

**From:** [Matthew Ramsey](#)  
**To:** [Kerri Moore](#)  
**Cc:** [Connections](#)  
**Subject:** RE: EXT: Retailer Data Request  
**Date:** Wednesday, July 8, 2020 10:06:03 AM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[image004.png](#)  
[image005.png](#)  
[image006.png](#)

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Thanks for reaching out. We're currently in partnership with 2 sample vendors at this time. You can mark us as inactive in your system.

Thank you,

## **Matt Ramsey**

**Procurement Manager**

**Walmart eCommerce**  
**ATL1 - FC 8240 (Primary)**  
**ATL2 | ATL3 | Laurens**

C) 678.316.7200  
[Matthew.Ramsey@Walmart.com](mailto:Matthew.Ramsey@Walmart.com)

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**From:** Kerri Moore <kerrimoore@thespecialistworks.com>  
**Sent:** Tuesday, July 7, 2020 2:58 PM  
**To:** Matthew Ramsey <Matthew.Ramsey@walmart.com>  
**Cc:** connections <connections@thespecialistworks.com>  
**Subject:** EXT: Retailer Data Request

Hello Matthew,

The Connections team is ensuring all of our data is up to date and ask that you let us know if any of the below information has changed for Walmart.com Package Inserts.

**Average Circulation:** 4,500,000  
**Frequency:** 12 per year  
**Percent Female:** 65%  
**Average Age:** 46  
**Average Household Income:** \$84,000

**Minimum Insert Amount:** 50,000  
**Insert Max Weight:** 0.50oz

As you will see on our platform ([www.ConnectionsByTSW.com](http://www.ConnectionsByTSW.com)) we manage different types of media for our partners, if you currently have opportunities that are not listed on the platform

we would love to add them. This is an exciting time to integrate more of your client communications to accept advertisement.

Best Regards,

**KERRI MOORE**  
**Account Specialist**

It's business, just not as usual.  
We're here to help, from our homes to yours.

[+1 888 735 2723](tel:+18887352723)

[+1 404 519 4245](tel:+14045194245)



**connections**  
by the **specialistworks**

TSW Connections LLC (part of TSW Group) – Employer Identification Number 84-5113102.  
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