

Frequency	Cost per 1000 insertions
1x	\$49
3x	\$48
6x	\$47
12x	\$45
26x	\$41
52x	\$37

- All inserts are subject to HST
- 72,000 is a full run
- We do not include inserts for Gateway/TTC

## Inserts (FSI)

Please consult with your Marketing Executive for insert quantities. Factors such as the number of individual inserts, area of distribution requested and weight of inserts can affect the distribution rates.

## Brokered Advertising

Publications carrying third party advertising *will be considered for insertion* and are specially priced; please consult your Marketing Executive.

## Insert Printing

NOW Magazine would like the opportunity to quote on the printing of your inserts.

## Insert Specifications

**Delivery Date:** Delivery deadline of your inserts to Islington Printing (where inserts are delivered) is Monday prior to the Thursday issue date, no earlier.

**Insert Samples:** Please send a sample of your insert to the NOW Circulation department no later than the Friday prior to the Thursday issue date.

**Weight:** Up to 25 grams. Inserts heavier than 25 grams (about 12 NOW pages) may require an additional charge.

**Page Size:** Maximum page size is 10.5" x 12.5". Minimum page size is 4" x 6". Minimum paper stock is 80lb. (if single sheet)

**Bundling:** Flat on skids, each bundle approximately 6" high.

## Delivery Address

Please provide the following information on the skid cards and bill of lading.

NOW Magazine, insert name, issue date, insert size, weight, tag name and quantity.

**Islington Printing**  
 2250 Islington Avenue  
 Loading Dock 2A, 2B, 2C or 2D  
 Etobicoke, ON M9W 3W4  
 647.338.9800

isl.snd@sunmedia.ca

Receiving hours:

Monday - Friday 6am - 6pm

Sunday 6am - 6pm

## Note

We are unable to insert perfect bound magazines. All free standing inserts must have at least one side with a solid spine (a machinery requirement). Accordion folds with no spine or gate folds cannot be accommodated.

MAXIMUM OF 2 INSERTS OF NO MORE THAN 50g WEIGHT TOTAL PER WEEK

