



ALL AGES • ALL MARKETS • ONE COMPANY



MEDIA GUIDE

2015

Jewish Journal

SOUTH FLORIDA Parenting

**The Forum
The Gazette**



Forum Publishing Group’s multiple publications enable you to target and reach your specific audience

Forum Publishing Group, a wholly owned subsidiary of Sun Sentinel Company, is the largest publisher of community papers in Florida, and its popular Jewish Journal is the largest weekly-distributed Jewish newspaper in the nation. Its publications are distributed weekly, monthly and quarterly, reaching age groups ranging from young children and parents to boomers and senior citizens. Whether you are a suburban homeowner, urban condo-dweller or a high-rise socialite, our award-winning journalists, ad designers and photographers cover South Florida to produce news and information that matter.

The papers, publishing under the Forum, Hi-Riser and Gazette brands, are specifically geared toward individual geographic areas or communities of interest. Each publication provides current, relevant content such as local news briefs, extensive coverage of city government and council meetings, sports, calendar of events and celebrations. In addition, Jewish Journal, South Florida Parenting, Boca Piquant and Young at Heart are popular publications that reach targeted South Florida demographics. The distribution area of FPG’s publications spans Broward, Palm Beach, and Miami-Dade counties, with combined weekly distribution of more than 519,000 and monthly distribution in excess of 844,000.

In addition to our print publications, Forum Publishing Group provides information and services through multiple websites such as forumpubs.com, floridajewishjournal.com & southfloridaparenting.com. Our commercial printing services help you to brand and customize your message on a postcard, a menu, business card or newsletter. Through multiple events such as South Florida Parenting’s Holiday Festival and Young at Heart, FPG brings unique audiences together for interaction at the grassroots level.

Forum Publishing Group is your one-stop-shop for marketing to your target audience, whether you want to reach one community or all of South Florida.

6501 Nob Hill Road, Tamarac, FL 33321

954-698-NEWS (6397), 1-800-275-8820, FAX: 954-698-6719

“Like” us on [facebook.com/Florida-Jewish-Journal](https://www.facebook.com/Florida-Jewish-Journal), [facebook.com/BrowardForum](https://www.facebook.com/BrowardForum), [facebook.com/PalmBeachForum](https://www.facebook.com/PalmBeachForum), [facebook.com/SouthFloridaParenting](https://www.facebook.com/SouthFloridaParenting), [facebook.com/BocaPiquant](https://www.facebook.com/BocaPiquant), [facebook.com/YoungAtHeartSouthFlorida](https://www.facebook.com/YoungAtHeartSouthFlorida), [facebook.com/TeenlinkSouthFlorida](https://www.facebook.com/TeenlinkSouthFlorida)

A sample of our valued customers:



Audiences by Demographics

Forum Multi-Platform Audiences by Demo

Market Area: Miami-Ft. Lauderdale DMA + West Palm Beach DMA

Base Sample: 6,514 respondents, age 18+

	Forum Community Newspapers		Jewish Journal		South Florida Parenting	
	Adults	Comp	Adults	Comp	Adults	Comp
(Comp = Composition of audience)						
Total Adults	151,719	100%	143,793	100%	75,555	100%
Gender						
Males	69,212	46%	58,207	40%	19,630	26%
Females	82,507	54%	85,586	60%	55,926	74%
Age						
18 - 24	15,812	10%	6,009	4%	9,713	13%
25 - 34	11,605	8%	5,295	4%	19,688	26%
35 - 44	25,076	17%	3,671	3%	21,315	28%
45 - 54	26,772	18%	14,855	10%	15,333	20%
55 - 64	27,494	18%	26,327	18%	4,666	6%
65 +	44,960	30%	87,638	61%	4,841	6%
Median Age of Respondent	54		69		40	
Race/Hispanic origin						
White - non-Hispanic	94,633	62%	110,570	77%	23,746	31%
Black/Af Am - non-Hispanic	16,039	11%	13,042	9%	11,806	16%
Other - non-Hispanic	4,376	3%	1,934	1%	4,497	6%
Hispanic	36,672	24%	18,247	13%	35,507	47%
Presence of children by age						
Child age 5 or younger in hhld	17,547	12%	6,512	5%	30,508	40%
Child age 6 to 11 in hhld	18,063	12%	7,820	5%	30,720	41%
Child age 12 to 17 in hhld	27,709	18%	8,718	6%	29,438	39%
No Children in Household	105,329	69%	127,172	88%	16,375	22%
Housing						
Live in Owned Home	107,672	71%	110,718	77%	36,326	48%
Live in Rented Home	37,513	25%	30,335	21%	37,068	49%
Other Housing Status	6,535	4%	2,740	2%	2,161	3%
Median Value of Owned Home	\$ 189,200		\$ 141,300		\$ 180,800	
Median Household Income	\$ 61,700		\$ 47,600		\$ 56,000	



America's Most Convenient Bank®



Weekly Publications



Boca Raton Forum - 31,765
Community news publication **Boca Raton**. Wednesday delivery to homes and inserted into Thursday's Sun Sentinel.



Lake Worth Forum - 13,110
Community news publication serving **Lake Worth**. Wednesday delivery to homes and businesses.



West Boca Forum - 26,565
Community news publication serving areas of **West Boca Raton**. Wednesday delivery to homes and inserted into Thursday's Sun Sentinel.



Coral Springs Forum - 54,400
Community news publication serving **Coral Springs, Parkland, Margate** and **Coconut Creek**. Thursday delivery to homes and businesses and inserted into Thursday's Sun Sentinel.



Boynton Forum - 31,715
Community news publication serving **Boynton Beach** and **West Boynton**. Wednesday delivery to homes and inserted into Wednesday's Sun Sentinel.



Plantation - Davie Forum - 32,480
Community news publication serving **Plantation, Davie** and **Cooper City**. Wednesday delivery to homes and businesses.



Delray Forum - 27,815
Community news publication serving **Delray Beach**. Wednesday delivery to homes and inserted into Wednesday's Sun Sentinel.



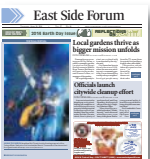
Sunrise/Lauderhill Forum - 35,930
Community news publication serving **Sunrise, Tamarac North Lauderdale** and **Lauderhill**. Wednesday delivery to homes and businesses.



Deerfield/Pompano Forum 46,685
Community news publication serving **Deerfield Beach, Pompano Beach** and **Lighthouse Point**. Thursday delivery to homes and businesses.



Live Wellington - 32,395
Community news publication serving **Wellington** and **Royal Palm Beach**. Wednesday delivery to homes and businesses.



East Side Forum - 26,615
Community news publication serving **East Fort Lauderdale, Wilton Manors** and **Oakland Park**. Thursday delivery to homes and businesses.



Jewish Journal - 154,195
America's largest weekly Jewish newspaper with six zoned editions. Wednesday or Thursday delivery throughout **Miami-Dade, Broward** and **Palm Beach** counties. FloridaJewishJournal.com

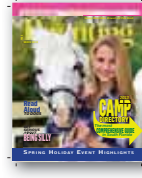


Hi-Riser - 16,070
News and information for condo and apartment living. Hi-Riser is delivered each Thursday in **East Broward**.

Monthly & Quarterly Publications



Weston Gazette - 24,920
Community newspaper serving **Weston**. Publishes the 7th of each month with home and bulk delivery.



South Florida Parenting - 100,000
Enhancing the lives of families since 1990. Publishes the first of each month with distribution throughout **Broward, Miami/Dade & Palm Beach** counties. SouthFloridaParenting.com



The Gazette - 27,294
Serving **Pembroke Pines** and **Miramar**. Publishes the 7th of each month with home and bulk delivery.



Boca Piquant - 30,000
Boca's finest country club living magazine, distributed to the top country clubs in the West Boca-Delray area and in the Sun-Sentinel. Features fashion, lifestyle, restaurant listings and events. Publishes quarterly.



Young at Heart - 65,000
Quarterly publication targeting seniors in **Broward & Palm Beach** counties.



South Florida Beauty - 30,000
Glossy magazine highlighting award-winning photography and featuring the best beauty and wellness tips South Florida has to offer. Sun-Sentinel distribution in **Palm Beach** county.



Shalom - 65,000
Jewish lifestyle and news publication. Monthly delivery to select zip codes inside the Thursday Sun Sentinel and bulk-drops throughout **Broward** and **Palm Beach** counties.



Teenlink South Florida - 105,000
College & career are delivered 3 times a year to high schools and public libraries in **Broward, Miami/Dade** and **Palm Beach** counties.



Community Coupons - 500,000
Monthly coupon books distributed in 11 select geographic areas in **Broward & Palm Beach** counties.

Weekly Publications		Ad Size	1x	8x	13x	26x	52x
Live Wellington	Full	6 x 10.5	\$966	\$851	\$793	\$722	\$636
Lake Worth Forum							
Boynton Forum	Junior Full	4 x 10.5	\$677	\$596	\$551	\$537	\$440
Delray Forum							
Boca Raton Forum	Half Vertical	3 x 10.5	\$485	\$426	\$397	\$386	\$316
West Boca Forum	Half Horiz.	6 x 5.25	\$485	\$426	\$397	\$386	\$316
Broward Hi-Riser							
Deerfield/Pompano/ Lighthouse Point	Quarter	3 x 5.25	\$284	\$250	\$233	\$228	\$186
Coral Springs/Parkland Coconut Creek/Margate	Jr. Quarter	2 x 5.25	\$194	\$171	\$160	\$155	\$129
Sunrise/Tamarac Lauderhill/N. Lauderdale	Strip	6 x 1.5	\$184	\$162	\$151	\$147	\$122
East Side Forum	Eighth	3 x 2.625	\$143	\$127	\$118	\$115	\$92
Plantation/Davie Cooper City	Cube	2 x 3.5	\$129	\$111	\$103	\$101	\$84

Jewish Journals		Ad Size	1x	8x	13x	26x	52x
Broward North	Full	6 x 10.5	\$985	\$868	\$809	\$787	\$648
	Junior Full	4 x 10.5	\$690	\$607	\$561	\$547	\$448
Broward South	Half Vertical	3 x 10.5	\$494	\$433	\$405	\$393	\$321
	Half Horiz.	6 x 5.25	\$494	\$433	\$405	\$393	\$321
Palm Beach North	Quarter	3 x 5.25	\$289	\$254	\$238	\$232	\$189
	Jr. Quarter	2 x 5.25	\$197	\$174	\$162	\$157	\$131
Palm Beach Central	Strip	6 x 1.5	\$180	\$164	\$153	\$150	\$124
	Eighth	3 x 2.625	\$145	\$129	\$120	\$118	\$94
Miami-Dade	Cube	2 x 3.5	\$131	\$112	\$106	\$103	\$85

Monthly Publications			
Pembroke Pines/Miramar Gazette Weston Gazette			
	Ad Size	1x	Multi
Full	6 x 10.5	\$966	\$648
Junior Full	4 x 10.5	\$677	\$438
Half Vertical	3 x 10.5	\$485	\$313
Half Horiz.	6 x 5.25	\$485	\$313
Quarter	3 x 5.25	\$284	\$185
Jr. Quarter	2 x 5.25	\$194	\$131
Strip	6 x 1.5	\$184	\$120
Eighth	3 x 2.625	\$143	\$92
Cube	2 x 3.5	\$129	\$83

All Forum advertisers (including special sections) will be included in a print digitization and SEO package, designed to extend your print ad online to SunSentinel.com and increase search visibility. Digitization will appear in addition to the above rates as a \$10 line item rate for each unique ad per week.

COLUMN SIZES

1 = 1.525" • 2 = 3.22" • 3 = 4.915"

4 = 6.61" • 5 = 8.305" • 6 = 10"

All rates are B&W and NET • Color rates: Full color 35% of ad cost.

JEWISH JOURNAL

America's Largest Weekly Jewish Newspaper



South Florida is home to the second largest Jewish population in the United States and the Jewish Journal is an effective way to reach this targeted group. The Jewish Journal is a local weekly newspaper that targets the affluent Jewish communities along Florida's Gold Coast, from Miami to West Palm Beach.

Loyal Readership

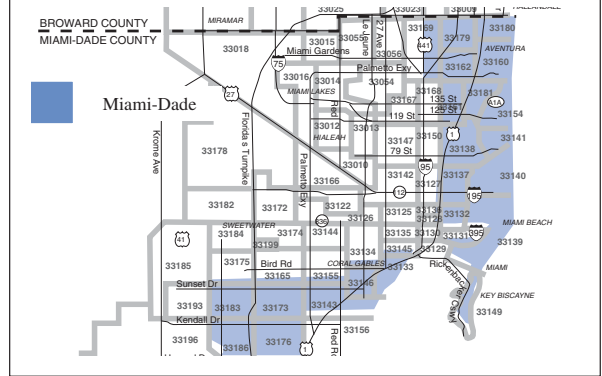
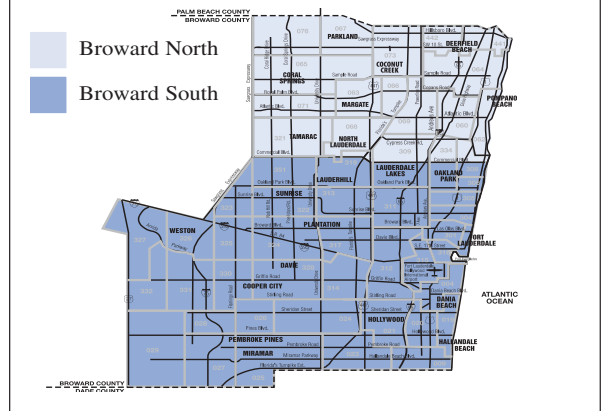
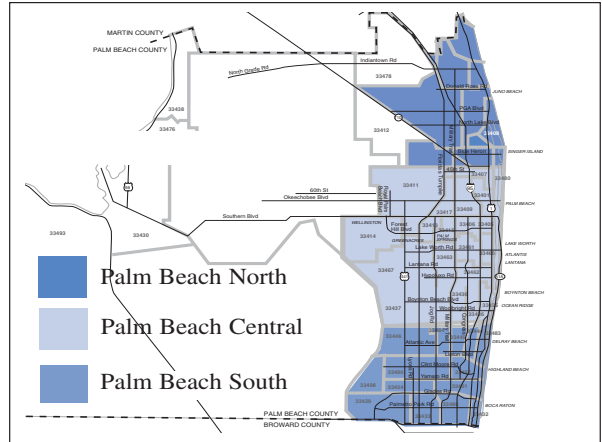
Each edition of the Jewish Journal features opinion/editorial pages, national and local news, special sections such as Health, Travel, Dining and listings of area happenings. With such comprehensive coverage of community news and special events, it's no wonder the Jewish Journal is America's largest weekly Jewish newspaper.

Widespread Distribution

The Jewish Journal is distributed via newsstands, inside the Sun-Sentinel in areas, and bulk dropped to synagogues, Jewish community centers, restaurants, condominiums, shopping centers and other high-traffic, high-visibility locations.

Targeted Advertising Opportunities

Divided into six zones throughout Palm Beach, Broward and Miami-Dade counties, the Jewish Journal allows your business to best target advertising messages geographically. This special feature helps attract advertisers in personal health services, investment and professional services, specialty stores, dining and entertainment establishments, travel planners and technology products. Your ad in the Jewish Journal not only reaches South Florida's Jewish community, it targets your best potential customers for your products and services.



Publication date: Wednesday* & Thursday**
 Audited distribution: 154,195
 Ad space deadline: Thursday 5 p.m. for Wednesday papers & Monday noon for Thursday papers.
 *Palm Beach/Dade - **Broward

Jewish Journal














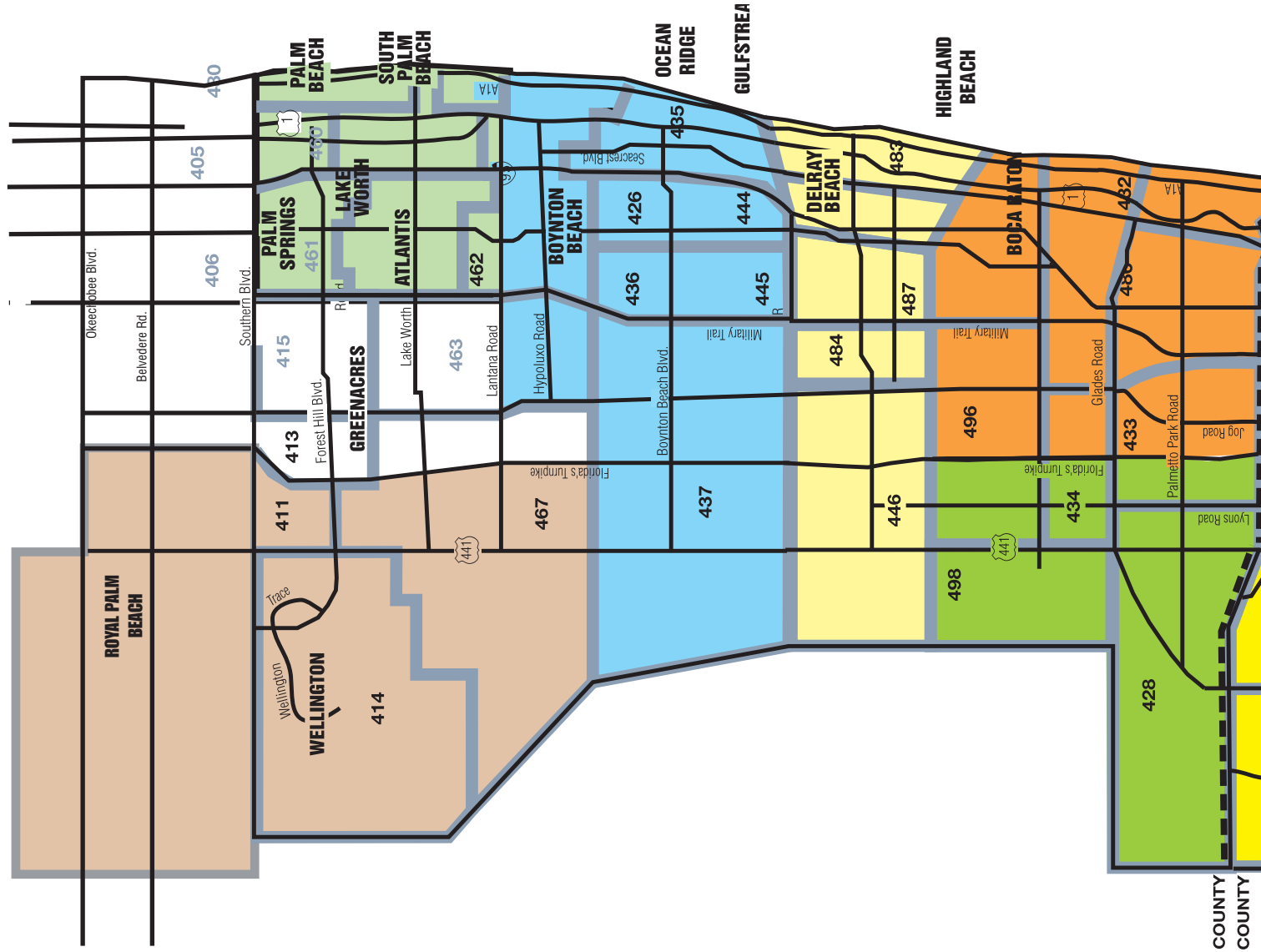
www.forumpubs.com • www.floridajewishjournal.com

"Ask about Online Advertising"

Call your sales representative for more information • 954-698-6397

TABLOID COLUMN WIDTH SIZES:			
1 column	1.525"	4 column	6.61"
2 column	3.22"	5 column	8.305"
3 column	4.915"	6 column	10"
Tabloid page size: 6 columns x 10.5" deep = 63"			

-  Live Wellington - 32,395
-  Lake Worth Forum - 13,110
-  Boynton Forum - 31,715
-  Delray Forum - 27,815
-  West Boca Forum - 26,565
-  Boca Raton Forum - 31,765
-  Coral Springs/Parkland serving Margate - Coconut Creek- 54,400
-  The Forum serving Deerfield Pompano & Lighthouse Point - 46,685
-  Broward Hi-Riser - 16,070
-  The Forum serving Tamarac & Sunrise North Lauderdale, Lauderdale - 35,930
-  Plantation Forum - Serving Davie &



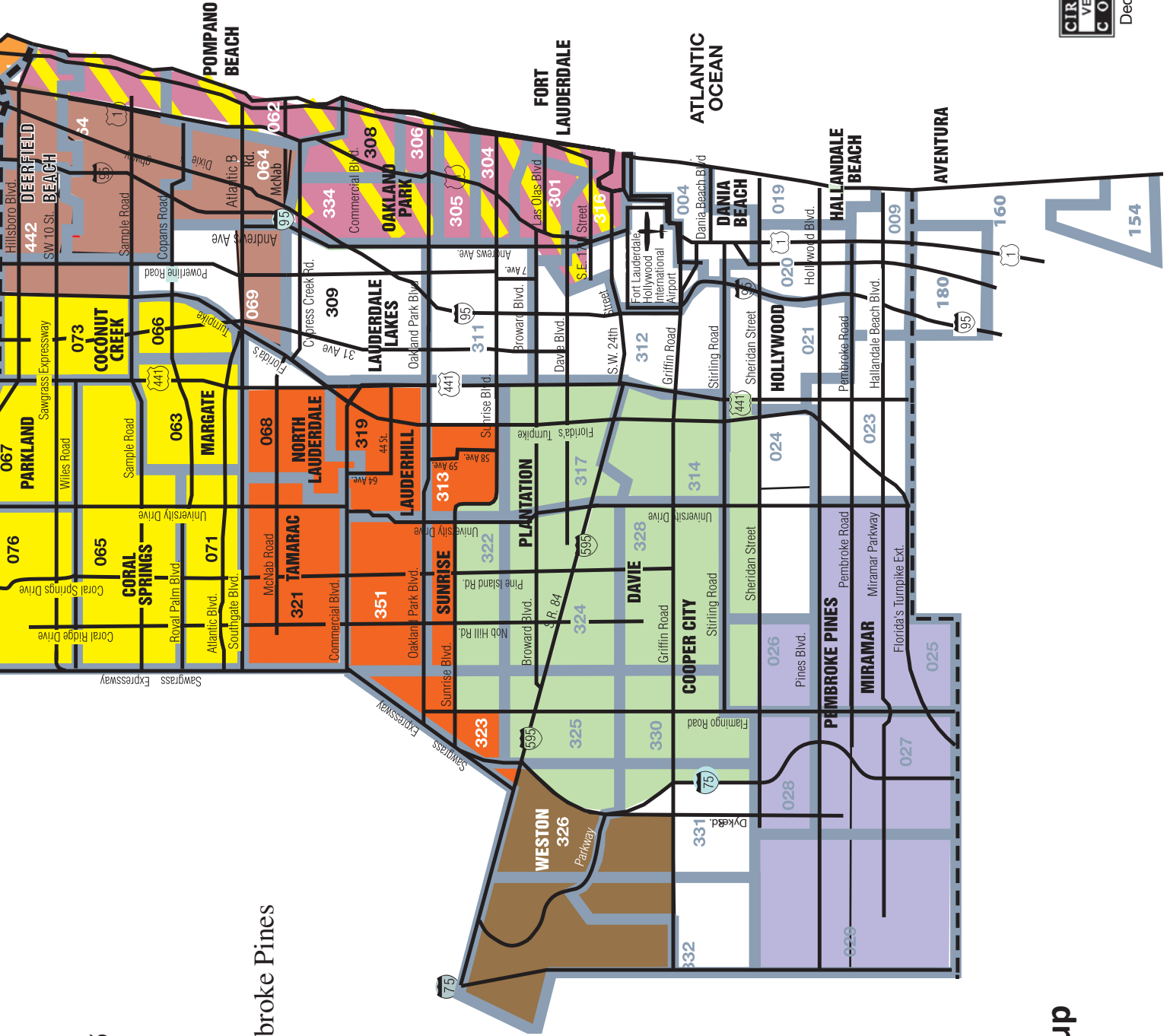
PALM BEACH COUNTY
BROWARD COUNTY

Cooper City - 32,480

East Side Forum - 26,615

Weston Gazette - 24,920

The Gazette serving Pembroke Pines and Miramar 27,294



Forum Publishing Group
6501 Nob Hill Road
Tamarac, FL 33321
954.698.6397

Enhancing the lives of families since 1990.



Editorial

South Florida Parenting's editorial content offers readers the most complete and in-depth coverage of local issues, resources and activities for families. The magazine is an indispensable source for parents, teachers and caregivers. The high journalistic standards have earned *South Florida Parenting* over 80 national awards for comprehensive features and insightful columns.

Demographics

General Profile of Readers

- 81.6% are homeowners
- 78% between 25 and 54 years old
- 81% are female
- 28% are Hispanic
- Median income is \$82,460
- 66% college educated
- 53% hold white collar jobs

Source: Scarborough Research 2010

Our Readers are Loyal

- 88% are regular readers and spend about an hour each month reading *South Florida Parenting*
- 75% of readers get most parenting information from *South Florida Parenting*

Source: Readers' Survey 2001

Distribution

- Over 2,800 distribution locations
- Total circulation is 100,000 monthly - 98,000 at family-related businesses & 2,000 at events
- 800 reception copies to pediatricians and OB/GYNs
- Verified by the Circulation Verification Council

Strategically Located

South Florida Parenting is strategically located in high-traffic family-related locations in Miami-Dade, Broward and Palm Beach counties.

- | | |
|----------------------------|-----------------------------|
| Public libraries | Most major hospitals |
| Activity centers | Learning centers |
| Private schools | Pediatrician/OB-GYN offices |
| Children's clothing stores | Day care centers |
| Children's bookstores | |

South Florida Market Breakdown

South Florida Parenting is an audited publication distributed in the country's seventh largest MSA (Metropolitan Statistical Area) — Miami-Fort Lauderdale-Miami Beach which combines Broward, Miami-Dade and Palm Beach counties.

ROP DISPLAY RATES

All rates are per insertion and based on contracted frequency of insertions in a 12-month period. Please contact your sales rep for space and ad material deadlines.

	BLACK & WHITE		FREQUENCY		COLOR	
	SIZE	12X	6X	3X	1X	SPOT 4-C
NEWSPRINT	FULL PAGE	\$2,055	\$2,285	\$2,550	\$3,190	150 275
	TWO-THIRDS	1,499	1,658	1,857	2,323	150 275
	ONE-HALF	1,183	1,346	1,513	1,892	100 225
	ONE-THIRD	877	1,024	1,139	1,426	100 225
	ONE-SIXTH	481	537	602	753	75 175

ENAMEL	BACK COVER	4,730	5,210	5,780	7,225
	FULL PAGE	3,550	3,955	4,380	5,475
	TWO-THIRDS	2,195	2,450	2,720	3,400
	HALF PAGE	2,070	2,235	2,485	3,105
	ONE-THIRD	1,240	1,365	1,540	1,925
ONE-SIXTH	615	720	805	1,005	

• Color is included in enamel rates.

DIRECTORY RATES

	BLACK & WHITE		FREQUENCY		COLOR	
	SIZE	12X	6X	3X	1X	SPOT 4-C
NEWSPRINT	FULL PAGE	\$1,865	\$2,020	\$2,230	2,785	150 275
	TWO-THIRDS	1,370	1,445	1,630	2,030	150 275
	ONE-HALF	1,095	1,170	1,275	1,590	100 225
	ONE-THIRD	780	900	965	1,205	100 225
	ONE-SIXTH	400	445	510	635	75 175
	ONE-TWELFTH	205	250	275	340	75 175

- Nonprofit organizations are eligible for frequency discounts.
- Special positions add 25% (subject to availability).



SOUTH FLORIDA
Parenting

6501 Nob Hill Road, Tamarac, FL 33321

954-698-6397 • Fax: 954-726-0599 • www.SouthFloridaParenting.com

121514scx

EVENT	DATE	LOCATION	DESCRIPTION	AUDIENCE
Camp Fun Fest	March 8 11 am to 6 pm	Westfield Broward Plantation	Indoor event featuring local and sleep-away camps, schools, tutoring services and other family-related companies, as well as entertainment and crafts	Families with kids 14 and under
Spring Festival & Egg-a-Palooza	March 22 11 am to 4 pm	Mizner Park Amphitheater Boca Raton	Annual spring event featuring on-going egg hunts with family-related vendors	Families with kids 14 and under
Young at Heart Women's Expo	March 31 9 am to 3 pm	South County Civic Center Delray Beach	Free senior event with screenings and health, travel and financial planning vendors	Seniors 65+
Baby & Toddler Fair	June 7 11 am to 3 pm	The Pavilion Boca Raton	Expo focusing on maternity, pre-natal infant & toddler products & services	Moms, dads, grandparents & expectant parents
Back to School Splash	August 9 11 am to 6 pm	Westfield Broward Plantation	Indoor event featuring schools, tutoring services and other family-related companies, as well as entertainment and crafts	Families with kids 14 and under
Holiday Festival	Dates TBD	Location TBD	Family event celebrating winter sports & holidays	Families with kids 14 and under

SPECIAL SECTIONS/THEMED EDITIONS

Private School Guide	January	South Florida Parenting
Polo Equestrian	Jan., Feb., March	Sun-Sentinel distribution
Boca Piquant	Feb., May, Aug., Nov.	Sun-Sentinel distribution
Best of Boca	March	Forum
Baby and Maternity Guide	April	South Florida Parenting
Afterschool and Field Guide Trip	May	South Florida Parenting
Best of Coral Springs	June	Forum
Best of Jewish Journal	July	Jewish Journal
Best of the West	October	Forum
Best of the East	November	Forum
Best of Boynton	November	Forum
Family Resource Guide	November	South Florida Parenting
Best of Davie, Cooper City	December	Gazette
Mazel Tov	December	South Florida Parenting
Jewish Almanac	December	Jewish Journal
Best of Delray	December	Forum
Reader's Choice Weston	December	Gazette

Forum Publishing Group's *GreatDeals* Great Deals

Forum Publishing Group has published monthly coupon books for the past ten years, which are distributed in 11 zones throughout South Florida. Coupon usage is at an all-time high and consumers actively seek coupons for all types of purchases. **Great Deals** offer local retailers a great way to interact with customers to increase foot traffic to their locations.

Great Deals are produced in full color and printed on glossy stock with four zones available in Palm Beach County and seven in Broward County. All zones are distributed monthly with an average circulation of 50,000 per zone.

Looking to grow your local business traffic? Look no further than **Great Deals**. Call your marketing representative or **1-800-275-8820** to receive a coupon program that will give you great results!

ZONE 1 – Boynton/Lake Worth



- 33415
- 33436
- 33437
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- 33435
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The Forum
Jewish Journal
Saturday Sun Sentinel

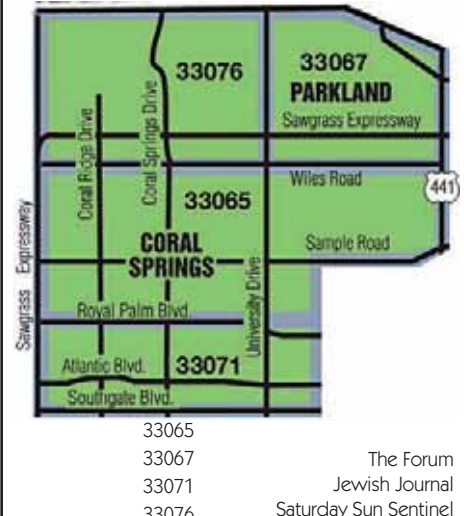
ZONE 3 - East Boca/East Delray



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The Forum
Jewish Journal
Saturday Sun Sentinel

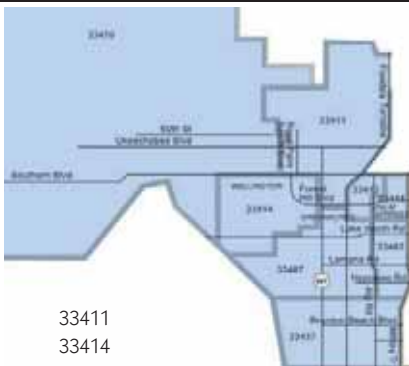
ZONE 5 – Coral Springs/Parkland



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- 33076

The Forum
Jewish Journal
Saturday Sun Sentinel

ZONE 2 – West Boynton/Wellington Royal Palm Beach



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Live Wellington
The Forum
Jewish Journal
Saturday Sun Sentinel

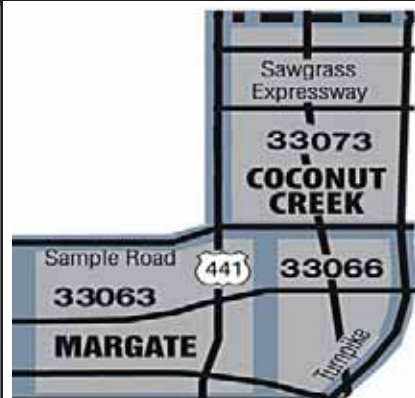
ZONE 4 – West Boca/West Delray



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The Forum
Jewish Journal
Saturday Sun Sentinel

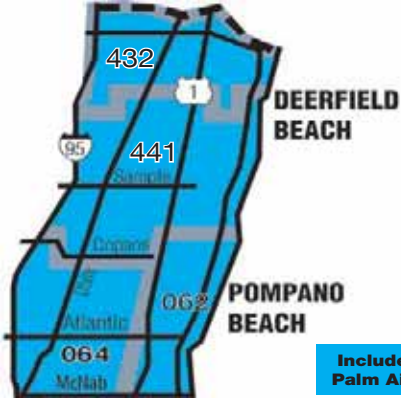
ZONE 6 – Coconut Creek/Margate



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The Forum
Jewish Journal
Saturday Sun Sentinel

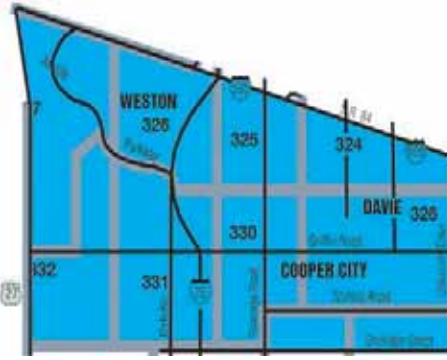
ZONE 7 – Deerfield/Pompano



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The Forum
Hi-Riser
Jewish Journal
Saturday Sun Sentinel

ZONE 9 – Weston/Davie/Cooper City

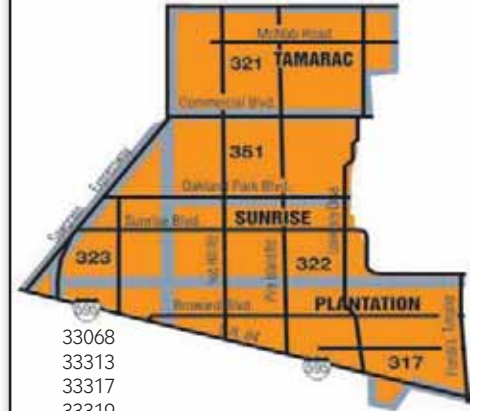


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Weston Gazette
The Forum
Saturday Sun Sentinel

ZONE 11 – Plantation/Tamarac/Sunrise



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The Forum
Jewish Journal
Saturday Sun Sentinel

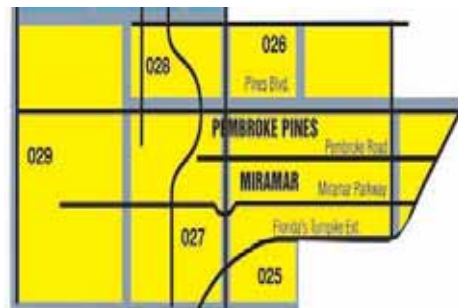
ZONE 8 – East Ft. Lauderdale



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The Forum
Hi-Riser
Jewish Journal
Saturday Sun Sentinel

ZONE 10 – Pembroke Pines/Miramar



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The Gazette serving
Pembroke Pines and Miramar
Saturday Sun Sentinel

Rates

Open Rate	1 Zone		2 Zones	
	1 Zone	2 Zones	1 Zone	2 Zones
Full page	\$386	\$523	\$367	\$468
Half page	\$224	\$325	\$213	\$303
Qtr page	\$127	\$204	\$120	\$193
Front Cover	\$473	\$605	\$449	\$567
Back Cover	\$473	\$605	\$449	\$567

Open Rate Restaurants	1 Zone		2 Zones	
	1 Zone	2 Zones	1 Zone	2 Zones
Full page	\$351	\$475	\$333	\$425
Half page	\$204	\$295	\$194	\$275
Quarter Page	\$115	\$185	\$109	\$175
Front Cover	\$430	\$550	\$409	\$515
Back Cover	\$430	\$550	\$409	\$515

3x Rate	1 Zone		2 Zones	
	1 Zone	2 Zones	1 Zone	2 Zones
Full Page	\$326	\$435	\$310	\$395
Half Page	\$190	\$275	\$180	\$252
Quarter Page	\$107	\$165	\$102	\$148
Front Cover	\$400	\$520	\$380	\$495
Back Cover	\$400	\$520	\$380	\$495

6x Rate	1 Zone		2 Zones	
	1 Zone	2 Zones	1 Zone	2 Zones
Full Page	\$326	\$435	\$310	\$395
Half Page	\$190	\$275	\$180	\$252
Quarter Page	\$107	\$165	\$102	\$148
Front Cover	\$400	\$520	\$380	\$495
Back Cover	\$400	\$520	\$380	\$495

All rates are per month.

2015 Deadlines

EDITION	SPACE	CORRECTION DEADLINE	PUB DATE
Jan. 2015	Dec. 2	Dec. 4	Dec. 30
Feb. 2015	Jan. 6	Jan. 8	Feb. 3
March 2015	Feb. 10	Feb. 12	March 3
April 2015	March 10	March 12	March 31
May 2015	April 8	April 10	April 29
June 2015	May 5	May 7	May 26
July 2015	June 2	June 4	June 30
August 2015	July 7	July 9	Aug. 4
Sept. 2015	Aug. 11	Aug. 13	Sept. 1
October 2015	Sept. 8	Sept. 10	Sept. 29
Nov. 2015	Oct. 6	Oct. 8	Oct. 27
Dec. 2015	Nov. 3	Nov. 5	Nov. 24

Distribution date varies in monthly papers.
Ask your sales representative for details.

Great Deals
800.275.8820

012215scs



- Complete your Forum marketing program with a digitally enhanced program
- The Jewish Journal - serving South Florida's vibrant Jewish community at FloridaJewishJournal.com

Jewish Journal

- Half Banner: \$120 per month (25% Share of Voice)
- Above Scroll Cube: \$90 per month (25% Share of Voice)
- Leaderboard: \$99 per month (25% Share of Voice)
- Below Scroll Cube: \$70 per month (50% Share of Voice)
- Pushdown with Collapsed Leave Behind: \$150 per day (100% Share of Voice)

- South Florida Parenting - Striving to be the most valuable source of parenting information and must-read resources for families at SouthFloridaParenting.com

SOUTH FLORIDA Parenting

- Front/Homepage: \$35 per day (100% Share of Voice)
- Inside Channels: \$25 per day (100% Share of Voice)
- Cube and/or Leaderboard/or Half Banner: \$15 CPM (Cost per 1,000)
- Any Rising Star Rich Media Ad Unit: \$1,815 per day (100% Share of Voice)
- Any Non-Rising Star Rich Media Ad Unit: \$275 per day (100% Share of Voice)

435 Digital by Sun Sentinel (435Digital.com/SunSentinel) is a full service online marketing solution providing businesses of all shapes and sizes across all industries with an array of Internet marketing services and strategies designed to increase web presence, expand your client base, and drive revenue.



Ask your digital specialist how you can achieve an online presence today!

PRINT & DELIVER SOLUTIONS



BUSINESS SOLUTIONS

FORUM NOTES FRONT PAGE ADVERTISING

3" x 3" • 4 Colors - 1 Side

\$4900 PER 1,000

Peel n' Stick, 25,000 Minimum
 (Price is \$40/1,000 for 51,000-100,000)
 Restrictions apply.



GLOS-E-4-U

5.5" x 11" • 4 Colors - 2 Sides • No Bleed

\$2800 PER 1,000

80# Glossy Stock. Includes insertion. 50,000 Minimum



GLOS-E-2-U

5.5" x 11" • 2 Colors - 2 Sides • No Bleed

\$15975 PER 5,000

80# gloss text. Includes insertion. \$31.95/M.
 5000 minimum. Any 2 standard FPG colors.



KEEP-IT-SIMPLE

Ideal for flyers - 8.5" x 11".
 2 colors - 1 side • No bleed.

\$14975 PER 5,000

60# white offset. Includes insertion. \$29.95/M.
 5000 minimum. Any 2 standard FPG colors.



Fast Turnaround And Competitive Prices!
 Menus • Business Cards • Flyers • Postcards
 Brochures • Letterheads • Envelopes
954-698-6397

1,000 4 Color Business Cards

1 side only. **\$1995** PLUS TAX
 5000 cards \$78.60.
 Printed on 12 pt. C2S.
 With or without bleed.

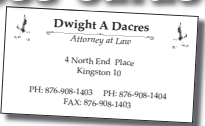
2 sides. **\$2995** PLUS TAX
 5000 cards \$90.21.
 Printed on 12 pt. C2S.
 With or without bleed.



With UV **\$35**
 Printed on 14 pt. C2S.
 With or without bleed.

Black & White Business Cards

500 **\$995** PLUS TAX
 1000 **\$1495** PLUS TAX



Printed on 12 pt. C2S. No bleed. Some restrictions apply.

1,000 - 8.5"x11" Gloss Flyer

\$12445 PLUS TAX

Printed on 80# gloss text.
 4 Color/2 Sides.
 With or without bleed.



Folding: \$13 per 1,000

2,000 4"x6" Promotional Cards

\$9900 PLUS TAX

Printed on 10 pt. C2S.
 4 color - 2 Sides
 With or without bleed.



2,000 Jumbo Promo Cards 6"x9"

\$15900 PLUS TAX

1000 Cards **\$110**
 Printed 10pt. C2S stock. 4 color - 2 sides.
 With or without bleed.



2,500 Doorhangers

4 Color-2 Sides
\$28500

Printed on 10pt. C2S.
 4.25" x 11"
 with die cut
 for 1.25"
 hanger hole.
 No bleed.



Let Forum Publishing Group
help you target
your customers
the easy way



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Growing your business has never been easier

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Let FPG do the work for you.

We handle everything including print, postage and mailing. All you have to do is select the carrier routes you want. It's that easy.

Specs of printed piece:

9" x 6.25" full-color postcard on 10 pt.
coated stock.

Quantity	Price per piece
1,000.....	\$0.42
2,500.....	\$0.32
5,000.....	\$0.30
7,500.....	\$0.29
10,000.....	\$0.28

Pricing includes print, mail prep, postage and delivery to one post office. Additional post office drops @ \$75/ea.

Graphic design services are additional and estimate 3 hours @ \$35 per hour.

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