

STANDARD / BROADSHEET (Gutter .111)

1 Column.....	1.556
2 Column.....	3.222
3 Column.....	4.889
4 Column.....	6.556
5 Column.....	8.222
6 Column.....	9.889

TAB (Gutter .111)

1 Column.....	1.556
2 Column.....	3.222
3 Column.....	4.889
4 Column.....	6.556
5 Column.....	8.222
6 Column.....	9.889

***SPADIA - COVER: 4.889x21 | BACK: 9.889x21 | INSIDE: 15.717x21**

**SPADIA COLUMNS - COVER: 3x21 | BACK: 6x21 | INSIDE: 9.497x21*

ONLINE - DESKTOP

Gravity.....	1260x840
Interstitial.....	640x480
Float Bar.....	1170x50
PAW.....	2170x800
Sidekick.....	300x250 (600) - 850x700
Large Rectangle.....	300x250 (600)
Leaderboard.....	728x90

ONLINE - MOBILE

Gravity.....	480x840
Interstitial.....	300x250
Float Bar.....	480x50
PAW.....	480x250
Sidekick.....	300x250
Large Rectangle.....	300x250
Leaderboard.....	320x50

DEADLINES - RETAIL AND CLASSIFIED DISPLAY

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
THURSDAY DH GT	FRIDAY DH GT	SAT/SUN DH GT	MON DH GT ▪ PX LX TW	TUE DH GT ▪ WED DH GT