

# PERKS PACKAGE INSERT PROGRAM

Perks is an in-box partnership program that's tied to each of our 3 meal kits. Every week, we send your brand's promotional inserts to our highly engaged, loyal customer base—and you benefit!



**HELLO  
FRESH**



## AMERICA'S #1 MEAL KIT

- Millions Of Monthly Packages & Growing
- 103% Growth YOY
- Trustpilot: Most 5-star Reviews Among All Meal Kits



**GREEN  
CHEF**

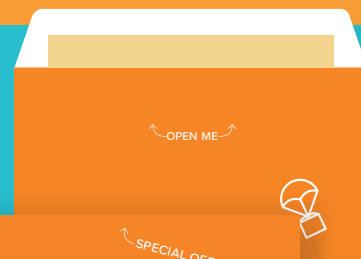


## THE #1 MEAL KIT FOR EATING WELL

- 250,000+ Monthly Packages & Growing
- The Most Sustainable Meal Kit
- USDA Certified Organic Meal Company



**EveryPlate**



## AMERICA'S BEST VALUE MEAL KIT

- 153% Growth YOY
- More Ways To Customize Your Meals Than Any Other Meal Kit

### TOP BENEFITS OF THE PROGRAM

- Reach new, loyal prospects every month
- Valuable opportunities for brand awareness, exposure, and engagement
- Most cost friendly than solo direct mail
- Explore value adds of match-back analysis, A/B testing, and offer placement
- Opportunity to scale within brand portfolio