



PO# 22002
Client: Grüum

4 Abbey Wood Road, Kings Hill
West Malling, Kent ME19 4AB
registered in england: 03576396
+44 (0)1761 234850

Media: World of Books
In Home Date: 01/04/2022
Advertiser: Grüum
Advertiser Offer:
Creative Deadline: 08/02/2022
Delivery Deadline: 15/03/2022
Units: Insert - Full Page
Volume: 50,000
CPM / CPT: £28.00 /1000 Net
Total Cost: **£1,400.00**
Terms: Net 30 Days

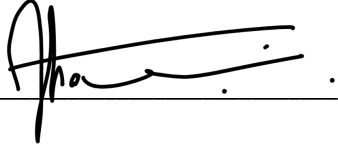
| Version / Market | Quantity | Weight | Size (WxH) | # of Pages / Sides |
|------------------|----------|--------|------------|--------------------|
| National | 50,000 | 5 | 105 x 148 | 2 |

THIS ORDER IS SUBJECT TO CREATIVE APPROVAL BY THE MEDIA CHANNEL, PLEASE SUPPLY ARTWORK 10 DAYS PRIOR TO PRINT DEADLINE. DELIVERY INSTRUCTIONS WILL BE SUPPLIED ONCE CREATIVE HAS BEEN APPROVED.

Please check all of the above details, sign and return as confirmation of booking. The order will not be accepted, and no binding agreement will be formed, until the un-amended signed Order Confirmation has been received by i-transact.

Provided that the majority of the distribution has been confirmed by the media channel to have gone out on schedule, we will supply our invoice in line with the scheduled end date. However, a COI may not be supplied until we have received confirmation from the media channel that 100% of the distribution has completed. We rely upon the media channel's confirmation when we issue the COI.

Client Representative:

A handwritten signature in black ink, appearing to be "A. M. S.", written over a horizontal line.

Connections:

A solid horizontal line.