



MONTHLY PUBLICATION

SOUTH FLORIDA JEWISH LIFESTYLES

SHALOM

REACH 65,000 JEWISH HOUSEHOLDS

ONE OF THE NATION'S LARGEST JEWISH COMMUNITIES

Readers
Educated, wealthy and culturally-active
Likely to invest in stocks and bonds

Circulation
Published Monthly and inserted in the Sun Sentinel on Thursday

Editorial
Focus on local Jewish lifestyles including:
Food, Education, Celebrations, Travel and Traditions

RATES

<u>AD SIZE</u>	<u>Rates</u>
FULL PAGE	\$878
JUNIOR FULL	\$615
HALF PAGE	\$441
QUARTER PAGE	\$258
JUNIOR QUARTER	\$176
STRIP	\$167
EIGHTH PAGE	\$130

COLOR AT 35%

2015 DATES

<u>Pub Date</u>	<u>Space Deadline</u>
January 8	December 29
February 12	February 3
March 12	March 3
April 9	March 31
May 14	May 5
June 11	June 2
July 9	June 30
August 13	August 4
September 10	September 1
October 8	September 29
November 12	November 3
December 10	December 1

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