

Calendar **Obituaries**

Letter to Editor



Danville Dans ready to "Paint the Park Pink" July 10th













2202 Kickapoo Drive, Danville, Illinois 61832 217-443-8482 Phone • 217-443-8490 Fax • indnews@news-gazette.com

Ad rates (Effective August, 2015)

Open regular rate \$10 pci,

Front page \$11 pci plus color (must be included)

Non profit rate \$8.50 pci

Special rates Full page \$615 • Half page \$450

Quarter page \$300

3 column × 7" **\$315** Front page rates

6 column × 3" **\$270** • Half page **\$945**

(includes full color – limited availability)

Business Directory 1x monthly: 2×2 - \$40 • 1×2 - \$20;

2x monthly: 2×2 - \$32 • 1×2 - \$18

Church Directory 1x monthly: 2×2 - \$30 • 1×2 - \$15;

2x monthly: 2×2 - \$20 • 1×2 - \$10

Website/ROP combos \$100 for web site monthly plus cost of ad.

PACKAGE COMBO DEALS

Combination rate with Monday News-Gazette: \$17 pci. Combo rate with NG any other day except Sunday: \$25 pci. Combo rate with NG on Sunday: \$30 pci

Combination package with any other NGCN paper: \$4 more pci; I.N. with any two other papers: \$17 pci; \$24 for all eight papers.

COLOR RATES FOR ALL NGCN

Full color \$5 pci • \$8 combo • \$10 three papers

\$20 all eight weeklies

Quarter page or larger \$126 • Two papers \$186

Three papers \$225 • All 8 \$40 per paper

Single color rates

\$2 pci • \$4 combo • \$6 three papers • \$10 all eight weeklies

Quarter page or larger \$62 • Two papers \$98

> Three papers \$126 All 8 \$25 per paper

Color ads must total at least six column inches to qualify for these rates.

BROADSHEET			TAB			CLASSIFIED		
Width	Inches	Picas	Width	Inches	Picas	Width	Inches	Picas
1 col.	1.569"	9p5	1 col.	1.569"	9p5	1 col.	1.222"	7p4
2 col.	3.306"	19p10	2 col.	3.306"	19p10	2 col.	2.542"	15p3
3 col.	5.042"	30p3	3 col.	5.042"	30p3	3 col.	3.861"	23p2
4 col.	6.778"	40p8	4 col.	6.778"	40p8	4 col.	5.181"	31p1
5 col.	8.514"	51p1	5 col.	8.514"	51p1	5 col.	6.5"	39p0
6 col.	10.25"	61p6	6 col.	10.25"	61p6	6 col.	7.819"	46p11
Dbl. truck	21.25"	127p6		•	•••••	7 col.	9.139"	54p10
		•••••		•	•••••	8 col.	10.25"	61p6
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