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The Hispanic Community Newspaper

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“Specs”

Columns

1 Column	1.549
2 Columns	3.266
3 Columns	4.982
4 Columns	6.698
5 Columns	8.414
6 Columns	10.125

Ad Sizes

1/8 Page Vertical	2 X 4.85
1/8 Page Horizontal	3 X 3.25
1/4 Page Vertical	3 X 6.5
1/4 Page Horizontal	4 X 4.9
1/2 Page Vertical	3 X 13.8
1/2 Horizontal	6 X 6.5
3/4 Page Vertical	5 X 11.5
3/4 Page Horizontal	4 X 9.5
Full Page	6 X 13.8