

RETAIL RATES

CLASSIFIED RATES

OTHER INFORMATION

E. Annual Bulk Contract Rates

Contract Level per column inch

129 inches (no sig reqd)	\$19.76
258 inches (2 pages)	\$18.36
516 inches (4 pages)	\$17.63
1,032 inches (8 pages)	\$16.82
1,290 inches (10 pages)	\$16.20
1,548 inches (12 pages)	\$15.69
2,064 inches (16 pages)	\$15.28

2,580 inches	\$15.00
6,665 inches	\$14.38

10,000 inches	\$14.25
13,335 inches	\$13.68
16,665 inches	\$13.58
20,000 inches	\$13.20

OPEN RATE (Tuesday-Friday) **\$20.00 pci**

SUNDAY RATE **\$21.00 pci**

Non-profit Rate **\$15.25**

Standing Card Rates

30 day	\$13.07
15 day	\$15.13

Color Rates:

Black plus one color:	\$200
two color:	\$280
process:	\$370

F. TMC Rates

Retail TMC only	\$8.00
Retail TMC pick-up	\$5.00
Class TMC pick-up	\$5.00

G. PRE-PRINTS

Full Circulation **\$47.00 cpm**

24 to 35 inserts per year	\$46.00 cpm
36 to 47 per year	\$45.00 cpm
48 or more per year	\$43.00 cpm

Reservations due Wednesday 10 days prior to insertion date. Zoning not available.

We do not except local brokered pre-prints.

H. CLASSIFIED DISPLAY

OPEN RATE **\$20.00 pci**

All classified advertising including line ads and display ads, are accepted according to the terms and conditions outlined in The Griffin Daily News rate card for the period beginning January 1, 2015.

All classified advertising rates are non-commissionable.
Griffin Daily News classifieds are built on a 6 column format.

Annual Classified Display Rates:

Contract Level per column inch

129 inches (no sig reqd)	\$19.76
258 inches (2 pages)	\$18.36
516 inches (4 pages)	\$17.63
1,032 inches (8 pages)	\$16.82
1,290 inches (10 pages)	\$16.20

All ads repeated without change within seven days of first run are eligible for a 25% first repeat discount!

Standing Card Rates

Ads run 30 consecutive days, without change \$8.95 per classified inch per day (\$268.50/in. mo.)

Ads run 15 consecutive days without change \$10.15 per classified inch per day (\$152.25/in. mo.)

Business & Service Guide

The Business & Service Guide runs daily in The Griffin Daily News. All ads are uniformly formatted and available in two sizes.

1 Col. x 3 Inches	\$185 per month
2 Col. x 3 Inches	\$370 per month

Agate/Line Ads

All ads 3 line minimum - with 15-17 characters per line. Rates include bold words, TMC edition and internet exposure.

Extras

Border/Box	\$5 one time fee
Bold Words	\$1 per issue
Internet	\$3 one time fee
The News Review	\$3.45 per issue
Reversed	\$15 one time fee
Logo	\$10 one time fee
Blind Box	\$10 one time fee
Photo	\$5 one time fee



All ads are to be paid in advance of publication unless credit has been established with The Griffin Daily News business office.

Early cancellations are not refundable.

I. NATIONAL ADVERTISING

ROP Rates: **\$24.80 per column inch**

Classified **\$22.00 per column inch**
All national rates are gross.

Preprints - See Section G

J. WEBSITE:

www.griffindailynew.com

K. SPECIAL SECTIONS:

JAN	A-Z Chronology Best of the Best in Griffin Baby of the Year Super Bowl Real Estate Medical Update
FEB	President's Day Real Estate Retirement Boy Scouts Customer Appreciation Bridal Guide Valentine Love Lines
MAR	Spring Home Improvement AMS NASCAR Racing Consumer How To Guide March Madness Healthfile Real Estate Easter Fashions/Services
APR	Progress Edition Real Estate Medical Update
MAY	Car Care Salute Your Veterans Retirement Mother's Day Real Estate Graduation
JUN	Real Estate Healthfile Father's Day Customer Appreciation Spalding Youth Baseball & Softball
JUL	July 4th Flag Home Sweet Home Real Estate Dec. of Independence Medical Update
AUG	Back to School Football Preview Football Forecast Real Estate Back to School - A-Z Retirement
SEP	Newcomers Griffin/Spalding Co. Real Estate Healthfile Football Forecast Back to School Safety
OCT	Consumer How To Guide Real Estate Regional Newcomers Fall Home Improvement Football Frenzy Medical Update AMS NASCAR Racing
NOV	Thanksgiving Retirement Holiday Cookbook Real Estate Football Frenzy
DEC	Healthfile Real Estate Nick of Time-Letters to Santa Christmas Songbook Holiday Greetings