



4 Abbey Wood Road, Kings Hill  
West Malling, Kent ME19 4AB  
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+44 (0)1761 234850

PO# 22225

Client: Scottish Friendly

Accounts

**Media:** Beer52  
**In Home Date:** 02/07/2022  
**Advertiser:** Scottish Friendly  
**Advertiser Offer:**  
**Client PO:** 625628  
**Creative Deadline:** 23/05/2022  
**Delivery Deadline:** 06/06/2022  
**Units:** Insert - Full Page  
**Volume:** 119,000  
**CPM / CPT (gross) :** £46.50 /1000 Gross  
**CPM / CPT:** £41.85 /1000 Net  
**Total Cost:** **£4,980.15**  
**Terms:** Net 30 Days

Version / Market	Quantity	# of Pages / Sides
National	119,000	2

THIS ORDER IS SUBJECT TO CREATIVE APPROVAL BY THE MEDIA CHANNEL, PLEASE SUPPLY ARTWORK 10 DAYS PRIOR TO PRINT DEADLINE. DELIVERY INSTRUCTIONS WILL BE SUPPLIED ONCE CREATIVE HAS BEEN APPROVED.

Please check all of the above details, sign and return as confirmation of booking. The order will not be accepted, and no binding agreement will be formed, until the un-amended signed Order Confirmation has been received by i-transact.

Provided that the majority of the distribution has been confirmed by the media channel to have gone out on schedule, we will supply our invoice in line with the scheduled end date. However, a COI may not be supplied until we have received confirmation from the media channel that 100% of the distribution has completed. We rely upon the media channel's confirmation when we issue the COI.

*Client Representative:*

[Liz Hills](#)  

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*Connections:*

[Liz Hills](#)  

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