

INSERT PRESENTATION & DELIVERY POLICY

The following information is to be used to ensure safe receipt of goods at Warners as well as providing efficient production and protecting the environment from over packaging.

Should you not be able to meet any of the requirements listed below, please contact your Key Account Manager prior to production to agree new procedure for receipt of goods.

PLEASE NOTE THAT FAILURE TO MEET THE REQUIRED SPECIFICATIONS WILL RESULT IN THE DELIVERY BEING REJECTED

- All deliveries must be accompanied by a full delivery advice note detailing Insert Title, Magazine Title/Issue/Date that it is being inserted into, quantity and number of pallets.
- 2) Each face of each pallet/box must have a label detailing Insert Title, Magazine Title/Issue/Date that it is being inserted into and the quantity.
- All deliveries of inserts must be no less than two days prior to the binding of the publication and must be delivered between the hours of 08.00 and 16.00, Monday to Friday.
- 4) All pallets should be wrapped with corner pieces in place to provide stability and weather protection and limit any damage during transit. When inserts are delivered which are damaged or are not supplied to our specifications, we reserve the right to refuse delivery or charge extra costs for the additional handling required.
- Inserts should be stacked in large bundle quantities with the minimum turns as follows:

 Under 8 pages = no turns, 8-12 pages = turns of 500, 16 + pages = turns of 100
- 6) Tip-on's / CD's should be boxed, uniformly orientated, and have dividers between layers.
- 7) Inserts in cartons must be unbanded and not turned within the box
- 8) Inserts must be packed flat with tight folds, no distortions or any curled edges. An additional handling charge may be applied if inserts have to be repacked to make them acceptable for production.
- 9) It is the responsibility of each publisher to ensure that inserts are delivered on time. Our system will only allow us to chase WHEN THE INSERTS ARE REQUIRED.
- 10) We do not check quantities supplied for every insert. We cannot be held accountable for shortages. We will assume that the quantities detailed on delivery notes/boxes/pallets are correct but this may not always be the case.
- Please note that any booklets/supplements (anything over 16 pages A4 or A5) will be charged at a higher insertion rate due to the adverse affect they have on machine speed.
- Any inserts that are not machine feedable (e.g. irregular shape/landscape/concertina fold etc.) will be charged at a hand insertion rate and are likely to require additional production time.
- 13) It is recommended that you supply a quantity of overs to allow for machine set up. If you supply only the exact quantity required, we cannot be held accountable for shortages.

Inserts that do not conform to the above specifications may be rejected if not suitable for mechanical insertion.

Loose Insert/Bound & Stitched in Insert Specifications

The following specification applies to loose inserts which are inserted by machine into A4 magazines.

Maximum size
 200mm wide x 295mm deep

Minimum size
 105mm wide x 148mm deep

• Minimum weight of paper Single leaf: 90gsm

Four pages: 80gsm Eight pages: 65gsm

NOTE: Folded inserts must have a closed edge if they are to be machine fed, if unsure please supply a sample.

Overs:

We require you to complete an **insert notification sheet** – detailing the information required not only for inserting but to advise us what you want us to do with any insert overs;

- **a)** If you opt for "disposal" (preferred option) as we are now ISO 14001 accredited, we will ensure that the inserts are disposed of in the most environmentally friendly way possible.
- b) If you state hold overs for "future" issue/s please ensure that you indicate what those issue/s will be, we cannot hold them indefinitely. No more than 3 months supply of inserts should be delivered at one time. An agreement to store additional supplies must be made with your customer support before delivering further issues. Please note a storage charge may be applied.
- **c)** We will happily return any balances to you directly but please note that there will be an overnight delivery charge applied for this function.

Please note - if no information is provided regarding balances of inserts we will assume that disposal is accepted and this will take place immediately after production is complete.

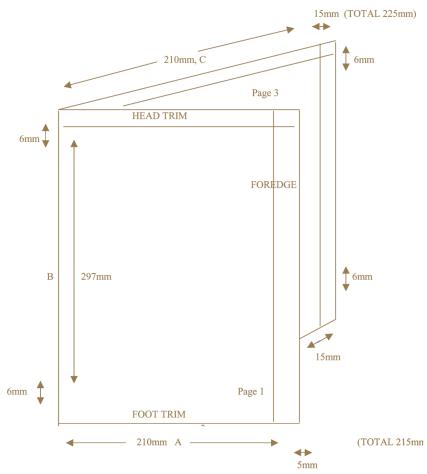




Saddle-Stitched Inserts

EXAMPLE: A4 Saddle-stitched magazine, bound to the **HEAD**

When binding to the **HEAD** 'A' must be less than 'C' as shown



NOTE: If undersized **A4** – must have closed head for binding purposes (single section with closed head).

All head and foot trims must be 6mm

Minimum size of 'A' = 120mm

Minimum size of 'B' = 130 mm

Minimum size of 'C' = 130mm

 $Minimum\ size\ of\ foredge=5mm$

Example 'A' = 215mm then 'C' should be 225mm

A' = 120mm then 'C' should be 130mm

When binding to the FOOT 'A' must be more than 'C'

All head and foot trims must be 6mm

Minimum size of 'A' = 130mm

Minimum size of 'B' = 130mm

Minimum size of 'C' = 120mm

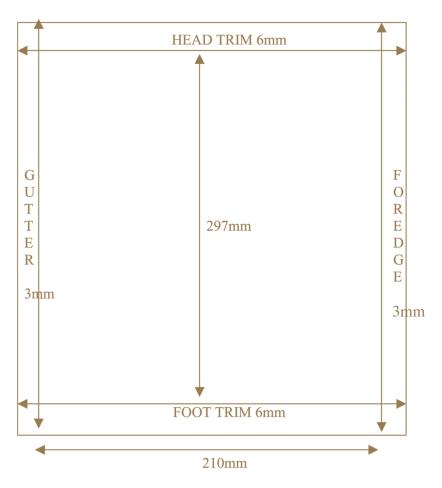
 $Minimum\ size\ of\ foredge=5mm$

Example 'A' = 225mm then 'C' should be 215mm 'A' = 130mm then 'C' should be 120mm

WARNER MIDLANDS PLC

Perfect Bound Inserts - Single Leaf (Bound-In)

EXAMPLE: A4 Perfect Bound magazine to the **HEAD OR FOOT**



2pp min weight - 150gsm

4pp min weight - 80gsm

NOTE: 4pp sections (reverse lap) will incur extra make ready costs.

- A mill-off allowance of 3.0mm must be included in the design.
- A trim allowance of 3mm is required for full size inserts at the foredge.
- The same allowance as is being used for text & cover is required for the head and foot.
- An allowance of 13mm from the spine edge is required for inserts with perforations.
- Single sheet inserts minimum 150gsm.
- The minimum head to foot size = 150mm; spine to foredge = 140mm.
- It is difficult to bind inserts of 4pp or less if they are positioned as the first or last section of a book. Please note extra costs will be incurred, if this is required. If they are positioned at front the publication needs to be gripped to the foot. If they are positioned at the back, we grip to head, providing it is full size.