

Enfamil Package Insert Mail Piece Regulations Agreement

This Package Insert Program is a **paper only** insertion with the spec requirements as follows:

# DIMENSIONS

* Maximum Size: 4" x 6"
* Minimum Size:
* Oversized: Inquire
* Maximum Weight: 1/2 ounce
* Overweight: Inquire
* Maximum Inserts:

\*Inserts will be 4” x 6” with no flaps

\*All inserts must be pre-folded and ready to insert. Fulfillment vendor will not fold any inserts.

# This program does NOT allow for:

* Expendables
* Chemical Inventories
* Food (liquids or solids)

# In addition, supplier certifies the following:

* Supplier certifies material does **not** contain bishpenol A (BPA) or its analogs (e.g., bisphenol-S (BPS) or bisphenol-F (BPF)).
* Supplier certifies material does **not** contain latex.
* Supplier certifies material does **not** contain polyvinylchloride (PVC).
* Supplier certifies material does **not** contain phthalates (e.g. Di-(2-ethylhexyl)-phthalate (DEHP)).
* Supplier certifies material does **not** contain melamine.
* Supplier certifies material does **not** contain lead.
* Supplier certifies material does **not** contain engineered nanomaterials.

\*\*\*\*Any pieces which do not meet the dimensions stipulated will be refused and/or additional fees will be incurred. \*\*\*\*

All shipments must be packed in convenient cartons - no bulk pack, no gaylords. Shipments improperly packed will be refused. Any redelivery charges will be at the mailer's expense. All cartons must be clearly marked with quantity per carton, total number of cartons per shipment, total quantity per shipment, key code, mailer name and program name. All material must be shipped prepaid. If inserts are not received on time, insertion dates will not be guaranteed. Target Media Solutions, Inc. reserves the right to cancel any order upon 60 days written notice prior to the insertion date without penalty.

Target Media Solutions, Inc. requires a cancellation notice 120 days prior to the mail date or full insertion charges may be incurred. Mailer is responsible for a $500/L cancellation fee on all cancelled orders. Payment is due 30 days from invoice date. All quantities are based on projected distribution. Owner makes no warranties, representations or guarantees regarding insertion dates or quantities. Owner reserves the right to modify or delay insertion numbers and mailing dates. Owner shall not be liable for any delays in delivery of package inserts and is not liable for any special, direct, indirect, incidental or consequential damages, including, but not limited, to loss of income or loss of profits, rising out of or relating to this insertion order. This program does not allow first right of refusal. Overweight and hand insertion charges are not commissionable. NEITHER TARGET MEDIA SOLUTIONS, INC. NOR THE PROGRAM OWNER GUARANTEES THAT INSERTION QUANTITIES WILL BE MET. WE ASSUME NO LIABILITY FOR PIECES NOT DISTRIBUTED ON TIME DUE TO FLUCTUATIONS IN SALES, CHANGES IN MAIL DATES OR CIRCULATION QUANTITIES. INSERTION DATES FOR TIME SENSITIVE PIECES CANNOT BE GUARANTEED.

This Agreement is entered into by and between the entity and/or individual set forth above ("Mailer") and Target Media Solutions, Inc. ("Manager") on behalf of Enfamil ("List Owner"), with respect to the package insertion program owned by List Owner (“Insert program”).

Mailer hereby agrees to the terms and conditions hereinafter set forth.

# Please Ship 75% of Inserts to:

# Melissa Spain

# Dialog Direct

# 350 Victor Street

# Highland Park, MI 48203

**And 25% of Inserts to:**

Sharon Coffing

Miles Printing

Attn: EFB Kitting/S.Coffing

4923 West 78th Street

Indianapolis, IN 46268