

# LANDS' END

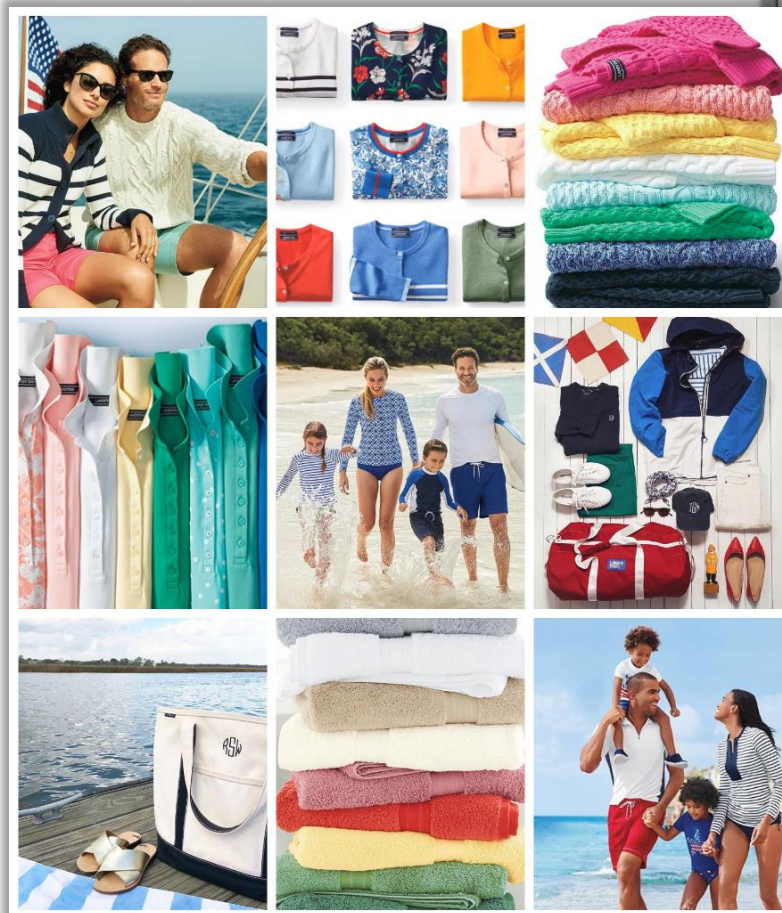
## Package Insert Program

12,000,000 Annual Packages \$70/M

Minimum 100,000 pieces  
Dimensions: 5.5"x 8.5" .25oz

**Lands' End** is a classic American lifestyle brand with a passion for quality, legendary service & real value. They seek to deliver timeless style for women, men, children & the home. Customers shop lasting quality women's swimsuits, men's dress pants & kid's polo shirts, jeans, dresses, shoes, home décor & more.

*Include your offer in these  
Lands' End packages!*



**Female, Homeowners, HHI \$100k+, Age 50+**



**Jim Lynch:**  
203.491.2200 x114  
JimL@keymarketingadvantage.com