

BoomerTimes

& SeniorLife

A Monthly Magazine Linking the Boomer and Senior Generations
A Division of Senior Life Communications Group, Inc.

2017 Multi-Media Marketing Bundle

Print • Radio • Internet • YouTube

Each month you will receive with your ad:

- 350-word generic Editorial reflecting your business expertise (Value: \$700)
- 30-minute monthly Radio Interview to help promote your business (Value: \$500)
- FREE YouTube of your Interview, with full rights to broadcast from your website, plus your YouTube on *BoomerTimes* website. (Value: \$200)
- FREE Two 60-second Radio Commercials (Value: \$100)
- FREE Ad design and creation (when camera-ready ad is unavailable) (Value: \$450)
- FREE PDF version of your finalized ad/editorial in full-color gloss
- FREE Internet Ad and your Editorial posted with our online *BoomerTimes Magazine*
- FREE Hyperlink to your website
- FREE Listing on our monthly Events/Seminars page (if your event is free)
- Total Additional Value To Package = \$1850

AD SIZES	3X RATE	6X RATE	12X RATE
Full Page + Editorial = 1-1/2 Pages	\$2627 / Issue	\$2517 / Issue	\$2297 / Issue
2/3 Page	\$2187	\$2077	\$1813
1/2 Page + Editorial = Full Page	\$1532	\$1428	\$1274
1/3 Page	\$1352	\$1252	\$1120
1/4 Page + Editorial = 3/4 Page	\$1137	\$1016	\$ 910
1/6 Page + Editorial - 1/2 Page	\$ 963	\$ 853	\$ 743

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★ Please note that these rates are net and are per issue.

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