

15% Off Your First List!
Start running a real-time count on the right.

CHANNEL:

POSTAL ☐

EMAIL ☐

PHONE ☐

GEOGRAPHY:

Q

Call Exact Data!

877.488.1373

GET REAL-TIME QUOTE

Sharper Image Blow In "A LSC Communications Sponsored Program"

Your inserts will be blown into the Sharper Image catalog and delivered directly into the homes of these very responsive consumers.

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SEGMENTS

COUNTS THROUGH 01/17/2017

6,555,000	TOTAL UNIVERSE / BASE RATE	\$0.00/M
355,000	JANUARY	
450,000	FEBRUARY	
450,000	MARCH	
450,000	APRIL	
1,850,000	MAY	
1,000,000	JULY	
1,000,000	SEPTEMBER	
1,000,000	OCTOBER	

DESCRIPTION

The Sharper Image products excel at providing consumers with real world solutions, quality, innovation and design. From personal care/health & wellness, home and office to recreation & fitness, toys and leisure and travel/auto, The Sharper Image's cutting-edge, technology-rich products include: air purifiers, massage chairs, personal groomer kits, fog-free shower mirror, white noise machines, digital note taker, wireless speakers, travel sound machine and video glasses.

This highly-motivated audience will respond well to a wide variety of offers, including: apparel, books, collectibles, continuity, electronics, finance, food, fundraising, gardening, housewares, health, hobby, insurance, leisure, music, video, outdoor, publishing, travel and more!

Demographics:

HHI: \$90+

Age: 55

Gender: 43% Female / 57% Male

ORDERING INSTRUCTIONS

- To order this list, contact your List Broker and ask for NextMark List ID #428097 or [click here to place your request](#).
- Use NextMark [List Order Entry Software](#) or Bionic [Media Planning Software](#)
- 250,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT

MARKET: CONSUMER

CHANNELS:

SOURCE: CATALOG

PRIVACY: UNKNOWN

DMA?: YES - MEMBER

STATUS: PREFERRED PROVIDER

GEO: USA

GENDER: 57% FEMALE 43% MALE

SELECTS

ADDRESSING

KEY CODING

NOT AVAILABLE

RELATED LISTS

- CRUTCHFIELD CATALOG BLOW-IN
- OMAHA STEAKS INTERNATIONAL PACKAGE INSERT PROGRAM (PIP)
- IMPROVEMENTS PACKAGE INSERT PROGRAM
- COLDWATER CREEK BLOW IN "A LSC COMMUNICATIONS SPONSORED PROGRAM"
- IMPROVEMENTS BLOW IN PROGRAM
- SPORTS ENDEAVORS CATALOG BLOW-IN PROGRAM
- CONDE NAST - STATEMENT PROGRAM
- DIRECT WINES PACKAGE INSERT PROGRAM
- BALLARD DESIGNS CATALOG BLOW-IN PROGRAM
- OVERTON'S BOATING & WATER SPORTS PACKAGE INSERT PROGRAM

877-972-4876
Mention NextMark
FOR 10% OFF



Niche Audiences



Postal, Email, and
Phone Lists



A+ BBB Accredited

CLICK HERE
FOR COUNTS AND PRICING
ON ANY LIST

- NET NAME IS NOT ALLOWED
- EXCHANGE IS NOT AVAILABLE
- REUSE IS NOT AVAILABLE
- CANCELLATION FEE AT \$100.00/F

Get Count

Get Pricing

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