



**luxe.**  
interiors + design®



## discover luxe.

*Luxe Interiors + Design* is the destination where design enthusiasts, architects and designers connect. We inspire and direct our readers to the best national and local resources that enhance a well-lived life.

Through our prism of powerful photography and stories that captivate, *Luxe Interiors + Design* encourages readers to cultivate home as their greatest luxury.

# THE LUXE INTERIORS + DESIGN COMMUNITY IS UNRIVALED.

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*Luxe Interiors + Design has built the strongest relationships in the industry.*

Our team of over 75 editors and market directors connects our audience of over 1.3 million affluent design enthusiasts with the leading local and national luxury design firms nationwide.

*Luxe Interiors + Design does more than just connect readers to advertisers; we build strong relationships within local design communities across the country, connecting them to the most affluent homeowners.*

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The *Luxe Interiors + Design* team has built the most powerful network in the design industry, connecting with the country's leading architects, interior designers and home design professionals.

## IN 2016...

*Luxe Interiors + Design* will host more than 18,000 face-to-face meetings with leading home design professionals across the nation.

Host over 200 local networking events connecting with home design professionals from more than 30 cities around the country.

*Luxe Interiors + Design* will feature the work and products of more than 20,000 architects, interior designers, manufacturers, showrooms and other leading home design professionals and companies.

# editorial departments.

With 14 regional editions and one national edition, *Luxe Interiors + Design* produces nearly

200 home feature stories per year, more than any other shelter magazine.

## RADAR



### RADAR – NATIONAL

Current happenings in the worlds of art, architecture and design. Reports on high-style products and accessories, travel, art and the people behind the industry.



### RADAR/SCENE – REGIONAL

An of-the-moment roundup dedicated to ideas, shops and showrooms, and everything worth knowing on a local design level.

## THE LOOK



### INSPIRATION FOUND NATIONAL

A parting page dripping with inspiration for luxury living.



### KITCHEN + BATH – NATIONAL

A visual showcase of ideas, new products and trends for making these practical spaces as chic as the rest of your home.

## MARKET



### SPOTLIGHT – NATIONAL

The editors' carefully curated selection of fabulous finds—furniture, lighting, home accessories and accents.



### TREND – NATIONAL

Discover key trends from the worlds of fashion, home design and luxury goods.



### THE REPORT – NATIONAL

An in-depth look at the movements, trends and products defining the design industry now.



### MATERIAL – NATIONAL

A striking presentation of design essentials for the home, from fabric and wallcoverings to hardware, flooring and stone.

IN EVERY ISSUE: Accessories, Antiques, Architecture, Art, Exquisite Surfaces: Tile, Stone, Marble, Glass, Fabrics, Furniture, Hardware, Home Décor, International Design, Jewelry, Kitchen + Bath Ideas, Landscape Design, Lighting, Outdoor Living, Shops And Showrooms, Tableware, Rugs, Wallcoverings

\*Not every editorial department runs in every issue or every market

# 2016

## EDITORIAL CALENDAR



### BEST OF DESIGN: THE GOLD LIST

January/February 2016

Highlighting talent from across the country, The GOLD LIST is a collection of design voices offering perspective on what is relevant in all things luxury design.

#### EDITORIAL FEATURES

Radar: Art + Culture  
Roundup: Trims  
Spotlight: Innovative Lighting  
Material: The Latest in Rugs  
Kitchen + Bath: Color!

#### THE REPORT:

*Curb Appeal: Windows, Doors, Hardware*

**SALES CLOSE/  
MATERIALS DEADLINE:  
10.27.2015  
ON SALE: 1.12.2016**



### THE NEW & THE NOW – SPRING PREVIEW

March/April 2016

What's fresh in design for the season: a celebration of bright ideas. Discover product debuts, and who and what is having a moment in the world of luxury design.

#### EDITORIAL FEATURES

Radar: Made in America  
Jewelry  
Roundup: Tabletop  
Spotlight: Exceptional Finds  
Material: Fabrics  
Kitchen + Bath: Entertaining

*THE REPORT: Special Expanded  
Kitchen + Bath Trends + Tech*

**SALES CLOSE/  
MATERIALS DEADLINE:  
12.30.2015  
ON SALE: 3.8.2016**



### OUTDOOR LIVING

May/June 2016

Embrace the art of outdoor living with inspired landscapes, outdoor furnishings and entertaining.

#### EDITORIAL FEATURES

Radar: Architecture | The Smart Home  
Roundup: Paint/Color Trends  
Spotlight: Luxury Seating  
Material: Natural Surfaces/Stone + Wood  
Kitchen + Bath: Indoor/Outdoor

#### THE REPORT:

*Inspirational Landscapes, Pools,  
Outdoor Rooms*

**SALES CLOSE/  
MATERIALS DEADLINE: 3.1.2016  
ON SALE: 5.10.2016**



### INTERNATIONAL DESIGN

July/August 2016

Global style is an essential ingredient in design. A look at the destinations, influences and international tastemakers who are shaping luxury design.

#### EDITORIAL FEATURES

Radar: Global Inspirations  
European Textile Houses  
Design-Driven Hotels  
Roundup: Hardware  
Spotlight: Global Finds  
Material: Decorative Tile  
Kitchen + Bath: European Modern

*THE REPORT: International Design  
Finds: Shopping the World  
Luxe Hamptons Special Edition/  
New York*

**SALES CLOSE/  
MATERIALS DEADLINE: 4.26.2016  
ON SALE: 7.5.2016**



### THE LUXURY REPORT

September/October 2016

A comprehensive preview for the fall season: custom furnishings, impactful architecture and interiors and fine luxury goods.

#### EDITORIAL FEATURES

Radar: Luxury Defined  
Jewelry  
Roundup: Lighting  
Spotlight: Home Accents  
Material: Wallpaper  
Kitchen + Bath: Designer's Own

*THE REPORT: Luxury Real Estate*

**SALES CLOSE/  
MATERIALS DEADLINE: 6.28.2016  
ON SALE: 9.6.2016**



### THE STYLE ISSUE

November/December 2016

The definitive style guide that cracks the code to luxury. A must-have on the best in architecture and design with everything that's covetable now.

#### EDITORIAL FEATURES

Radar: Names to Know  
Roundup: Decorative Accents  
Spotlight: Luxury Goods  
Material: Stylish Rugs, Wallpaper,  
Tile, Stone  
Kitchen + Bath: Entertaining

*THE REPORT: Furniture + Fabric  
Heritage Brands: Generational  
Companies Shaping Design*

**SALES CLOSE/  
MATERIALS DEADLINE: 9.6.2016  
ON SALE: 11.15.2016**



# 2016 advertorial calendar

## OUTDOOR LIVING

*March/April 2016*

Celebrating the great outdoors. Promote your brand along with the latest and greatest in outdoor furniture and accessories.

**ADVERTORIAL CLOSE/MATERIALS DEADLINE: 12.23.15**  
**ON SALE: 3.8.2016**

## GLOBAL DESIGN

*May/June 2016*

Elevate your brand in this special section that will travel the globe and showcase the most coveted and innovative international designs.

**ADVERTORIAL CLOSE/MATERIALS DEADLINE: 2.23.16**  
**ON SALE: 5.10.2016**

## KITCHEN + BATH

*July/August 2016*

Align your brand with the latest styles and product trends in this informative special section dedicated to luxurious kitchens and baths.

**ADVERTORIAL CLOSE/MATERIALS DEADLINE: 4.19.16**  
**ON SALE: 7.5.2016**

## MARK OF THE MAKER

*September/October 2016*

Showcase your luxury bespoke brand in this informative section designed to highlight the fine art of craftsmanship and design.

**ADVERTORIAL CLOSE/MATERIALS DEADLINE: 6.21.16**  
**ON SALE: 9.6.2016**

## LUXURIOUS ENTERTAINING

*November/December 2016*

Position your product as an entertaining essential in this comprehensive section dedicated to creating the most luxurious events at home.

**ADVERTORIAL CLOSE/MATERIALS DEADLINE: 8.30.16**  
**ON SALE: 11.15.2016**

*LUXE*  
*INTERIORS*  
+ *DESIGN*  
IS THE  
MOST  
AFFLUENT  
SHELTER  
MAGAZINE.

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*Audience: 1.3MM*

Average household income: \$473,000 (Index 563)

*Average net worth: \$2,468,000 (Index 753)*

Average home value: \$1,445,000 (Index 576)

*Average value of second home: \$907,000*

40% of our readers own two or more homes

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the reader.

Female 73% / Male 27%

Median Age: 50

Married: 64%

College Degree: 75%

Post Graduate Degree: 33%

Design Trade Professionals: 30%

**DEVOURS CONTENT**

66% read three or four of every four issues published

Average time spent reading *Luxe Interiors + Design* is 62.2 minutes

63% turn to *Luxe Interiors + Design* for designs they aspire to emulate

62% turn to *Luxe Interiors + Design* for product ideas

**TRUSTS OUR BRAND,  
AND THE BRANDS THAT ADVERTISE**

85% take action as a result of reading *Luxe Interiors + Design*

61% researched a product they saw

41% saved an advertisement

Because of the quality of the editorial, 78% are more likely to trust the advertising

79% read *Luxe Interiors + Design* to find the best local products and services

**SPENDS BIG**

76% HAD A REMODELING PROJECT IN THE PAST 12 MONTHS

AND 83% PLAN TO DO SO IN THE COMING YEAR

Total average amount spent on any remodeling project \$91,000

Remodel Kitchen \$84,000 (Index 3990)

Remodel Bathroom \$36,000 (Index 2106)

Amount spent on an architect/contractor/home builder \$234,000

74% bought fine jewelry in the past 12 months – average amount spent \$12,000

43% bought a watch in the past 12 months – average amount spent \$4,000

# THE LARGEST NETWORK OF LUXURY HOME MAGAZINES IN THE UNITED STATES



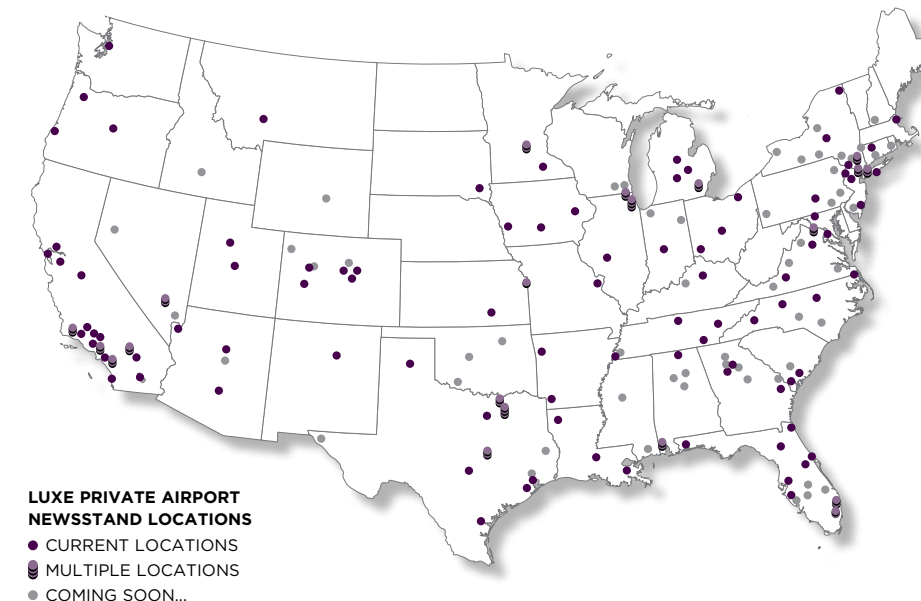
total distribution: 515,000  
guaranteed rate base: 450,000

*Luxe Interiors + Design* is a national brand reaching all 50 states with dedicated regional magazines in the top design markets.

# WE REACH THE *MOST AFFLUENT CONSUMERS, BIGGEST SPENDERS AND HOME ENTHUSIASTS, IN THE WEALTHIEST CITIES NATIONWIDE.*

Over 60% of our distribution is delivered to our highly exclusive database of the wealthiest homeowners in the most important cities in the nation.

*Luxe* controls 230 of its own newsstands, nationally and internationally—servicing more than 1.4 million flights a month. Over 47,000 times per day, we speak to the wealthiest people on earth. Over 17.5 million ultra-net-worth passengers per year.



## PAID SUBSCRIPTIONS

*Luxe Interiors + Design* garners the highest subscription price per issue in the shelter category.

## NEWSSTAND

*Luxe Interiors + Design* can be purchased on select newsstands for \$9.95 (the highest priced publication amongst its competitive set), including airports, Barnes & Noble and Hudson News.

## SHOWROOM DISTRIBUTION

*Luxe Interiors + Design* offers the opportunity to give complimentary copies to visitors and customers, designers and other members of the trade through our unique distribution program serving high-end showrooms, real estate partners and design centers nationwide.

## KEY INDUSTRY EVENT DISTRIBUTION

*Luxe Interiors + Design* has distribution partnerships with key industry events nationwide, allowing visibility throughout the year.

## KEY DESIGN CENTERS

*Luxe Interiors + Design* has set up targeted distribution at key design centers nationwide capturing the highly influential design community.

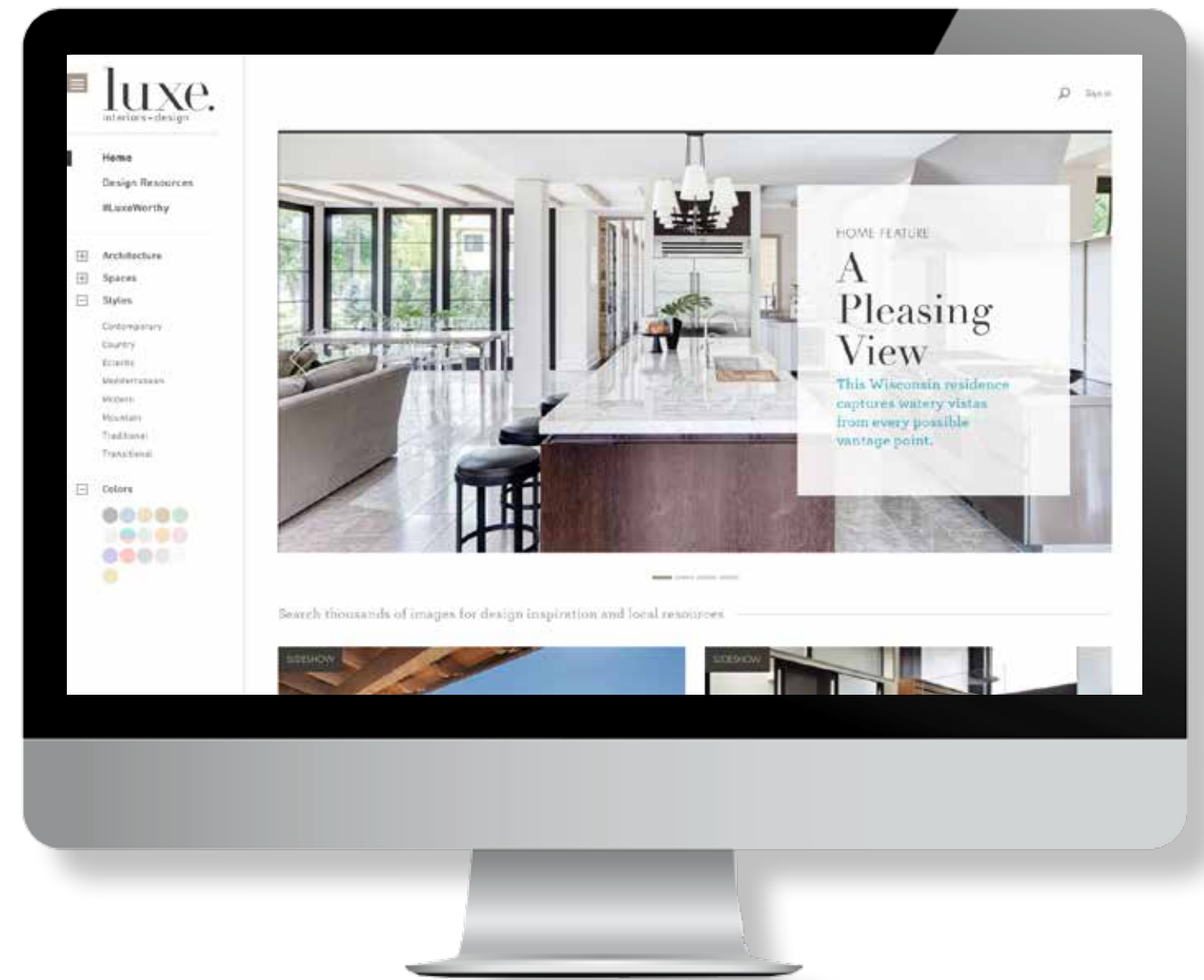
- AmericasMart Atlanta
- Atlanta Decorative Arts Center (ADAC)
- Boston Design Center
- Chicago Merchandise Mart
- DCOTA Florida
- D&D Building NYC
- Decorative Center Dallas
- Denver Design District
- Houston Design Center
- Laguna Design Center
- Las Vegas Design Center
- Pacific Design Center (PDC) Los Angeles
- San Francisco Design Center
- Seattle Design Center

WE  
CONNECT  
THOSE  
WITH  
A  
LOVE  
OF  
DESIGN.

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From architects to builders, from fabricators to fabrics, *luxesource.com* is the go-to destination for all things luxury in residential design.

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 [pinterest.com/luxemagazine](https://pinterest.com/luxemagazine)

 [twitter.com/luxemag](https://twitter.com/luxemag)

 [facebook.com/luxemagazine](https://facebook.com/luxemagazine)

 [instagram.com/luxemagazine](https://instagram.com/luxemagazine)



## FOR PRINT-READY AD SUBMISSIONS

### SUBMITTING PRINT-READY ADS VIA THE AD PORTAL:

- Final high-res CMYK PDFs.
- All PDF files must meet PDF/X-1A standards at 300 dpi.
- Make sure all high-resolution images and fonts, in the native application file, are linked before creating the PDF.
- All fonts must be fully embedded (no subsets) in the PDF document.
- All files must be CMYK, we do not accept RGB.
- Do Not Use Spot Colors.

### HOW TO SUBMIT TO THE PORTAL CREATE AN ACCOUNT AND UPLOAD YOUR PRINT-READY AD TO:

[www.adshuttle.com/sandow](http://www.adshuttle.com/sandow)

## FOR ADS DESIGNED BY *LUXE INTERIORS + DESIGN*

### SUBMITTING MATERIALS FOR IN-HOUSE DESIGN VIA THE FTP SITE, SEE BELOW:

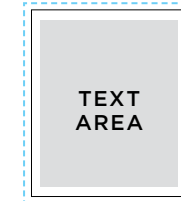
#### IMAGE RESOLUTION + FORMAT:

- High-res images must be a minimum of 300 DPI at final size. Do not resample and/or stretch a file larger than its original size.
- If fonts need to be emailed they must be compressed and submitted as either an Open Type Face (OTF) or a True Type Face (TTF).
- Images must be supplied in JPG or TIFF format in CMYK.
- Logos are preferred in EPS format in CMYK.
- If an image needs to be converted to CMYK, *Luxe Interiors + Design®* will not be responsible for color reproduction.
- *Luxe Interiors + Design®* will not use spot colors when designing.

Ad sizing requirements are listed below. Make sure to ALLOW FOR BLEED (.125 inches beyond trim).

### SINGLE PAGE DIMENSIONS

**TRIM SIZE** 9" x 10.875"  
**BLEED SIZE** 9.25" x 11.125"  
**LIVE AREA** 8.5" x 10.375" (Keep all text within this area)



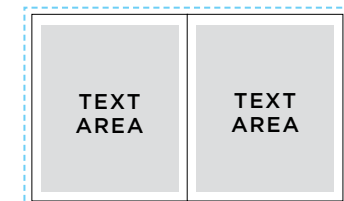
#### TEXT AREA MARGINS

**TOP .25"**  
**BOTTOM .25"**  
**SIDES .25"**

Bleed area must be .125 inches beyond trim

### TWO-PAGE SPREAD DIMENSIONS

**TRIM SIZE** 18" x 10.875"  
**BLEED SIZE** 18.25" x 11.125"  
**LIVE AREA** 17.5" x 10.375" (Keep all text within this area)



#### TEXT AREA MARGINS

**TOP .25"**  
**BOTTOM .25"**  
**SIDES .25"**

Bleed area must be .125 inches beyond trim

### ADDITIONAL FEES

**SINGLE PAGE  
DESIGN FEE** \$395 per insertion

**TWO-PAGE SPREAD  
DESIGN FEE** \$595 per insertion  
There is a minimum **\$250 ALTERATION FEE** for ads not provided per the above specifications.

All files created by *Luxe Interiors + Design®* are for *Luxe Interiors + Design®* use only. An additional fee of \$1,000 will be **charged to use files outside of *Luxe Interiors + Design®* magazine.**

### CONTACT + FTP INFORMATION:

#### *Luxe Interiors + Design®* National:

Client Services Manager  
Jennifer Kimmerling,  
561.961.7618  
jkimmerling@sandow.com

<http://ftp.sandowmedia.com>  
**username:** luxenational  
**password:** luxe

#### *Luxe Interiors + Design®* Arizona & Pacific Northwest:

Client Services Coordinator  
Trinity Reback,  
561.961.7616  
treback@sandow.com

<http://ftp.sandowmedia.com>  
**username:** luxeari  
**password:** arizona

<http://ftp.sandowmedia.com>  
**username:** luxest  
**password:** seattle

#### *Luxe Interiors + Design®* Florida & New York:

Client Services Coordinator  
Melissa Leone,  
561.961.7615  
mleone@sandow.com

<http://ftp.sandowmedia.com>  
**username:** luxefla  
**password:** florida

<http://ftp.sandowmedia.com>  
**username:** luxeny  
**password:** newyork

#### *Luxe Interiors + Design®* Colorado & Texas:

Client Services Coordinator  
Emily Friedlander,  
561.961.7619  
efriedlander@sandow.com

<http://ftp.sandowmedia.com>  
**username:** luxecolo  
**password:** colorado

<http://ftp.sandowmedia.com>  
**username:** luxetx  
**password:** texas

#### *Luxe Interiors + Design®* Chicago & California:

Client Services Coordinator  
Brittany Watson,  
561.961.7612  
bwatson@sandow.com

<http://ftp.sandowmedia.com>  
**username:** luxechi  
**password:** chicago

<http://ftp.sandowmedia.com>  
**username:** luxecal  
**password:** california

#### *Luxe Interiors + Design®* Special Sections/ Profiles Manager

Susan Mallek,  
561.961.7714  
smallek@sandow.com

<http://ftp.sandowmedia.com>  
**username:** luxeprofiles  
**password:** profiles

# national distribution

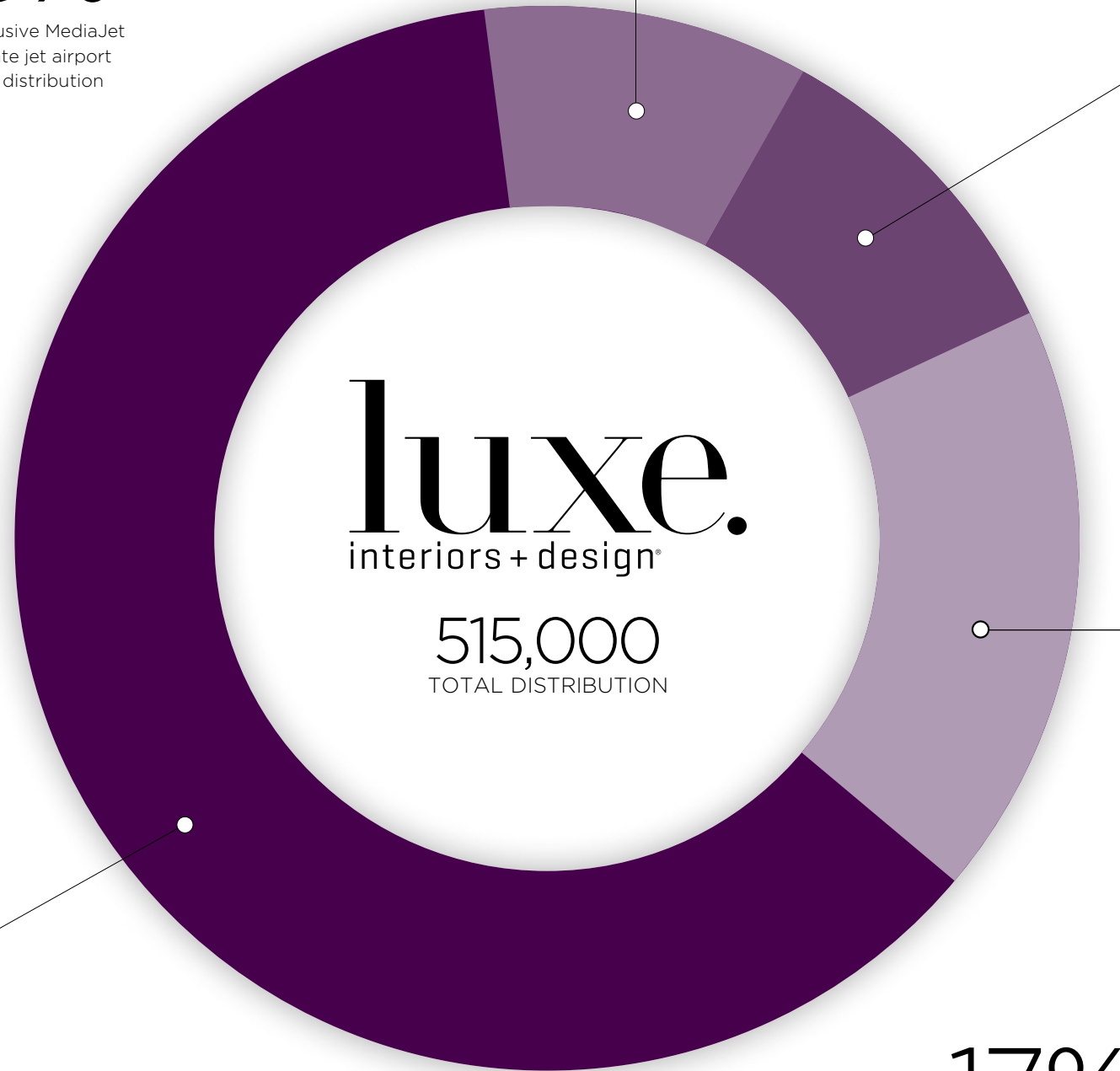
**national**  
total national distribution: 515,000

8%

Exclusive MediaJet private jet airport FBO distribution

12%

Requested copies for distribution at design centers, select showrooms, luxury hotels and resorts and targeted events



63%

Distributed to homeowners, in the wealthiest zip codes in America, including a private list of top trade professionals

17%

Paid subscribers and newsstand distribution nationwide



The National Network Program includes advertising across all editions of *Luxe Interiors + Design*, plus in markets that are not covered by a *Luxe Interiors + Design* regional edition.

## rate card

All magazine rates are NET per issue.

NATIONAL NETWORK	1 ISSUE	4 ISSUES	6 ISSUES	12 ISSUES
Full-Page 4C Ad	\$27,995	\$18,995	\$17,995	\$16,995
Two-Page Spread 4C Ad	\$45,995	\$32,995	\$29,995	\$24,995

ADVERTISERS MAY COPY SPLIT FOR MARKET SPECIFIC ADVERTISEMENTS. COPY SPLITS \$250 PER MARKET.

## national network covers

NATIONAL NETWORK	RATES PER ISSUE
Cover 2 - Spread	\$74,995
Back Cover	\$69,995

## digital and social programs on luxesource.com

Ask your National Account Director for design resource profile rates and general web opportunities on luxesource.com.

## dates

ISSUE	ADVERTORIAL CLOSE/ MATERIALS DEADLINE	SALES CLOSE/ MATERIALS DEADLINE	ON SALE
January/February 2016	10/20/15	10/27/15	1/12/16
March/April 2016	12/23/15	12/30/15	3/8/16
May/June 2016	2/23/16	3/1/16	5/10/16
July/August 2016	4/19/16	4/26/16	7/5/16
September/October 2016	6/21/16	6/28/16	9/6/16
November/December 2016	8/30/16	9/6/16	11/15/16

DATES ARE SUBJECT TO CHANGE



We build businesses driven by innovation and design.

SANDOW's diverse portfolio delivers powerful products, services and experiences to a highly selective audience. Our brands—which span design, luxury, fashion and beauty—include *Interior Design*, *Luxe Interiors + Design*, *NewBeauty* and *Worth* magazines, as well as online beauty matching service BeautyDNA, creative management agency Culture + Commerce, iconic retailer Fred Segal and global materials consultancy Material ConneXion.

## DESIGN + LUXURY



**Culture + Commerce**  
Bringing together top design talent with the world's leading brands.



**Interior Design**  
The design industry's ultimate resource.



**Luxe Interiors + Design**  
The nation's largest network of luxury shelter magazines.



**Material ConneXion**  
The world's largest materials library.



**MediaJet**  
Delivering luxury magazines into the hands of private jet travelers.



**ThinkLAB**  
Helping companies develop next-generation products and services.



**Worth**  
Print, digital, broadcast and radio content of the highest quality.

## BEAUTY + FASHION



**BeautyDNA**  
A revolutionary new beauty product matching service.



**Fred Segal**  
The ultimate shopping experience. Redefined.



**NewBeauty**  
The definitive authority on all things beauty.



**TestTube**  
The fun, experiential beauty-sampling program.