




The sweetest spot in golf

Golf Warehouse Hand Drop Package Insert Program

The Golf Warehouse is dedicated to providing thousands of items to golfers who demand the best performing, name brand products, at reasonable prices.

SEGMENTS		PRICE	ID NUMBER
353,000	TOTAL UNIVERSE / BASE RATE	\$65.00/M	NextMark Manager 302270
16,000	January		UNIVERSE
32,000	February		353,000
27,000	March		LIST TYPE
36,000	April		Consumer 
44,000	May		SOURCE
45,000	June		Direct Mail/Internet
22,000	July		LIST MAINTENANCE
44,000	August		Counts through 12/31/2017
17,000	September		Last update 04/04/2017
16,000	October		Next update 12/31/2017
24,000	November		GEOGRAPHY
30,000	December		USA
DESCRIPTION			UNIT OF SALE INFORMATION
<p>The Golf Warehouse is dedicated to providing the largest and broadest selection of golf products in the world. The Golf Warehouse brings together a team of dedicated people who love golf and believe it is their job to help their customers enjoy this great game even more!</p> <p>Consumers are purchasing an array of products from clubs, carts and apparel to range finders, magnetic therapy footbeds and swing speed meters.</p> <p>These buyers are an average of 50 years old, are 95% married and 32% have children ages 0-17 in the household.</p> <p>Specs: Max Size: 5 1/2" x 8 1/2" Max Weight: 0.25 oz.</p>		Average:	\$130
		GENDER PROFILE	
		Male:	75%
		Female:	25%
		AVERAGE INCOME	
		Dollar:	\$79,000
		MINIMUM ORDER	
		Quantity:	10,000
		Dollar:	\$
		NET NAME ARRANGEMENTS	
		Net Name is not allowed.	
		EXCHANGES	
		Exchange is not allowed	
		KEY CODING	
		Key Coding is not available	
DIMENSIONS			

- Maximum Size: Inquire
- Minimum Size: Inquire
- Oversized: Yes

- Maximum Weight: Inquire
- Overweight: Yes
- Maximum Inserts: 13

ADDITIONAL NOTES

Orders can be cancelled 90 days prior to mail date. Payment is due in full on all orders cancelled after the 90 day policy. Two actual samples are required for client approval.

OTHER RECOMMENDED LISTS

- **Stauer Blow In Program**
- **Stauer Package Insert Program**
- **Sportsman's Guide Master Big Book Blow In Program**
- **Johnson Smith Company Hand Drop Package Insert Program**
- **Johnson Smith's Full of Life Blow In Program**
- **Sportsman's Guide Monthly Catalog Blow In Program**
- **Sportsman's Guide Military Surplus Catalog Blow In Program**
- **Engineering Services & Products Co.'s ClearSpan Catalog Blow In Program**
- **Northern Tool + Equipment Business Catalog Blow In Program**
- **Sportsman's Guide Hunting Catalog Blow In Program**
- **Sportsman's Guide Ammo/Shooter's Catalog Blow In Program**
- **Sportsman's Guide Monthly Remail Catalog Blow In Program**
- **Johnson Smith's Lighter Side Blow In Program**
- **Johnson Smith's Betty's Attic Blow In Program**
- **Johnson Smith's Things You Never Knew Existed Blow In Program**
- **Northern Tool + Equipment Consumer Catalog Blow In Program**
- **Sportsman's Guide Gift Catalog Blow In Program**
- **Northern Tool + Equipment Package Insert Program**
- **Kotula's Catalog Blow In Program**
- **BaseballSavings.com Hand Drop Package Insert Program**
- **Engineering Services & Products Co. Hand Drop Package Insert Program**
- **Engineering Services & Products Co.'s FarmTek Catalog Blow In Program**
- **Heartland America Main Blow In Program**
- **Heartland America Package Insert Program**
- **Engineering Services & Products Co.'s Growers Supply Catalog Blow In Program**

CONTACTS

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