



SOLO POSTCARDS

DAL POSTCARD

9" X 5" Full Bleed

Stand-alone postcard that is mailed at the same time as the magazine.

One per household, per mailing issue. See area map for zones.

9,000 - 25,000 = 16¢ per HH
 25,000 - 30,000 = 15¢ per HH
 30,000 - 40,000 = 14¢ per HH
 40,000 + = 13¢ per HH



THE WHEN YOU NEED IT POSTCARD

9" X 6.5" Full Bleed

Front: Full Color, Gloss
 Back: Full Color, Gloss
 Choose from full zip code saturation or targeted carrier route mailing of median income or median home value.
 Minimum Available 1,000

31¢ | 40¢ | 57¢ | \$1.10

10K HOMES 5K HOMES 2.5K HOMES 1K HOMES



*Prices based on local (Jax) mailings. Out of area mailings will incur additional postage.

MAGAZINE INSERTS

STICK OUT CARD

8.75" X 7" Full Bleed

Front: Full Color, Gloss
 Back: Full Color, Gloss

Minimum Available 50,000

Available In Full Zip Code Saturation

PRICE PER HOME **10¢**



STICK UP CARD

5.25" X 11.5" Full Bleed

Front: Full Color, Gloss
 Back: Full Color, Gloss

Minimum Available 50,000

Available In Full Zip Code Saturation

PRICE PER HOME **11¢**



STICK OUT FLYER

8.375" X 10.5" Full Bleed

Front: Full Color, Gloss
 Back: Full Color, Gloss

Minimum Available 25,000

Available In Full Zip Code Saturation

PRICE PER HOME **13¢**



STICK UP MENU INSERTS

4-PANEL 11.5" X 16.5" Full Bleed

Front: Full Color, Gloss
 Back: Full Color, Gloss

Minimum Available 10,000

11¢ | 13¢ | 19¢

50K HOMES 30K HOMES 10K HOMES

The Fold:

Laying flat inside up, folds in half - right to left, then folds in half again - left to right.



COVER WRAP

9" X 3.5" Partial Wrap

Full Color, 7pt Reply Card.
 Available by zip code.

One per household, per mailing issue. See area map for zones.

6¢ | 7¢ | 8¢

100K HOMES 50K HOMES 25K HOMES



STITCH INS

4-PANEL 16.5" X 10.5"

Standard Gloss | Full Bleed

Minimum 4-Panel Available 10,000

4 PANEL PRICE PER HOME

8¢ | 10¢ | 15¢

30K HOMES 20K HOMES 10K HOMES



NON-MAILED ITEMS Available to order monthly with same deadlines.

STICK OUT CARD - 5K | \$662 • 10K | \$810

DAL CARD - 3K | \$174 • 5K | \$290 • 10K | \$580

STICK OUT FLYER - 1K | \$215.59 • 3K | \$534.77 • 5K | \$805.47

CENTER BOUND INSERTS - 5K | \$1167 • 10K | \$1355