



MAKING OUR AUDIENCE YOUR CUSTOMERS



2015 CIO Editorial Calendar



Issue Date	Ad Close	Editorial Coverage	Street Date
December 15 - January 1	12/2/2014	State of the CIO	December 26, 2014
February 1	1/6/2015	Customer Experience	January 29
March 1	2/3/2015	Disaster Recovery & Business Continuity	February 26
April 1	3/10/2015	Big Data & Analytics	April 2
May 1	4/7/2015	Talent Management/ Staffing	April 30
June 1	5/5/2015	Cloud/SaaS	May 28
July 1	6/9/2015	Social/ Collaboration	July 2
August 1	7/7/2015	CIO 100	July 30
September 1	8/4/2015	Security	August 27
October 1	9/8/2015	Enterprise Applications	October 1
November 1	10/6/2015	IT for Marketing	October 29
December 1	11/3/2015	Mobility	November 26
December 15 - January 1, 2016	12/8/2015	State of the CIO	December 31

*Editorial coverage subject to change

For more information contact your CIO sales executive (www.ciomediakit.com/contacts.html) or Adam Dennison, SVP/Publisher, at adennison@cio.com or 508-935-4087.