

La Voz Independiente 2017 Rates and Specifications
 Space Deadline: 7 days prior Art Deadline: 6 Days Prior
 send I/Os and Art to robertmccarson@mac.com

Black and White Rates	1-3 weeks	4-12	13-25	26-38
39-52				
Full 10.9" H X 10" W \$295	\$440	\$396	\$374	\$339
Half V 10.9" X 5" \$147	\$220	\$198	\$187	\$169
Half H 5.5" X 10" \$147	\$220	\$198	\$187	\$169
Third 7.2" X 5" \$97	\$145	\$131	\$123	\$112
Quarter 5.5" X 5" \$74	\$110	\$99	\$94	\$85
Eighth 2.625" X 5" \$35	55	\$47	\$42	\$40
Sixteenth 2.625 X 2.3" \$20	\$17	27	\$23	\$21
Classified Display 1" X 1.2025" \$9	\$14	\$12	\$11	\$10

Color	1-3 weeks	4-12	13-25	26-38
39-52				
Full 10.9" H X 10" W \$375	\$560	\$504	\$476	\$431
Half V 10.9" X 5" \$188	\$280	\$252	\$238	\$216
Half H 5.5" X 10" \$188	\$280	\$252	\$238	\$216
Third 7.2" X 5" \$124	\$185	\$167	\$157	\$142
Quarter 5.5" X 5" \$94	\$140	\$126	\$119	\$108
Eighth 2.625" X 5" \$47	\$70	\$63	\$59	\$54
Sixteenth 2.625 X 2.3" \$22	\$35	\$31	\$28	\$24
Classified Display 1" X 1.2025" \$11	\$17	\$15	\$14	\$12