



# Finger Lakes Times

**fltimes.com | 315.789.3333 | 218 Genesee Street, Geneva**

# 2017 MEDIA KIT



## **Uniquely positioned - strategically and geographically -**

- The *Finger Lakes Times* drives results for its clients through an array of print, niche publications and digital marketing solutions.
- Its reputation for journalistic integrity positions it as a trusted community source for award winning news coverage, while offering business customers a diversified and expanding set of targeted media products.
- Located in the heart of the Finger Lakes Region, the *Finger Lakes Times* serves a unique tourism destination and a very desirable audience.
- Its daily newspaper, numerous niche products and breaking news web site position the *Finger Lakes Times* as an unequaled presence in Seneca, Ontario, Wayne and Yates counties.



# 2017

## Local Automotive Rates

Effective February 1, 2017

Net Open Rate: \$26.95 pci

### Volume Finger Lakes Times Rates (Daily and Sunday)

<u>Yearly Linage</u>	<u>Net PCI Rate</u>
50" - 499"	\$17.90
500" - 1,200"	\$15.60
1,201" - 3,999"	\$ 9.75
4,000" - 6,999"	\$ 8.70
7,000" - 9,799"	\$ 7.05
9,800" - Plus	\$ 5.90

### Spot and/or Process

\$235.00 flat per ad



# Weekly Specials

Effective February 1, 2017

**Sunday Ad Wrap:** Rates include process color

Front Page: \$1,020.00 Flat

Inside Page: \$750.00 Flat (only available if front page is sold)

Two Sides: \$1,400.00 Flat

**Full Page Black and White Ad Special**

(Available Mondays, Tuesdays and Wednesdays only)

\$850.00 Flat

**Process Color and/or Spot Color Rate**

\$235.00 Flat per Ad

**Small Space Process and/or Spot Color Rate**

\$4.00 pci in addition to earned rate

Minimum \$25.00 per ad



# 2017 Online Rates

Effective February 1, 2017

**Leaderboard:** – 728 x 90 pixels \$325.50 Monthly ROS –  
One year - \$215.50 Monthly  
Six Months - \$270.00 Monthly  
Three Months - \$300.00 Monthly

**Skyscraper:** - 300 x 600 pixels \$325.50 Monthly ROS  
One Year - \$215.50 Monthly  
Six Months - \$270.00 Monthly  
Three Months - \$300.00 Monthly

**Broadcast Box:** - 300 x 250 pixels \$175.00 Monthly ROS  
One Year - \$115.50 Monthly  
Six Months - \$142.00 Monthly  
Three Months - \$155.00 Monthly

## **Finger Lakes Marketplace:**

**Enhanced Listing:** \$43.00 Monthly - \$516.00 annually  
One year; \$6.00 weekly - \$312.00 Annually  
Six months; \$7.85 weekly - \$204.10 Annually



# 2017 Retail Display Rates

Effective February 1, 2017

(All Rates Net) plus Ads to Go\* flat rate

	<u>Daily PCI</u>	<u>Sunday PCI</u>
<b>Open Rate*</b>	26.00	30.45

## **Volume Contracts\***

50-299"	17.85	21.15
300-999"	17.35	20.75
1,000-2,500"	16.10	19.45
Over 2500"	14.90	18.25

## **Frequency Contracts (Weekly minimum 4" ad)\***

8-Week Contract	17.15	20.50
13-Week Contract	16.55	19.90
26-Week Contract	15.20	18.55
52-Week Contract	14.30	17.65

## **Small Space Contracts (Weekly minimum 2" ad, Maximum 8" ad)\***

8-Week Contract	14.65	18.00
13-Week Contract	13.70	17.05
26-Week Contract	13.20	16.55
52-Week Contract	12.10	15.45

**\* ADS TO GO FLAT RATE, \$5.50 FOR ADS 8 INCHES OR LESS; \$11.00 FOR ADS OVER 8 INCHES**

All Sunday ads at open or contract rate only

Additional repeats at 11.40 pci (in a daily edition)

20% premium for guaranteed placement

## **Process and/or Spot Color**

\$407.00 flat per ad full page

## **Small Space Process and/or Spot Color:**

\$4.00 pci in addition to earned rate; minimum \$25.00 per ad



# 2017 National Rates

Effective February 1, 2017

(All Rates 15% Commissionable)

	<u>Daily PCI</u>	<u>Sunday PCI</u>
<b>Open Rate *plus Ads to Go Flat Rate (net)</b>	30.50	33.80
<b>Volume Contracts * Ads to Go Flat Rate (net)</b>		
50-299"	20.90	24.25
300-999"	20.35	23.70
1,000-2,500"	18.80	22.15
Over 2500"	17.45	20.75

**\* ADS TO GO FLAT RATE, \$5.50 FOR ADS 8 INCHES OR LESS; \$11.00 NET FLAT CHARGE OVER 8 INCHES**

20% premium for guaranteed placement

**Process Color:**

\$4.00pci - 504.00 per ad

**National Preprint Rates:**

15% Commissionable

Daily Only: \$84.61/M

Sunday Only: \$86.52/M

Rates for inserts 1-24 pages

Odd sizes, or inserts requiring any special handling will incur additional charges.

Space Reservation: 10 business days prior to insertion

Materials Delivery: 5 business days prior to insertion



# 2017 Pre-Print Rates

Effective February 1, 2017

## Preprint Rates: Daily and TMC

	Open/M	4-12x/M	13-25x/M	26-50x/M	51+/M
Full Run Daily Times	67.95	62.30	58.15	54.55	51.45
Full Run Daily & TMC	65.35	59.70	56.10	52.25	49.15
Zoned 5,000 min.	72.95	67.30	63.15	59.55	56.45

## Preprint Rates: Daily and TMC

	Open/M	4-12x/M	13-25x/M	26-50x/M	51+/M
Full Run Sunday Only	69.50	63.80	60.25	56.10	52.50
Full Run Sunday & TMC	65.40	59.70	56.10	52.25	48.65

**These are net rates (non-commissionable)**

Rates based on standard sized inserts up to 24 pages. Odd sizes, or inserts requiring any special handling will incur additional charges.

Space Reservation: 10 business days prior to insertion

Materials Delivery: 5 business days prior to insertion





# 2017 Polybag Rates and Information

Effective February 1, 2017

## Daily Rates:

Open National Rate: \$130.87/m (Commissionable)

Open Local Rate: \$111.24/m (Net)

## Sunday Rates:

Open National Rate: \$147.84/m (Commissionable)

Open Local Rate: \$125.66/m (Net)

## Requirements:

- ☐ Newspaper Masthead must be visible through bag
- ☐ Full run home delivery Daily: 10,500
- ☐ Full run delivery Sunday: 13,500
- ☐ Schedule deadline: 3 weeks prior to insertion
- ☐ Materials deadline: In-house 7-10 days prior to insertion

## Material Specifications:

- ☐ .8 mil minimum poly material thickness
- ☐ Daily: Minimum Size: 7.5" x 22" Maximum Size: 9.5" x 23"
- ☐ Sunday: Minimum Size: 8.5" x 22" Maximum Size: 9.5" x 23"
- ☐ Standard Polybags: Wickets of 100, packed in boxes
- ☐ Polybags with Samples: Wickets of 25, packed in boxes

## Shipping Information:

Finger Lakes Times  
Attn: Ethan Fogg  
218 Genesee Street  
Geneva NY 14456

- ☐ Shipping Dock Hours: Monday-Friday 7am-3pm, Closed Saturday and Sunday
- ☐ Dock Contact: Ethan Fogg, 315-789-3333 ext. 230

## For additional information contact:

**Finger Lakes Times**  
**Attn: Danielle DuVal**  
**218 Genesee Street**  
**Geneva, NY 14456**  
**dduval@fltimes.com**



# 2017 Section Front Pages

Effective February 1, 2017

## Main News: Section A, Front Page

**Strip Ad:** (Runs across bottom of Front Page)

6 col. x 1" minimum

6 col. x 2" maximum

All rates include process color

	<u>Daily PCI (Net)*</u>	<u>Sunday PCI (Net)*</u>
<b>Open Rate</b>	66.95	70.00
13-Week Contract	60.00	63.35
26-Week Contract	58.25	61.55
52-Week Contract	56.45	59.80

\* plus ADS to Go flat rate; \$11.00

## Printed Post It Note: 3" x 3" (Runs on Front Page, Top Right Corner)

All rates include process color

Daily: \$1,030.00 Flat (net)

Sunday: \$1,449.00 Flat (net)

## Inside Sections, Front Pages:

**Section B (Mon-Sun)**

**Section C (Thurs-Sun)**

**Section D (Sun only)**

**Ear Ads:** 2 col. x 2", Top right corner on the front page of the section

**Strip Ad:** 6 col. x 2"

All rates include process color

	<u>Daily PCI (Net)*</u>	<u>Sunday PCI (Net)*</u>
Open Rate	51.30	54.65
13-Week Contract	43.00	46.35
26-Week Contract	40.85	44.20
52-Week Contract	31.80	35.20

\* plus ADS to Go flat rate; Ear Ads \$5.50 Strip ads \$11.00



# Classified Display Advertising Commercial Rates

Effective May 1, 2017

## Classified Display Advertising

<u>Day</u>	<u>PCI (net)</u>	<u>Agency</u>
Sunday & TMC	\$39.60	\$45.50
1-2 Weekdays	\$24.55*	\$28.25*
3 Weekdays	\$21.55*	\$28.00*
Premium Recruitment Package (includes 3 dailys, Sunday, SHOPPER & 1 week line ad)	\$69.65	\$80.10

\*Rate per day, per inch

(Agency and/or Gross Rates +15%)

## Day

Sunday	25.70
TMC only	22.55
TMC Add-on	5.95
Weekday	25.70

\*15% volume discount on 200-599 inches/year

\*\*30% volume discount 600 inches per year

## Photo Display Advertising

	<u>Per Week</u>
2x2 with photo:	88.10

6 days/7 publications (includes TMC)

\*Real Estate Brokers and Used Auto Lots Only

\*\*No copy changes, No refunds

## Classified Directory:

**Business Spotlight:** 1x2 daily Monday - Friday

\$45.00/week for 8 weeks

\$35.00/week 6 month + contract

## Legal/Public Notice Rates

(established by New York State)

.45/line first insertion

.36/line additional insertions



## Classified Display Advertising Private Party Rates

Effective May 1, 2017

### Private Party Auto Rates

2x2 with photo: \$55.00 (add \$7.50 if we supply artwork)  
30 consecutive days, no refunds if sold

### Private Party Real Estate

2x2 with customer supplied photo: \$93.60  
15 consecutive days, no refunds if sold

### In Memory/Cards of Thanks (ROP Display)

Sunday: 17.65 pci  
Daily: 14.30 pci

## Classified Liner Advertising Rates

### Commercial Transient Line Ads (Net Rates)

Sunday & Shopper	Agency
\$8.00/line	\$9.20
<b>1-2 Weekdays</b>	
\$4.36	\$5.02
<b>3+ Weekdays</b>	
\$3.06/line	\$3.56
4 line minimum	
**30% discount for non-profit companies (Agency and/or Gross Rates +15%)	

### Private Party Real Estate Line Ads (Net Rates)

4 line/7 Publication: \$47.75 (\$7.50 each additional line)  
\*25% discount for GLA members  
\*Flat, No Refunds

### Private Party Line Ads (Net Rates)

Items up to \$100: Free 4 lines/7 publications  
Items \$499 and Under: \$17.06 4 lines/7 publications + \$4.27/line  
Items \$500 and Over: \$22.75 4 lines/7 publications + 5.69/line  
\*Flat, No Refunds



# Finger Lakes Times Advertising Specifications

218 Genesee Street • Geneva, New York 14456 • (315)789-3333 • 800-388-6652

Please note the following information which covers the requirements for submitting your advertisement to the *Finger Lakes Times*.

## Digital File Formats ...

Platform: Mac

Acceptable Electronic File Formats for Ad Layout:

**PDF FILES ARE PREFERRED - and all fonts must be embedded.**

All other files must contain no postscript language (for example, fonts).

**We do not accept ANY Publisher or Powerpoint files.**

## Disk Transfer/E-mail ...

We accept artwork and ads via [adtimes@fltimes.com](mailto:adtimes@fltimes.com)

1. Multiple large files can be Stuffed or Zipped into one attachment.

We can also accept:

All file submissions must include the following:

- |                    |  |
|--------------------|--|
| 1. CD              | 1. Customer name                         |
| 2. DVD             | 2. File names                            |
| 3. USB Thumb Drive | 3. Software/version used to create files |
|                    | 4. Sales/Account Representative          |

## Size Specifications ...

6 Column Display	
	Approx.
1 col.	1.542"
2 col.	3.233"
3 col.	4.925"
4 col.	6.617"
5 col.	8.308"
6 col.	10"

9 Column Classified	
	Approx.
1 col.	1.0556"
2 col.	2.1667"
3 col.	3.2778"
4 col.	4.3889"
5 col.	5.5"
6 col.	6.6111"
7 col.	7.7222"
8 col.	8.8333"
9 col.	9.9444"

**Page length is 21" with Folio. Ad Space is 20.5"**

## Color ...

All colors should be CMYK.

(Black print should be 100% black)

Construct spot color ads in cyan.

**ALL TEXT SHOULD NOT CONTAIN MORE THAN ONE COLOR**

## Prior To Submitting ...

Items to be checked prior to submitting digital files:

1. Is the document size set up correctly for the ad?
2. Are all fonts embedded (PDF), or outlined/converted (all other programs)?
3. Convert all colors to process CMYK, spot color is cyan in CMYK.
4. **ALL BLACK PRINT should be 100%.**  
(It should not separate out into CMYK)

### NOTE:

Having more than one color in any text will cause a registration issue.

Digital photos should be sent to us "as they come off the camera." **Don't reduce the size of the photo.** (Most cameras shoot at 72 dpi resolution, which we can work with as long as the photo hasn't been reduced.) However, 72 dpi photos and artwork from web sites cannot be used due to the small scale and loss of quality.

### Resolution minimums are as follows:

gray scale ..... 300 dpi  
process (cmyk)..... 500 dpi  
bitmap (black & white). 600 dpi

Text can be submitted by e-mail using MS Word or by faxing typed or clearly printed copy to **(315) 789-3376**. Artwork & images **cannot** be accepted by fax.

If actual screen and printer fonts have not been supplied, the pre-press department will replace them with similar in-house fonts.

**We will not be responsible for reproduction quality if advertising materials fail to conform to our specifications and/or deadlines. No credit will be given for errors resulting from illegible copy.**

## Ad Deadlines ...

### Monday - Friday

3 Business Days Prior to Publication Date  
by 9am

### Sunday C Section

Monday by Noon

### All Other Sunday Sections

Thursday by 9am

## Need Assistance ...

There may be other options for electronic file transfers not mentioned here. We are happy to assist you in preparing your files for our publication specifications.

Please e-mail us at [adtimes@fltimes.com](mailto:adtimes@fltimes.com) - include your name, company name, phone number and sales/account.



Finger Lakes Times

# Classified & ROP Deadlines

218 Genesee Street • Geneva, New York 14456 • (315)789-3333 • 800-388-6652

Please note the following information which covers the requirements for submitting your advertisement to the *Finger Lakes Times*.

**NOTE:**  
All Ad Copy is DUE at  
same time of space deadline

If ad copy is late  
WE CANNOT  
Guarantee ad proofs or  
ad placement

## Day Published

**Sunday C** Section  
**Sunday ABDE** Sections  
**Monday** (2 sections)  
**Tuesday** (2 sections)  
**Wednesday** (2 sections)  
**Thursday** (3 sections)  
**Friday** (3 sections)

## Ad Space & Copy Deadline

Monday, 12pm  
Thursday, 9am  
Thursday, 12pm  
Friday, 9am  
Monday, 9am  
Tuesday, 9am  
Wednesday, 9am

## Scheduled 1 Week Out

**TV Times** (Sunday) Monday, 9am  
**Jumpstart** (Thursday) Thursday, 1pm (prior week)

## Size Specifications ...

### 6 Column Display

Approx.  
1 col. 1.542"  
2 col. 3.233"  
3 col. 4.925"  
4 col. 6.617"  
5 col. 8.308"  
6 col. 10"

### 9 Column Classified

Approx.  
1 col. 1.0556"  
2 col. 2.1667"  
3 col. 3.2778"  
4 col. 4.3889"  
5 col. 5.5"  
6 col. 6.6111"  
7 col. 7.7222"  
8 col. 8.8333"  
9 col. 9.9444"

### Tab Column Sizes

Approx.  
1 col. 1.92"  
2 col. 3.94"  
3 col. 5.96"  
4 col. 7.98"  
5 col. 10"

### Tab includes:

TV Times, Jumpstart,  
Shopper, Special Sections

Page length is 21". Ads 19" and over will be billed for a 21" ad.

## Color ...

All colors should be CMYK.

Construct spot color ads in cyan.

**ALL TEXT SHOULD NOT CONTAIN MORE THAN ONE COLOR**

## Prior To Submitting ...

Items to be checked prior to submitting digital files:

1. Is the document size set up correctly for the ad?
2. Are all fonts embedded (PDF), or outlined/converted (all other programs)?
3. Convert all colors to process CMYK, spot color is cyan in CMYK.
4. **ALL BLACK PRINT should be 100%. (It should not separate out into CMYK)**

## NOTE:

Having more than one  
color in any text will cause  
a registration issue.

## Need Assistance ...

There may be other options for electronic file transfers not mentioned here. We are happy to assist you in preparing your files for our publication specifications.

Please e-mail us at [adtimes@fltimes.com](mailto:adtimes@fltimes.com) - include your name, company name, phone number and sales/account.



THE *Savvy* SHOPPER

# Deadlines

218 Genesee Street • Geneva, New York 14456 • (315)789-3333 • 800-388-6652

Please note the following information which covers the requirements for submitting your advertisement to the *Finger Lakes Times*.

Day Published	Ad Space & Copy Deadline	Ad Approval
The Savvy Shopper - East (Fri.)	Monday, 11am	Tuesday, Noon
The Savvy Shopper - West (Fri.)	Monday, 1:30pm	Tuesday, 2:30pm

## Digital File Formats ...

Platform: Mac

Acceptable Electronic File Formats for Ad Layout:

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All file submissions must include the following:

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|--------------------|--|
| 1. CD              | 1. Customer name                         |
| 2. DVD             | 2. File names                            |
| 3. USB Thumb Drive | 3. Software/version used to create files |
|                    | 4. Sales/Account Representative          |

THE *Savvy* SHOPPER

Front Page  
10' x 8.5"

Back Page  
10' x 10"

## Size Specs ...

5 Column Display

Approx.

- |        |       |
|--------|-------|
| 1 col. | 1.92" |
| 2 col. | 3.94" |
| 3 col. | 5.96" |
| 4 col. | 7.98" |
| 5 col. | 10"   |

**Page length with folio  
is 9.75"**

## Color ...

All colors should be CMYK.

Construct spot color ads in cyan.

## Prior To Submitting ...

Items to be checked prior to submitting digital files:

- Is the document size set up correctly for the ad?
- Are all fonts embedded (PDF), or outlined/converted (all other programs)?
- Convert all colors to process CMYK, spot color is cyan in CMYK.
- ALL BLACK PRINT should be 100%. (It should not separate out into CMYK)**

Digital photos should be sent to us "as they come off the camera." **Don't reduce the size of the photo.** (Most cameras shoot at 72 dpi resolution, which we can work with as long as the photo hasn't been reduced.) However, 72 dpi photos and artwork from web sites **can not** be used due to the small scale and loss of quality.

## Resolution minimums are as follows:

gray scale 300 dpi  
process (cmyk)..... 500 dpi  
bitmap (black & white). 600 dpi

Text can be submitted by e-mail using MS Word or by faxing typed or clearly printed copy to **(315) 789-3376**. Artwork & images **can not** be accepted by fax.

If actual screen and printer fonts have not been supplied, the pre-press department will replace them with similar in-house fonts.

We will not be responsible for reproduction quality if advertising materials fail to conform to our specifications and/or deadlines. No credit will be given for errors resulting from illegible copy.

## Need Assistance ...

There may be other options for electronic file transfers not mentioned here. We are happy to assist you in preparing your files for our publication specifications.

Please e-mail us at [adtimes@fltimes.com](mailto:adtimes@fltimes.com) - include your name, company name, phone number and sales/account.





# DAILY Zoning with Zip Codes

Effective May 11, 2017

Routes	Areas	Daily	Zip Codes
Gcr 1/2	Geneva	970	<b>14456</b>
Gcr 4/5	Geneva	536	<b>14456</b>
1	Geneva, Waterloo, Romulus	140	<b>14456</b> , 13165, 14541
2	Geneva, Phelps	97	<b>14456</b> , 14532
3	Ovid, Lodi, Willard, Romulus	122	<b>14860</b> , 14521, 14588, 14541,
4	Romulus, Ovid, Waterloo, Interlaken, Seneca Falls	175	<b>14541</b> , 13148, 13165, 14847, 14521
5	Seneca Falls	490	<b>13148</b>
7	Waterloo, Seneca Falls, Phelps, Clyde,	221	<b>13165</b> , 13148, 14433, 14532
10	Waterloo	160	<b>13165</b>
11	Geneva, Hall, Stanley, Penn Yan	319	<b>14456</b> , 14463, 14561, 14527
14	Stanley	50	<b>14561</b>
15	Geneva, Romulus	123	<b>14456</b> , 14541
16	Geneva, Phelps, Waterloo	210	<b>14456</b> , 14532, 13165
17	Geneva, Phelps, Clifton Springs, Seneca Castle, Stanley	384	<b>14456</b> , 14532, 14432, 14547, 14561
18	Phelps, Oaks Corners	159	<b>14532</b> , 145818
19	Newark, Lyons, Phelps,	745	<b>14513</b> , 14532, 14489,
21	Lyons, Phelps, Clyde, Newark	341	<b>14489</b> , 14532, 14513, 14433
26	Penn Yan, Bellona, Geneva, Stanley, Gorham, Hall Canandaigua	276	<b>14527</b> , 14561, 14415, 14461, 14456, 14463, 14424
30	Geneva	236	<b>14456</b>
31	Clyde, Rose, Lyons, North Rose, Savannah, Sodus Wolcott	82	<b>14433</b> , 14516, 14542, 14489, 13146 14557, 14590
32	Clifton Springs, Phelps, Newark,	292	<b>14432</b> , 14532, 14513
36	Waterloo	454	<b>13165</b>
37	Canandaigua	104	<b>14424</b>
38	Clyde	168	<b>14433</b>
<b>39</b> (27, 28, 29, 40, 49, 71, 72)	Penn Yan, Dundee, Dresden, Stanley, Naples Branchport, Bluff Point, Himrod, Rushville, Middlesex	1219	<b>14527</b> , 14418, 14544, 14507, 14478, 14561, 14512, 14837, 14842, 14441
41	Seneca Falls	269	<b>13148</b>
42	Canandaigua	152	<b>14424</b>
<b>46</b> (20, 23, 24, 25, 34)	Newark, Lyons, Palmyra, Marion, Wiliamson, Sodus Point, Sodus, South Butler , Clyde, Savannah, Wolcott, North Rose	887	<b>14489</b> , 14513, 14522, 14505, 14551, 14555, 14589, 14516, 14590 13154, 14433, 13146
47	Palmyra, Shortsville, Stanley, Canandaigua Manchester, Geneva, Clifton Springs, Port Gibson	235	<b>14522</b> , 14548, 14561, 14424, 14504, <b>14432</b> , 14456, 14537
48	Ovid, Interlaken, Lodi, Trumansburg	233	<b>14847</b> , 14521, 14860, 14886
<b>68</b> (62, 64)	Seneca Falls, Waterloo, Fayette	398	<b>13165</b> , 13065, 14886, 13148
69	Seneca Falls, Clyde, Waterloo	253	<b>13148</b> , 13165, 14433
GCR6	Geneva	109	<b>14456</b>
Daily FLT Gross Total		<b>10609</b>	





# SUNDAY Zoning with Zip Codes

Effective May 11, 2017

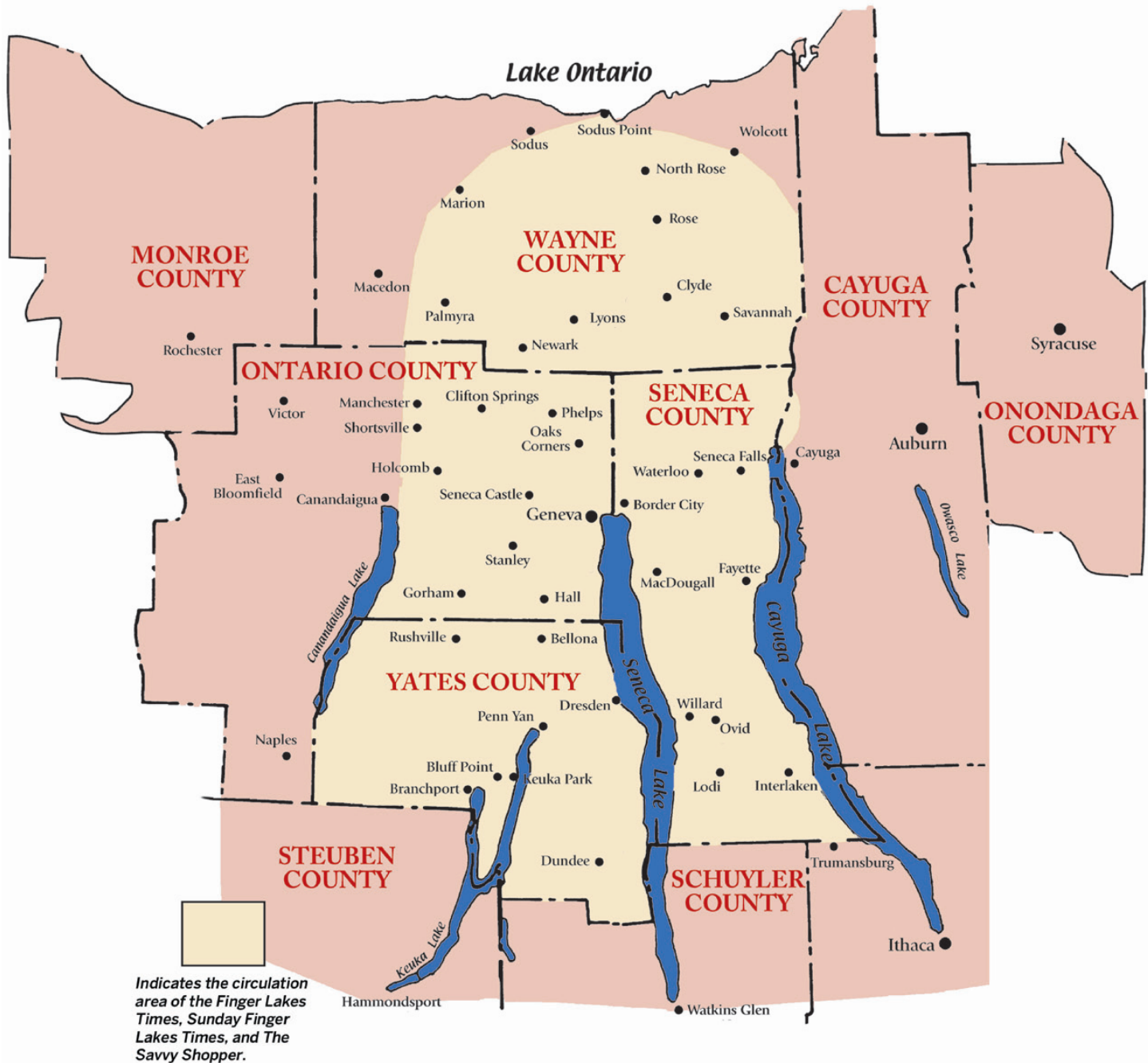
Routes	Areas	Daily	Zip Codes
Gcr 1/2	Geneva	788	<b>14456</b>
Gcr 4/5	Geneva	846	<b>14456</b>
1	Geneva, Waterloo, Romulus	172	<b>14456</b> , 13165, 14541
2	Geneva, Phelps	101	<b>14456</b> , 14532
3	Ovid, Lodi, Willard, Romulus	141	<b>14860</b> , 14521, 14588, 14541,
4	Romulus, Ovid, Waterloo, Interlaken, Seneca Falls	188	<b>14541</b> , 13148, 13165, 14847, 14521
5	Seneca Falls	514	<b>13148</b>
7	Waterloo, Seneca Falls, Phelps, Clyde,	222	<b>13165</b> , 13148, 14433, 14532
10	Waterloo	165	<b>13165</b>
11	Geneva, Hall, Stanley, Penn Yan	333	<b>14456</b> , 14463, 14561, 14527
14	Stanley	54	<b>14561</b>
15	Geneva, Romulus	106	<b>14456</b> , 14541
16	Geneva, Phelps, Waterloo	219	<b>14456</b> , 14532, 13165
17	Geneva, Phelps, Clifton Springs, Seneca Castle, Stanley	423	<b>14456</b> , 14532, 14432, 14547, 14561
18	Phelps, Oaks Corners	161	<b>14532</b> , 145818
19	Newark, Lyons, Phelps,	1171	<b>14513</b> , 14532, 14489,
21	Lyons, Phelps, Clyde, Newark	420	<b>14489</b> , 14532, 14513, 14433
26	Penn Yan, Bellona, Geneva, Stanley, Gorham, Hall Canandaigua	300	<b>14527</b> , 14561, 14415, 14461, 14456, 14463, 14424
30	Geneva	238	<b>14456</b>
31	Clyde, Rose, Lyons, North Rose, Savannah, Sodus Wolcott	92	<b>14433</b> , 14516, 14542, 14489, 13146 14557, 14590
32	Clifton Springs, Phelps, Newark,	386	<b>14432</b> , 14532, 14513
36	Waterloo	574	<b>13165</b>
37	Canandaigua	103	<b>14424</b>
38	Clyde	233	<b>14433</b>
<b>39</b> (27, 28, 29, 40, 49, 71, 72)	Penn Yan, Dundee, Dresden, Stanley, Naples Branchport, Bluff Point, Himrod, Rushville, Middlesex	1665	<b>14527</b> , 14418, 14544, 14507, 14478, 14561, 14512, 14837, 14842, 14441
41	Seneca Falls	578	<b>13148</b>
42	Canandaigua	223	<b>14424</b>
<b>46</b> (20, 23, 24, 25, 34)	Newark, Lyons, Palmyra, Marion, Wiliamson, Sodus Point, Sodus, South Butler , Clyde, Savannah, Wolcott, North Rose	1241	<b>14489</b> , 14513, 14522, 14505, 14551, 14555, 14589, 14516, 14590 13154, 14433, 13146
47	Palmyra, Shortsville, Stanley, Canandaigua Manchester, Geneva, Clifton Springs, Port Gibson	308	<b>14522</b> , 14548, 14561, 14424, 14504, <b>14432</b> , 14456, 14537
48	Ovid, Interlaken, Lodi, Trumansburg	381	<b>14847</b> , 14521, 14860, 14886
<b>68</b> (62, 64)	Seneca Falls, Waterloo, Fayette	415	<b>13165</b> , 13065, 14886, 13148
69	Seneca Falls, Clyde, Waterloo	255	<b>13148</b> , 13165, 14433
GCR6	Geneva	114	<b>14456</b>
Daily FLT Gross Total		<b>13130</b>	



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