



NATIONAL ACCOUNTS Digital File Specs

NATIONAL DISPLAY PRODUCT DIMENSIONS

Final Size

Display National (N2)

Trim Size 7.75" x 5"

Image Size 7.25" x 4.5"

DIGITAL FILE SPECIFICATIONS

- N2 product is two sided 4/4 color.
- No Bleeds Allowed. (.25" Margin all around)
- Do not use 4-color black. (rich black/registration)
- Please include images, fonts, page layout and back information if applicable.
- Files must be high resolution. (300 PPI)
- Acceptable file formats: InDesign, Illustrator, Photoshop or high resolution PDF files (if PDFs are low res, they will require native art files).
- All images, artwork and fonts must be embedded in the PDF file.
- All files must be in four-color process (CMYK), not three-color RGB or Lab color.
- Please name file as: "Business name", "month" and "Version Code".
Ex: ABC Company June VC 866.643.5468
- Files must be posted directly to the following website:
<https://dropbox.hightail.com/nationalclientservicesartfiles>
- Enter the information, upload the art file(s) and click "SendIt".
- Please notify your Money Mailer contact when file has been accepted.

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