
Long Beach	90815	120
Long Beach	90814	85
Signal Hill	90755	35

GROSS DISTRIBUTION 24,500

NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION (634)

TOTAL QUALIFIED CIRCULATION 23,866

MISCELLANEOUS NON-QUALIFIED DISTRIBUTION 500

(Includes non-qualified mail, office use, advertising, sales, and extra copies)

TOTAL PRINTED 25,000

ANNUAL AUDIT REPORT

EL AVISO MAGAZINE SAN FERNANDO - AREA 4

BASED ON ISSUE DATE: 12/26/2016

TOTAL QUALIFIED CIRCULATION: 29,490

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Los Angeles	91331	4,615
San Fernando	91340	3,585
Sylmar	91342	3,415
Van Nuys	91405	2,990
North Hollywood	91605	2,970
Sun Valley	91352	1,940
Van Nuys	91401	1,575
North Hollywood	91606	1,545
North Hollywood	91601	1,470
Glendale	91205	1,040
Van Nuys	91411	885
Burbank	91505	740
Glendale	91204	710
Glendale	91201	507
Burbank	91502	495
Sunland	91040	230
Tujunga	91042	205
Sherman Oaks	91403	190
Burbank	91504	171
Valley Village	91607	165
Sherman Oaks	91423	120
Glendale	91206	112
Glendale	91202	110
Glendale	91203	95
Studio City	91604	50
North Hollywood	91602	40
MISCELLANEOUS		30

GROSS DISTRIBUTION	30,000
NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION	(510)
TOTAL QUALIFIED CIRCULATION	29,490
MISCELLANEOUS NON-QUALIFIED DISTRIBUTION	5,000
(Includes non-qualified mail, office use, advertising, sales, and extra copies)	
TOTAL PRINTED	35,000

ANNUAL AUDIT REPORT

EL AVISO MAGAZINE ORANGE COUNTY - AREA 5

BASED ON ISSUE DATE: 12/26/2016

TOTAL QUALIFIED CIRCULATION: 23,285

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Santa Ana	92704	3,975
Santa Ana	92703	3,060
Santa Ana	92701	3,000
Santa Ana	92707	2,830
Santa Ana	92706	1,705
Costa Mesa	92627	1,370
Westminster	92683	1,355
Santa Ana	92705	1,210
Garden Grove	92843	1,160
Garden Grove	92840	1,010
San Juan Capistrano	92675	745
Tustin	92780	720
Huntington Beach	92647	660
Lake Forest	92630	500
Garden Grove	92841	355
Costa Mesa	92626	225
Huntington Beach	92648	190
Laguna Hills	92653	160
Fountain Valley	92708	105
Garden Grove	92844	90
Huntington Beach	92649	60
MISCELLANEOUS		15

GROSS DISTRIBUTION 24,500

NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION (1,215)

TOTAL QUALIFIED CIRCULATION 23,285

MISCELLANEOUS NON-QUALIFIED DISTRIBUTION 500

(Includes non-qualified mail, office use, advertising, sales, and extra copies)

TOTAL PRINTED 25,000

ANNUAL AUDIT REPORT

EL AVISO MAGAZINE INLAND EMPIRE E. AREA 6

BASED ON ISSUE DATE: 12/26/2016

TOTAL QUALIFIED CIRCULATION: 13,380

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Fontana	92335	2,405
Rialto	92376	1,715
Riverside	92503	1,365
San Bernardino	92410	1,090
Riverside	92505	765
San Bernardino	92411	730
Corona	92879	720
Colton	92324	665
Corona	92882	620
San Bernardino	92404	450
San Bernardino	92405	445
Riverside	92504	390
Riverside	92509	325
Mira Loma	91752	300
Bloomington	92316	295
San Bernardino	92407	285
Riverside	92507	280
Corona	92880	185
San Bernardino	92401	175
San Bernardino	92408	140
Fontana	92336	85
Riverside	92506	50
MISCELLANEOUS		20

GROSS DISTRIBUTION 13,500

NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION (120)

TOTAL QUALIFIED CIRCULATION 13,380

MISCELLANEOUS NON-QUALIFIED DISTRIBUTION 300

(Includes non-qualified mail, office use, advertising, sales, and extra copies)

TOTAL PRINTED 13,800

ANNUAL AUDIT REPORT

EL AVISO MAGAZINE-N ORANGE COUNTY-AREA 7

BASED ON ISSUE DATE: 12/26/2016

TOTAL QUALIFIED CIRCULATION: 23,180

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Anaheim	92805	2,985
Anaheim	92801	2,695
Anaheim	92804	2,295
La Habra	90631	1,875
Anaheim	92802	1,835
Orange	92867	1,670
Anaheim	92806	1,655
Stanton	90680	1,560
Orange	92869	1,240
Fullerton	92833	1,030
Orange	92865	820
Placentia	92870	820
Fullerton	92832	815
Orange	92868	735
Buena Park	90620	670
Buena Park	90621	595
Orange	92866	535
Fullerton	92831	510
Cypress	90630	90
Anaheim	92807	40
MISCELLANEOUS		30
GROSS DISTRIBUTION		24,500
NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION		(1,320)
TOTAL QUALIFIED CIRCULATION		23,180
MISCELLANEOUS NON-QUALIFIED DISTRIBUTION		500
(Includes non-qualified mail, office use, advertising, sales, and extra copies)		
TOTAL PRINTED		25,000

ANNUAL AUDIT REPORT

EL AVISO MAGAZINE-SE LOS ANGELES-AREA 8

BASED ON ISSUE DATE: 12/26/2016

TOTAL QUALIFIED CIRCULATION: 23,482

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Paramount	90723	4,052
Norwalk	90650	4,030
Pico Rivera	90660	3,310
Bellflower	90706	2,948
Downey	90241	1,270
Hawaiian Gardens	90716	1,250
Downey	90242	1,100
Downey	90240	925
Whittier	90604	830
Los Angeles	90040	705
Whittier	90606	560
Whittier	90605	530
Santa Fe Springs	90670	490
Cerritos	90703	480
Artesia	90701	460
Lakewood	90715	385
Whittier	90602	305
La Mirada	90638	245
Lakewood	90713	225
Whittier	90601	205
Lakewood	90712	125
Long Beach	90808	45
Whittier	90603	25

GROSS DISTRIBUTION 24,500

NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION (1,018)

TOTAL QUALIFIED CIRCULATION 23,482

MISCELLANEOUS NON-QUALIFIED DISTRIBUTION 500

(Includes non-qualified mail, office use, advertising, sales, and extra copies)

TOTAL PRINTED 25,000

ANNUAL AUDIT REPORT

EL AVISO MAGAZINE-SAN GABRIEL VLY AREA 9

BASED ON ISSUE DATE: 12/26/2016

TOTAL QUALIFIED CIRCULATION: 23,585

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
South El Monte	91733	3,720
El Monte	91732	3,560
Baldwin Park	91706	3,155
La Puente	91744	2,880
La Puente	91746	1,495
Azusa	91702	1,265
Rosemead	91770	1,250
El Monte	91731	1,100
Covina	91722	835
Hacienda Heights	91745	700
San Gabriel	91776	630
Monrovia	91016	580
Alhambra	91803	555
Alhambra	91801	525
West Covina	91790	450
Duarte	91010	445
West Covina	91792	285
Temple City	91780	205
Covina	91724	185
Arcadia	91006	145
Arcadia	91007	90
Monterey Park	91754	90
Walnut	91789	90
Covina	91723	85
La Puente	91747	75
Monterey Park	91755	50
San Gabriel	91775	35
MISCELLANEOUS		20

GROSS DISTRIBUTION 24,500

NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION (915)

TOTAL QUALIFIED CIRCULATION 23,585

MISCELLANEOUS NON-QUALIFIED DISTRIBUTION 500

(Includes non-qualified mail, office use, advertising, sales, and extra copies)

TOTAL PRINTED 25,000

ANNUAL AUDIT REPORT

EL AVISO MAGAZINE LA NORTH AREA 11

BASED ON ISSUE DATE: 12/26/2016

TOTAL QUALIFIED CIRCULATION: 24,283

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Los Angeles	90057	3,990
Los Angeles	90006	3,145
Los Angeles	90029	2,340
Los Angeles	90007	2,195
Los Angeles	90026	2,190
Los Angeles	90015	1,520
Los Angeles	90038	1,450
Los Angeles	90017	1,395
Los Angeles	90005	1,315
Los Angeles	90004	1,260
Los Angeles	90019	1,145
Los Angeles	90014	935
Los Angeles	90020	595
Los Angeles	90012	390
Los Angeles	90013	275
Los Angeles	90027	205
Los Angeles	90010	100
Los Angeles	90028	45
MISCELLANEOUS		10

GROSS DISTRIBUTION	24,500
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NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION	(217)
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TOTAL QUALIFIED CIRCULATION	24,283
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MISCELLANEOUS NON-QUALIFIED DISTRIBUTION	500
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(Includes non-qualified mail, office use, advertising, sales, and extra copies)

TOTAL PRINTED	25,000
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ANNUAL AUDIT REPORT

EL AVISO MAGAZINE LA CENTRAL AREA 12

BASED ON ISSUE DATE: 12/26/2016

TOTAL QUALIFIED CIRCULATION: 23,615

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Lynwood	90262	6,740
South Gate	90280	6,260
Compton	90221	3,890
Compton	90222	1,610
Los Angeles	90001	1,458
Los Angeles	90003	1,412
Compton	90220	1,395
Los Angeles	90061	700
Los Angeles	90002	585
Los Angeles	90059	450

GROSS DISTRIBUTION	24,500
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NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION	(885)
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TOTAL QUALIFIED CIRCULATION	23,615
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MISCELLANEOUS NON-QUALIFIED DISTRIBUTION	500
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(Includes non-qualified mail, office use, advertising, sales, and extra copies)

TOTAL PRINTED	25,000
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ANNUAL AUDIT REPORT

EL AVISO MAGAZINE LA SOUTH AREA 13

BASED ON ISSUE DATE: 12/26/2016

TOTAL QUALIFIED CIRCULATION: 23,361

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>	<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Hawthorne	90250	3,150	Culver City	90230	390
Gardena	90247	2,440	Torrance	90502	390
Inglewood	90304	1,920	Torrance	90504	375
Los Angeles	90044	1,730	Los Angeles	90047	370
Lawndale	90260	1,570	Redondo Beach	90278	270
Gardena	90249	1,510	Los Angeles	90062	265
Los Angeles	90018	1,280	Los Angeles	90061	250
Inglewood	90301	1,200	Venice	90291	220
Los Angeles	90016	1,150	Los Angeles	90003	130
Inglewood	90303	1,050	Culver City	90232	125
Los Angeles	90034	980	Santa Monica	90405	90
Los Angeles	90066	920	Harbor City	90710	80
Torrance	90501	905	Los Angeles	90019	45
Gardena	90248	650	Playa del Rey	90293	35
Los Angeles	90043	525	Inglewood	90305	25
Inglewood	90302	460			

GROSS DISTRIBUTION	24,500
NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION	(1,139)
TOTAL QUALIFIED CIRCULATION	23,361
MISCELLANEOUS NON-QUALIFIED DISTRIBUTION	500
(Includes non-qualified mail, office use, advertising, sales, and extra copies)	
TOTAL PRINTED	25,000

ANNUAL AUDIT REPORT

EL AVISO MAGAZINE SAN FERNANDO AREA 14

BASED ON ISSUE DATE: 12/26/2016

TOTAL QUALIFIED CIRCULATION: 18,520

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Reseda	91335	3,355
Panorama City	91402	2,375
Canoga Park	91303	2,160
Van Nuys	91406	2,100
Winnetka	91306	1,225
Los Angeles	91343	1,155
Northridge	91324	1,145
Newhall	91321	1,090
Chatsworth	91311	810
Canoga Park	91304	805
Canyon Country	91351	775
Northridge	91325	705
Castaic	91384	340
Tarzana	91356	235
Canyon Country	91387	215
Granada Hills	91344	200
Mission Hills	91345	195
Santa Clarita	91350	60
Northridge	91326	35
MISCELLANEOUS		20

GROSS DISTRIBUTION 19,000

NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION (480)

TOTAL QUALIFIED CIRCULATION 18,520

MISCELLANEOUS NON-QUALIFIED DISTRIBUTION 500

(Includes non-qualified mail, office use, advertising, sales, and extra copies)

TOTAL PRINTED 19,500

ANNUAL AUDIT REPORT

EL AVISO MAGAZINE INLAND EMPIRE W. AREA 16

BASED ON ISSUE DATE: 12/26/2016

TOTAL QUALIFIED CIRCULATION: 10,899

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Ontario	91762	2,080
Pomona	91766	2,040
Pomona	91767	1,630
Pomona	91768	1,430
Montclair	91763	890
Chino	91710	800
Ontario	91764	775
Ontario	91761	565
Rancho Cucamonga	91730	350
Upland	91786	250
Claremont	91711	105
La Verne	91750	85

GROSS DISTRIBUTION	11,000
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NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION	(101)
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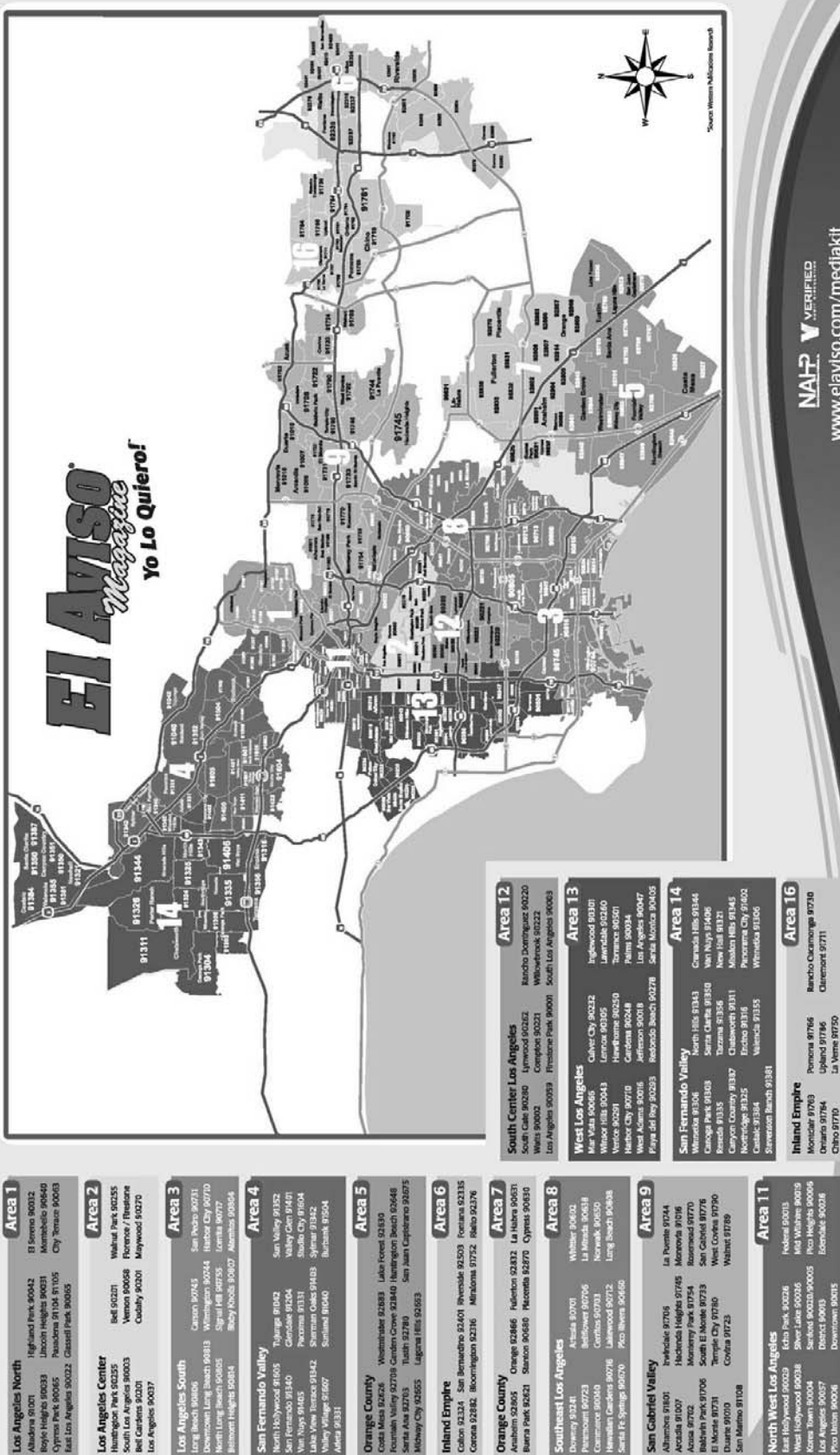
TOTAL QUALIFIED CIRCULATION	10,899
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MISCELLANEOUS NON-QUALIFIED DISTRIBUTION	200
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(Includes non-qualified mail, office use, advertising, sales, and extra copies)

TOTAL PRINTED	11,200
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Distribution Map



NAP VERIFIED
www.elaviso.com/mediakit

Verification of Distribution

El Aviso Magazine is regularly made available at designated locations for reader pickup. Publishers are required to maintain detailed distribution records for every issue documenting the number of papers delivered and returns for every distribution point. Quarterly updates of the route lists are maintained by VERIFIED as a reference. "Accuracy of Claimed Distribution" is determined by a comparison of these records with the results of VERIFIED's field verification of distribution. The field verification consists of monitoring of the number of papers delivered and number of papers remaining from the prior issue (returns), for a randomly selected sample of distribution locations.

El Aviso Magazine has met or exceeded VERIFIED's standard of 90% "Accuracy of Claimed Circulation," as documented below:

SURVEY DATE(S):

12/14/16
01/26/16
09/15/15
02/03/15

VERIFIED AUDIT CIRCULATION'S Field Verification Summary Reports contain detailed information concerning verification procedures and results.

Audit of Records and Affidavit

Verified has conducted an audit of printing, distribution, and financial records, as well other data to substantiate circulation data submitted to Verified. This audit followed guidelines prepared in conformity with generally accepted circulation auditing procedures involving records covering all distribution methods utilized for qualified circulation during the period(s) covered by the reports. The results of this audit warrant the issuance of this audit report as a true and accurate statement of the qualified circulation of the client publication.

VERIFIED AUDIT CIRCULATION swears that to the best of its knowledge all statements contained in this report are true.
February 21, 2017