## Amarillo

## **ADVERTISING INFORMATION**

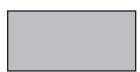
## rates and ad specifications

AD SIZE/PLACEMENT	1X	3X	<b>6X</b>	12X
Back cover	\$2,495	N/A	N/A	\$2,395
Inside front cover, pg. 3	N/A	N/A	\$1,995	\$1,745
Inside back cover	N/A	\$1,995	\$1,795	\$1,495
Premiere pages 4-7	N/A	\$1,745	\$1,495	\$1,245
Standard full-page	\$1,895	\$1,595	\$1,295	\$1,095
Two-third	\$1,595	\$1,395	\$1,095	\$895
One-half (vertical or horizontal)	\$1,095	\$895	\$745	\$645
One-third (square or vertical)	\$875	\$745	\$625	\$525
One-quarter	\$645	\$545	\$495	\$395
Multiple full pages	N/A	\$2,290	\$1,890	\$1,590



Inside front cover, inside back cover, fullpage\*

Safe image area: 8" x 9.875" Trim size: 9" x 10.875" Bleed: (.25") 9.5" x 11.375"



**Center spread\***Safe image area: 17" × 9.875"
Trim size: 18" × 10.875"
Bleed: (.25") 18.5" × 11.375"



Two-third vertical 5.25" x 9.875"



One-half vertical 3.9" x 9.875"



One-third square 5.25" x 4.875"



One-half horizontal 8" x 4.875"



One-third vertical 2.56" x 9.875"



One-quarter square 3.9" x 4.875"

\*Full-page, inside front cover, inside back cover and center spread need to include .25" bleed. All artwork needs to be 300 dpi (CMYK).

For more advertising rates and information contact your sales representative or:
Cindy Brown, VP of Sales
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