



**SOLO POSTCARDS**

**DAL POSTCARD**

**9" X 5" Full Bleed**

Stand-alone postcard that is mailed at the same time as the magazine.

One per household, per mailing issue. See area map for zones.

9,000 - 25,000 = 16¢ per HH

25,000 - 30,000 = 15¢ per HH

30,000 - 40,000 = 14¢ per HH

40,000+ = 13¢ per HH



**MAGAZINE INSERTS**

**STICK OUT CARD**

**8.75" X 7" Full Bleed**

Front: Full Color, Gloss

Back: Full Color, Gloss

Minimum Available 50,000

Available In Full Zip Code Saturation

PRICE  
PER HOME **10¢**



**STICK UP CARD**

**5.25" X 11.5" Full Bleed**

Front: Full Color, Gloss

Back: Full Color, Gloss

Minimum Available 50,000

Available In Full Zip Code Saturation

PRICE  
PER HOME **11¢**



**STICK OUT FLYER**

**8.375" X 10.5" Full Bleed**

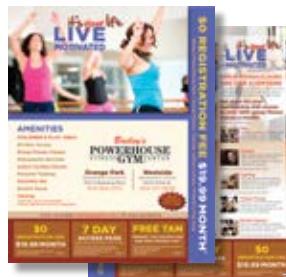
Front: Full Color, Gloss

Back: Full Color, Gloss

Minimum Available 25,000

Available In Full Zip Code Saturation

PRICE  
PER HOME **13¢**



**NON-MAILED ITEMS** Available to order monthly with same deadlines.

**STICK OUT CARD - 5K | \$662 • 10K | \$810**

**DAL CARD - 3K | \$174 • 5K | \$290 • 10K | \$580**

**THE WHEN YOU NEED IT POSTCARD**

**9" X 6.5" Full Bleed**

Front: Full Color, Gloss

Back: Full Color, Gloss

Choose from full zip code saturation or targeted carrier route mailing of median income or median home value. Minimum Available 1,000

**31¢ | 40¢ | 57¢ | \$1.10**

10K HOMES

5K HOMES

2.5K HOMES

1K HOMES



\*Prices based on local (Jax) mailings. Out of area mailings will incur additional postage.

**STICK UP MENU INSERTS**

**4-PANEL 11.5" X 16.5" Full Bleed**

Front: Full Color, Gloss

Back: Full Color, Gloss

Minimum Available 10,000

**11¢ | 13¢ | 19¢**

50K HOMES

30K HOMES

10K HOMES



**The Fold:**

Laying flat inside up, folds in half - right to left, then folds in half again - left to right.

**COVER WRAP**

**9" X 3.5" Partial Wrap**

Full Color, 7pt Reply Card.  
Available by zip code.

One per household, per mailing issue.  
See area map for zones.

**6¢ | 7¢ | 8¢**

100K HOMES

50K HOMES

25K HOMES



**STITCH INS**

**4-PANEL 16.5" X 10.5"  
Standard Gloss | Full Bleed**

Minimum 4-Panel Available 10,000

**4 PANEL PRICE PER HOME**

**8¢ | 10¢ | 15¢**

30K HOMES

20K HOMES

10K HOMES



**STICK OUT FLYER - 1K | \$215.59 • 3K | \$534.77 • 5K | \$805.47**

**CENTER BOUND INSERTS - 5K | \$1167 • 10K | \$1355**