Our Town America

A COMPLETE PROGRAM



WE WILL WELCOME THE NEW MOVERS

With our Personalized Package

WE WILL INVITE TO YOUR BUSINESS

We will design a special certificate for your business. You will be the <u>ONLY</u> business of your type provided in our welcome package.



Our Town

ENHANCED MOBILE APPLICATION FOR PINPOINT TRACKING

- 2D Barcode scanned using TRUTRAK™
- Track response & measure data
- Trigger second mailing





WE WILL REPORT

We'll email you a report with the results of the New Movers who responded!

WE WILL THANK THE NEW MOVERS

A customized full color postcard is mailed to the new movers who responded to your original gift certificate. Send these in your track pack or scan them using your TRUTRAKTM app as well.

