



YOUNG @ HEART

- Quarterly publication
- Resource guide for health information
- Event listings
- Sports, recreation and travel
- Volunteer opportunities
- Finance

Reach more than 65,000 households in Broward and Palm Beach County.

Target the active adult population that controls over 50% of discretionary income in the United States. With 33% of South Florida's population over 65, active seniors represent the fastest growing demographic group in the tri-county area. The Young @ Heart publication will celebrate the lives of South Florida seniors with editorial features on senior daredevils and artists, our oldest residents, love stories and the grand life of snowbirds. We will focus on county specific resources, events and health screenings.

RATES

FULL PAGE	\$878
HALF PAGE	\$441
QUARTER PAGE	\$258
EIGHTH PAGE	\$130
BACK COVER	\$1,058

COLOR AT 35%

SIZES

	Width	Depth
FULL PAGE	10"	10.5"
1/2 VERTICAL	4.915"	10.5"
1/2 HORIZONTAL	10"	5.25"
1/4 PAGE	4.915"	5.25"
1/8 PAGE	4.915"	2.625"

DATES

Space deadline	Pub date
3/17/15	3/25/15
6/16/15	6/24/15
9/13/15	9/23/15
12/8/15	12/16/15



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